



Privacy Notice

The Style Academy International ("we", "us", "our") is committed to protecting your privacy and safeguarding your personal data. We value the trust of our website visitors, subscribers, and students, and we take our data protection responsibilities seriously.

We do **not** sell, rent, or trade email lists or personal data with third parties for marketing purposes. This Privacy Notice explains what information we collect, why we collect it, how it is used, how it is protected, and the limited circumstances in which it may be shared.

1. Information We Collect and How We Use It

Log Data

When you visit our website, certain information is automatically collected by our website hosting provider. This may include:

- Internet Protocol (IP) address
- Browser type and version
- Pages visited
- Date and time of access
- Time spent on pages and other usage statistics

This data is used solely to analyse website performance and visitor behaviour so we can improve user experience. Log data is stored securely by our hosting provider and is **never sold or shared** with third parties for marketing purposes.

If you prefer not to share log data, you may access the website using a secure Virtual Private Network (VPN).

Cookies

Cookies are small data files stored on your device that help websites function properly and improve user experience.

We use cookies to:

- Understand how visitors interact with our website
- Improve site functionality and performance

You can choose to accept or refuse cookies using the cookie consent banner displayed when you visit our website. You will be asked to manage your cookie preferences each time you visit.

Personal Information (Website Enquiries)

We do not collect personally identifiable information from general website visitors.

If you choose to contact us, request information, or book a consultation via an online form, we may collect:

- Your name
- Your email address

This information is used **only** to respond to your enquiry. It is accessible only to authorised site administrators and is never shared with third parties. You will not receive unsolicited marketing communications as a result of submitting an enquiry.

You may request deletion of your enquiry data at any time by emailing **support@styleacademyintl.com**.

Subscription Data

If you subscribe to receive free training, resources, newsletters, or blog updates, we collect:

- Your name
- Your email address

We use this information to:

- Deliver the content you requested
- Communicate relevant updates and resources
- Maintain accurate records and ensure subscriber satisfaction

We do not rent, sell, or trade subscriber data.

We use **Ascend**, a third-party email service provider, to manage email communications. We collect anonymised engagement data (such as opens and clicks) using industry-standard technologies to improve our emails.

You may unsubscribe at any time by clicking the unsubscribe link in any email or by contacting **support@styleacademyintl.com**. Once unsubscribed, your personal data will be deleted from our database within **five (5) working days**.

Student Enrollment Data

When you enroll in one of our online programs, you will be required to provide personal information, including:

- Name
- Email address
- Postal address
- Telephone number

This information is collected solely for enrollment, student communication, certification, and program administration purposes. Student data is stored in an encrypted database on a secure private server.

We do **not** share student data with third parties under any circumstances.

After completing your program, you may request deletion of your personal data by contacting **support@styleacademyintl.com**.

Payment Information

Payments are processed securely via third-party providers **Stripe** and **PayPal**.

We do not store, process, or have access to your payment card or account details at any time. All payment information is handled directly by the relevant payment processor in accordance with their own privacy and security policies.

Submission of Photographs

As part of certain practical course exercises, students may be required to submit photographs of themselves or third parties.

- These images are accessible only to the program tutor
- Images are used solely for assessment purposes
- All submitted photographs are permanently deleted after the exercise is completed

We do not use, publish, or share these images with any third party.

2. Third Parties We Work With

We may engage trusted third parties to assist with:

- Website development and maintenance
- Website performance monitoring and analytics

These third parties have access **only** to anonymised log data and do not have access to personal information submitted through contact forms, subscriptions, or student registration. They are contractually prohibited from sharing or using data for any other purpose.

3. Third-Party Links

Our website may contain links to third-party websites for educational or informational purposes.

We are not responsible for the privacy practices or content of external websites. We encourage you to review the privacy policies of any third-party sites you visit.

4. Changes to This Privacy Notice

We regularly review this Privacy Notice to ensure continued compliance and best practices.

Any updates will be published on our website. You may also request a copy of the current Privacy Notice by emailing **support@styleacademyintl.com**.

5. Contact Us

If you have any questions about this Privacy Notice or how your data is handled, please contact us at:

support@styleacademyintl.com

Last updated: February 10, 2026