



Entirety Sale of All Personal Property and Intellectual Property of the Science of Rock 'n Roll Exhibit

Note: The trailers for the product are located in Buffalo and Memphis. Product can be delivered at buyer expense.

Data Sheet

After 18 months of development in 2012 a 10,000 ft.² traveling exhibition named The Science of Rock 'n Roll was launched. A highly interactive exhibition allows visitors to explore rock 'n roll through the lens of science and technology. Content director Alan Cross has taken the best elements of his 800-hour radio documentary The Ongoing History of New Music and created this truly one-of-a-kind experience.

After testing the concept in the Kansas City market for six months (2013) the response from the initial run was overwhelming with a 99.8% visitor approval rating. Since the opening for the last eight years, the exhibition has traveled throughout North America delighting millions of visitors. The time has come for the run to end and the signs of rock to find a permanent institution and thus the best solution to this end is an absolute auction for the entirety of the exhibition

Previous Venues

1. Union Station Kansas City Nov 2012 – May 2013
2. Michigan Science Center June 2013 – Dec 2013
3. Science Museum Oklahoma Feb 2014 – April 2014
4. Ontario Science Centre June 2014 – October 2014
5. Northbrook Court Mall March 2016 – December 2016
6. Discovery Centre Halifax January 2017 – May 2017
7. US Space and Rocket Center July 2017 – September 2017
8. Discovery Park of America May 2018 – Sept 2018

Exhibit Summary

Have you ever wondered about the science behind rock 'n' roll? How has technology shaped this multi-billion-dollar industry? How can performers bring hundreds of thousands of screaming fans to their feet? What physiological effects does rock have on our brain and body? *The Science of Rock 'n' Roll* is a ten thousand square-foot exhibition provides a fresh look at the history of rock from the perspective of science and technology. See how music has shaped the tools of rock--and how those tools have changed the music. Experience science in the key of rock!

Exhibition Videos

- 1 x [3-minute video](#) targeted at institutions¹
- 3 x 90 Second videos targeted at visitors to the exhibition
 - [Rockstar experience](#)
 - [Instruments](#)
 - [Music history](#)

Personal Property

- The exhibit is currently stored in 4 full size trailers. A [rough inventory of the show can be found here](#)
- ** [A consolidated list of invoices and background material provided by the seller related to the shows original build is available here](#)

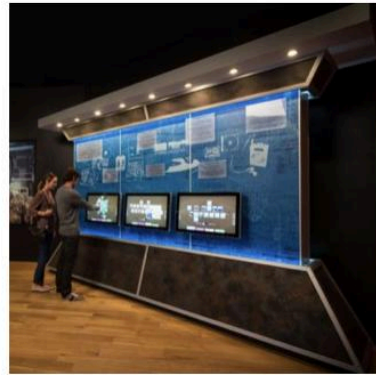
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Method Of Sale

¹ Featured on ScienceofRock.com

- The exhibit is being offered in its entirety to a single buyer by online auction. Buyer can arrange to pick up the personal property at its current location 2 Trailers are located in Buffalo New York, 2 Trailers are located in Memphis Tennessee. Alternatively the trailers can be relocated to the buyer for the cost of transportation. The sale is subject to final confirmation by the seller.

Music Format History Wall



Careers Z Walls



4 x Recording Booths



Drum Wall



4 React tables



2 Arrows



Composed Totem



6 Decade Pods



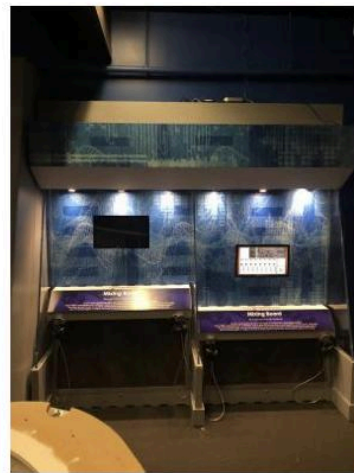
8x Amp Walls



Spare Retail Items



4 x Mixing Interactive



9 x 46" TV Boxes (Video Area)



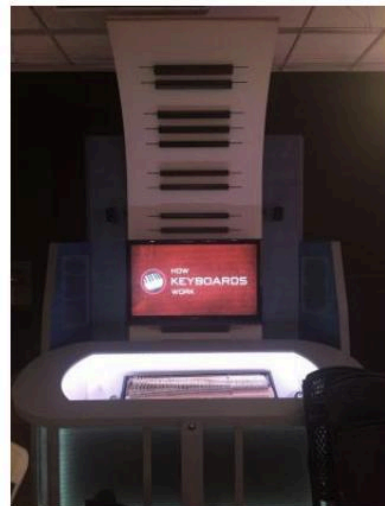
Famous Interview (3 Sided)



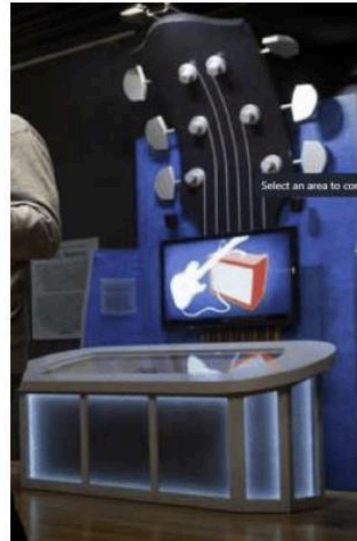
Hundreds Of Rock Historical Objects



Keyboard Deep Dive



Guitar Deep Dive



(9) Standard road cases of lighting



Instruments



**4 x 55" TV Boxes
10 x 46" TV Boxes**



24 x 10 X Truss



**3 Hydraulic Stand
Cases and Wedges**



**(8) Truss Boxes
(4) Sliders per)**



**4 Wall Carts for Art
(Dozens of pieces)**



**3 x 32" Tru Touch screen
21 x 19" Tru Touch screen**

















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