



Subject: Advance Book Review Request

Hello [First Name],

As you know, I have been writing my book, [book title]. In it I share [provide 1-2 sentences highlighting the book's central theme and basic premise, perhaps with a highlight or two]. The book is finally almost complete, and I would love your assistance in making this book a success.

I'm seeking advance book reviews, and I thought of you because of [their credibility or authority/experience] and how long you've known me and supported [context of your relationship with them]. Having an endorsement from you would mean a lot to me.

For your consideration, I attached a document with an Advance Copy of my soon-to-be-published book to this email.

****Please Note:** This sample of my manuscript is currently going through the final editing and formatting process. Thank you for reading for content only**

In the hopes you'd like to participate, just a few sentences—50-200 words—is plenty. Simply skim the sample chapters to get a sense of our story and share your thoughts.

Here are some things you might consider when writing your endorsement:

1. Who should read this book and why? Why now?
2. What's your relationship with the author(s) and what do you admire about them?
3. What will readers find in this book that's unique?
4. What highlights in the book stand out most to you?
5. What is this book's contribution to the [field of study, movement, cause, etc.]?

Below is a sample of an endorsement for this book:

[Book Title] is an essential read for [Target Readers]. It offers a profound understanding of [Topic/Big Question/Major Theme(s)]. The book vividly portrays [3 Highlights of Book]. The author's unique approach to [Problem] provides [Solution/Tools/How] that help you [Reader's Ideal Outcome]. Especially in this climate of [Status Quo], [Author's Name] offers [Alternative to Status Quo].

Conclude your review with your sign off in this format:

--[First Name and Last Name], [Professional Title or/and Credibility Marker]



Your endorsement may appear:

- On the front or back cover of the book
- In the advance praise on the first page
- In printed flyers advertising the book
- In email announcements and social media posts about the book
- On the book's webpage

If you would be willing to endorse this book, could you please send me the following by [2 weeks From Request]:

1. Endorsement (50-200 words)
2. Your name exactly as you wish it to appear.
3. Accreditations to place after your name in the manner you prefer them to appear.
4. Your physical mailing address (kept privately, to send you a copy when the book is published)

Thank you for considering endorsing [Book Title]. I welcome the opportunity to assist you in the future.

Please let me know if you have any questions.

[Your Name]