

Demo request email

SUB: Showing you around [product]

Hi [prospect name],

I noticed you requested a demo of [product]. I work with companies in your area, and my goal is to be helpful during your evaluation process.

Our demos are two parts. The first is a conversation focused around helping me to understand what you're hoping [company] can help with, as well as your strategy and goals in general, so then I can customize your demo accordingly.

To get started, you can book time on my calendar here: [Meetings link].

Looking forward to connecting,
[Your name]