

Subject: Advance Book Review Request

Hello [First Name],

As you know, I have been writing my book, [book title]. In it I share [provide 1-2 sentences highlighting the book's central theme and basic premise, perhaps with a highlight or two]. The book is finally almost complete, and I would love your assistance in making this book a success.

I'm seeking advance book reviews, and I thought of you because of [their credibility or authority/experience] and how long you've known me and supported [context of your relationship with them]. Having an endorsement from you would mean a lot to me.

For your consideration, I attached a document with an Advance Copy of my soon-to-be-published book to this email.

\*\*Please Note: This sample of my manuscript is currently going through the final editing and formatting process. Thank you for reading for content only\*\*

In the hopes you'd like to participate, just a few sentences—50-200 words—is plenty. Simply skim the sample chapters to get a sense of our story and share your thoughts.

Here are some things you might consider when writing your endorsement:

- 1. Who should read this book and why? Why now?
- 2. What's your relationship with the author(s) and what do you admire about them?
- 3. What will readers find in this book that's unique?
- 4. What highlights in the book stand out most to you?
- 5. What is this book's contribution to the [field of study, movement, cause, etc.]?

Below is a sample of an endorsement for this book:

[Book Title] is an essential read for [Target Readers]. It offers a profound understanding of [Topic/Big Question/Major Theme(s)]. The book vividly portrays [3 Highlights of Book]. The author's unique approach to [Problem] provides [Solution/Tools/How] that help you [Reader's Ideal Outcome]. Especially in this climate of [Status Quo], [Author's Name] offers [Alternative to Status Quo].

Conclude your review with your sign off in this format:

--[First Name and Last Name], [Professional Title or/and Credibility Marker]



Your endorsement may appear:

- · On the front or back cover of the book
- · In the advance praise on the first page
- · In printed flyers advertising the book
- · In email announcements and social media posts about the book
- · On the book's webpage

If you would be willing to endorse this book, could you please send me the following by [2 weeks From Request]:

- 1. Endorsement (50-200 words)
- 2. Your name exactly as you wish it to appear.
- 3. Accreditations to place after your name in the manner you prefer them to appear.
- 4. Your physical mailing address (kept privately, to send you a copy when the book is published)

Thank you for considering endorsing [Book Title]. I welcome the opportunity to assist you in the future.

Please let me know if you have any questions.

[<mark>Your Name</mark>]