

# LONDON ASSEMBLY

## Heathrow Expansion: Digital Media Plan

- [Blog on Medium: 5 reasons why Heathrow is bad for London](#)
  - Quick link: <http://bit.ly/5ReasonsForNoHeathrow>
  - Twitter share link: <http://bit.ly/ShareTweet-NoToHeathrow>
- [Assets to utilise](#)
  - Videos, graphics et al to share on your own channels
- Tweets
  - [Twitter poll](#)
- Facebook posts
  - [Facebook poll](#)
- Instagram posts
  - [Instagram poll](#) (end of the story)

### **Advocacy graf:**

**Blurb to encourage people to copy and paste, to send to**  
[feedback@heathrowconsultation.com](mailto:feedback@heathrowconsultation.com)

Heathrow expansion fundamentally goes against the UK's commitment to cut carbon emissions and improve air quality in the capital.

It's going to make air pollution worse, increase carbon emissions and increase noise, and we don't support.

I stand with hundreds of others calling for it to be CANCELLED.  
<http://bit.ly/5ReasonsForNoHeathrow>