

Public Notes for October 25, 2022 community call

Agenda

- Welcome & Introduction
- Meet Your Community
 - Name & Project
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- Featured Presentation by Imani Brown
 - BTS tour of BTA
 - What is Katra and the User Experience with Katra Funnels?
 - Notes & Questions:
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- Panel Discussion with Rashon Massey (Micopeia) & Imani Brown (Black Tattoo Anthology) led by Ayesha
 - Discussion with Imani and Rashon on the theme Building a Niche Audience Around Your Project
 - What do you expect from your audience?
 - How can I grow my audience organically?
 - How has Web Monetization played a role in the project?
 - Audience members can be entitled/aggressive, how do you deal with that?
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- Questions & Answers (15 minutes)
 - Add your questions here:
 - Will we be able to get a signed copy of the anthology?
 - How much time/effort do you both put into obtaining your audiences?
 - Are videos where it's all at?
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- Community Updates: Do you have something to share like an event, a launch, or new content?
Add it here
 - gFam.live is looking for WM projects to boost and rally its community behind.
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- Wrap-Up & Closing (Roundup of the session)

- Share your ideas for renaming the Community Call
 - Global Village Call (in reference to McLuhan) - +1
 - Open Payments Huddle
 - Interledger intel