

Scout Crow - Artist Statement

Near the end of October, we started a project called the Wicked Food Project. This project is individual and starts with picking what you will do for your project. We were given 29 project ideas from the book *Wicked Arts Assignments* and creative freedom to interpret one of the assignments however we want as long as it is connected to what we are learning in humanities. Our current humanities class is learning about food systems and different food-related things. I decided to connect that to my project by focusing on the topic of ultra-processed foods (UPFs).

In Humanities, we learned UPFs are foods that have unnecessary additives, preservatives, and other chemicals or oils. One fact we learned is that people usually eat these foods because of their low cost and their convenience when popularly distributed in every grocery or convenience store. This matters because it causes public health to be worse in people or families who can't afford healthier foods. We also learned that how the people managing the companies that produce the food choose to make their products quality go down to save money. This shows that we should make healthy foods cheaper and process food less. This connects to my project because I included the topic of UPFs in my drawings and it gave me a good way to present this information.

I chose to show this by taking one of the project ideas from the book called "Empty Your BIC" where you use a BIC pen in seven days and document how you used it. I put a twist on this assignment to fit my worktime schedule and make my drawings into a video. My drawings show different UPFs rotting, and then the rotting face of the CEO who manages that company. This represents how when corporations start to care more about money than the quality of their products, the food will start to become more and more harmful to people, showing their own faces as an exaggeration.

I had trouble working on this project because of the timeline I gave myself to complete a larger amount of work than I was motivated to do. I overcame this by going outside of my comfort zone to complete the drawings for a longer amount of time. If I had more

time, I would have added more frames to be able to present a more detailed animation instead of the short length video of drawings. Thank you for reading/listening

Medium:

1. BIC pen
2. Paper
3. Pencil