

HotHighPriestess x Stella App Clipping: Full Rules Brief

by ClipLaunch 🚀

Campaign Overview + Goal 🎯

Your mission as a clipper is to pull the best moments from the provided HotHighPriestess and Stella content (Sarah Perl's teachings, her personality, and Stella app moments) and package them so viewers want to visit her socials and download the Stella app.

Sarah (@hothighpriestess) is a spiritual and manifestation creator with 4.5M+ followers known for mindset, spirituality, and living your dream life. Stella is her app that delivers custom manifestation audios, affirmations, and subliminals personalized to your dream life, and it hit #32 on the App Store in Health and Fitness within its first month. Key reminders: always tag @hothighpriestess, keep every clip authentic and true to her energy, and remember that anything that looks like an ad is not approved.

Pay Rate + Budget 💰

- **Rate:** \$2 CPM, paid per 1,000 views on approved clips.
- **Budget:** \$2,100 total for this campaign.
- **Payout cap:** \$250 maximum per clipper.
- **Minimum views:** 3,000 views required before a clip qualifies for approval.
- **Approval:** only approved clips count toward payouts. Check approval process for how to get approved.

Rules 📋

- **Page:** dedicated page required, or one of these allowed theme pages: a women theme page, or a manifestation and mindset theme page.
- **Audience:** 40%+ Tier 1 audience required. Tier 3 audience will be rejected.
- **Bio:** must include @hothighpriestess and Stella App (example: Watch more @hothighpriestess | Stella App 💕).
- **Tracking link:** add the [Stella App tracking link](#) in your bio if possible.
- **Caption:** must tag @hothighpriestess (example: @hothighpriestess explains how to manifest millions 😊).
- **Language:** English only.
- **Engagement integrity:** bottled or fake engagement (bought views, likes, comments, or follows) results in an immediate ban and a report to the Whop team.
- **Submission timing:** submit each video to the campaign within 30 minutes of posting.

- **Spam:** do not spam submissions or repeatedly request approvals. Repeated spamming results in a direct ban.
- **Tagging:** do not tag everyone (@everyone) unnecessarily. Doing so results in a ban.

Assets Required

- Short form content folder (Google Drive): [open the folder here](#)
- Long form content folder (Dropbox): [open the folder here](#)
- Clip examples and reference clips (also look at Clip Examples Tab) : [view the examples here](#)

Content Style

- Take viral and engaging moments that align with @hothighpriestess from the provided content.
- Focus on hook worthy mindset moments, quotable one liners, manifestation tips, and Stella mentions.
- Lead with Sarah's personality and energy. If it does not hook in 3 seconds, skip it.
- Make it feel organic, not like an ad.
- Keep clips short form and scroll stopping, built for TikTok and Instagram Reels.

Submission Checklist

-  Posted from a dedicated page or an allowed theme page (women, or manifestation and mindset).
-  Bio includes @hothighpriestess and Stella App.
-  Stella App tracking link added to bio (if possible).
-  Caption tags @hothighpriestess.
-  Clip is in English only.
-  Clip hooks within the first 3 seconds.
-  Content feels organic and authentic, not like an ad.
-  Clip reached the 3,000 view minimum before submitting analytics.
-  All engagement is real and organic, with no botted or fake activity.
-  Submitted to the campaign within 30 minutes of posting.

What to Avoid

-  Making the clip feel like an ad for a manifestation app.
-  AI edits.
-  Lazy reposts.
-  Misleading captions or clickbait that misrepresents Sarah's message.
-  Posting without the required bio and caption.

- ❌ Spamming submissions or repeatedly requesting approvals.
- ❌ Tagging everyone (@everyone) unnecessarily.
- ❌ Clips that do not clearly show Sarah's personality, philosophy, or energy.
- ❌ Tier 3 audience clips, which will be rejected.
- ❌ Botted or fake engagement (bought views, likes, comments, or follows), which triggers an immediate ban and a report to the Whop team.

Approval Process 🔍

Submit each video to the campaign **within 30 minutes of posting**. Once a moderator announces in the chat that they are reviewing and approving videos, submit your screen recording of analytics through support chat, but only after your video has reached the **minimum view count** required for that specific campaign. Analytics must be for the **specific video, not the whole account**: go to **Video Analytics > Viewers**, then scroll to **Locations**, and **show every section from top to bottom**.

Expected turnaround: submissions are **checked daily**. If there is an issue with your screen recording or analytics, our team will notify you. **Approval** means your clip qualifies and counts toward your campaign earnings; **rejection** means it does not count (common reasons: it looks like an ad, Tier 3 audience, banned words, or missing or incomplete analytics). Payments are processed automatically through Content Rewards via Whop and can take **up to 7 days** to arrive. **All clips are subject to review. Only approved clips count toward campaign payouts.**

Need Help? 💬

Stuck on something or not sure if your clip fits the brief? Reach out and ask any questions in the ClipLaunch Chat and we will get back as soon as possible. We are active 24/7 with support!