




BRAWIJAYA UNIVERSITY

FACULTY OF ENGINEERING

DEPARTMENT OF URBAN AND REGIONAL PLANNING / URP UNDERGRADUATE STUDY PROGRAMME

SEMESTER LEARNING PLAN

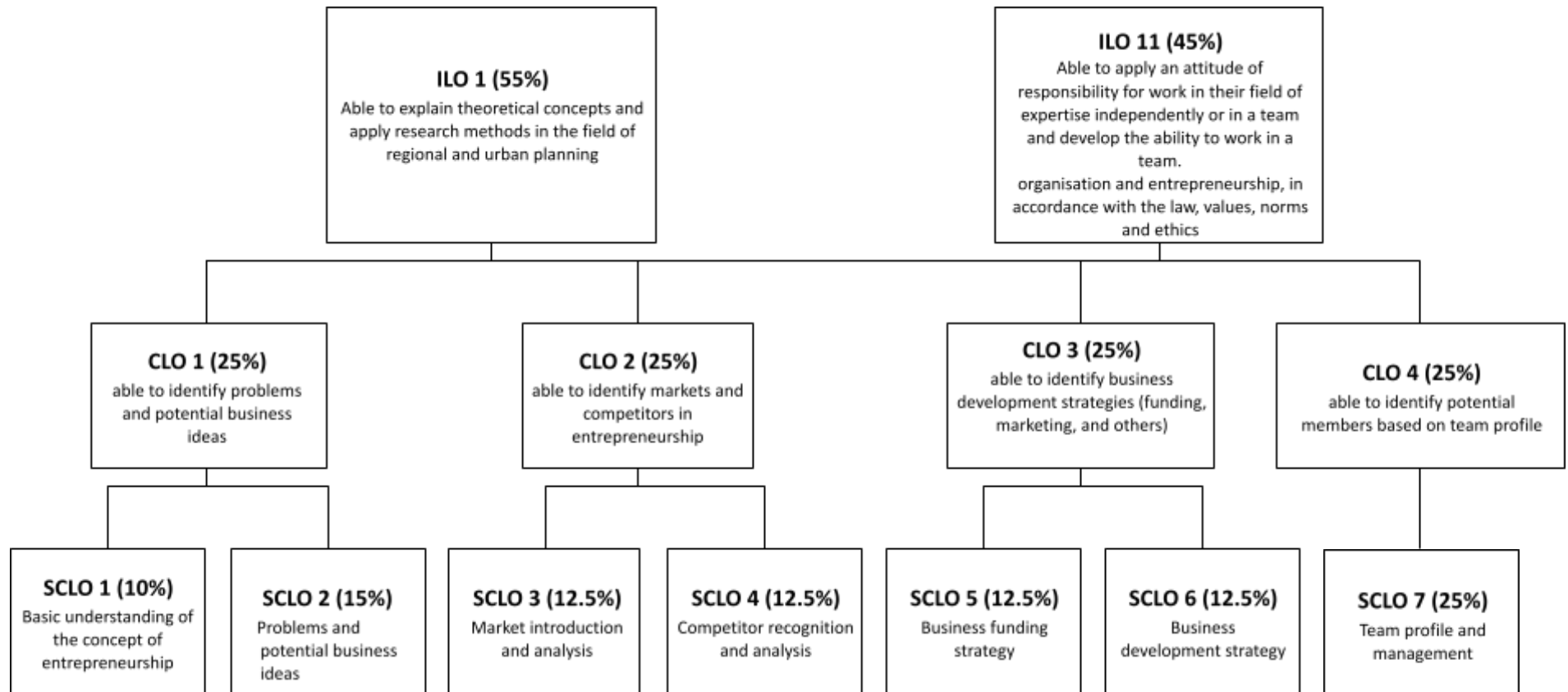
| SUBJECT | CODE | COURSE FAMILY | WEIGHT (credits) | SEMESTER | Date of Preparation |
|---------------------------|--|--------------------------|---|----------|---|
| Entrepreneurship | UBU60003 | General Ability Subjects | 2 | 8 | 29 August 2023 |
| AUTHORISATION | SEMESTER LEARNING PLAN DEVELOPER LECTURER | | SUBJECT COORDINATOR | | Head of Undergraduate Study Program |
| Final Project Compartment | Wulan Dwi Purnamasari Yan Akhbar Pamungkas Adipandang Yudono Wisnu Sasongko | | Wulan Dwi Purnamasari, ST, MT.  | | Dr Septiana Hariyani, ST, MT Signature |

| Learning Outcomes | ILOs (INTENDED LEARNING OUTCOME) | |
|-------------------|----------------------------------|---|
| | 1 | Able to explain theoretical concepts and apply research methods in the field of regional and urban planning |
| | 11 | Able to demonstrate responsibility for work in their field of expertise, either independently or within a team, and develop organizational and entrepreneurial skills in accordance with laws, values, norms, and ethics. |
| | CLO (CLASS LEARNING OUTCOME) | |
| | 1 | Students can identify problems and potential business ideas (ILO 1, ILO 11) |
| | 2 | Students can identify markets and competitors in entrepreneurship (ILO 1, ILO 11) |
| | 3 | Students can identify business development strategies (funding, marketing, etc.) (ILO 1, ILO 11) |
| | 4 | Students can identify potential members based on team profile (ILO 1, ILO 11) |
| | SUB CLO (CLASS LEARNING OUTCOME) | |
| | 1 | Basic understanding of the concept of entrepreneurship |

| | | |
|--|---|---|
| | 2 | Problems and potential business ideas |
| | 3 | Market introduction and analysis |
| | 4 | Competitor recognition and analysis |
| | 5 | Business funding strategy |
| | 6 | Business development strategy |
| | 7 | Team profile and management |
| Brief description of the course | Through this course, students are expected to understand the concept of entrepreneurship in general and the flow of preparing a business plan. | |
| Learning Materials / Subjects | <ol style="list-style-type: none"> 1. Understand entrepreneurship in general and URP alumni who are entrepreneurs 2. Identify business problems and potential 3. Market assessment 4. Competitor assessment 5. Business funding strategy 6. Team profile and management 7. Business development strategy | |
| Library | Main | <ol style="list-style-type: none"> 1. Bill Scott, 1986; <i>The Skill of Communication</i>, translated by Agus Maulana, Jakarta, Binarupa Aksara. 2. Covey, Stephen R., 1994; <i>The Seven Habits of Highly Effective People</i>, Translation, Budijanto, Jakarta Binarupa Aksara. 3. Djamal, Jusman Syafii, 2015; <i>Notes on Strategy and Techno Economy: Where Do We Go?</i>, Yogyakarta, Diandra Kreatif. 4. Fitriati, Rachma, 2015; <i>Revealing the Competitiveness of Creative Industry MSMEs</i>, Jakarta, Yayasan Pustaka Obor - UI. 5. Harefa, Andreas, 2013. <i>Picking Up Luck: Making Ordinary People Extraordinary</i>, Jakarta, PT Elex Media Komputindo. 6. Harseno, K., 1996; <i>Introspection</i>, Jakarta. Manguwijaya, Y.B. (ed), 1983; <i>Technology and Cultural Impact</i>, Jakarta, Yayasan Obor Indonesia. 7. Iskan, Dahlan, 2013; <i>Manufacturing Hope, Bisa!</i>, Jakarta, PT Elex Media Komputindo. 8. Kasali, Rhenald, 2018; <i>Self Disruption: How Companies Get Out of Past Traps and Disrupt Themselves into Healthy Companies</i>, Bandung, Mizan. 9. Kasali, Rhenald, 2017; <i>Self Disruption: Nothing Can't Be Changed Before It's Confronted Motivation is Not Enough</i>, Jakarta, PT Gramedia Pustaka Utama. 10. Moeljono, Djokosantoso, 2004; <i>SOE Review: Four Strategies to Build World Class SOEs</i>, Jakarta, PT Elex Media |

| | | |
|-------------------------|--|-----------------------------|
| | <p>Komputindo.</p> <p>11. Nurhajati, 2020; MSMEs: Transformation Towards the Industrial Revolution 4.0, Malang, PT Litera Media Tama.</p> <p>12. Oetomo, Budi Sutedjo Dharma, 2011; <i>Smart Infopreneur, Web Content Management Success</i>, Yogyakarta, Pohon Cahaya.</p> <p>13. Rangkuti, Freddy, 2010; <i>Boost Sales Through Marketing Strategy & Competitive Positioning: Measuring Segmentation, Targeting, and Positioning Using SPSS</i>, Jakarta, PT Gramedia Pustaka Utama.</p> <p>14. Roddick, Anita, 2013; <i>Business As Unusual</i>, Jakarta, PT Gramedia Pustaka Utama.</p> <p>15. Satria, Dias, 2018; <i>Festival Economics</i>, Malang, UB Press.</p> <p>16. Sugiarto, Thomas, 2013; <i>Big Dream, Make it Happen: A Complete Quantum to Become a Successful Entrepreneur</i>, Jakarta, PT Gramedia Pustaka Utama.</p> <p>17. Suharno, 2007; <i>The Surefire Way to Start a Business from Zero</i>, Jakarta, Penebar Swadaya.</p> <p>18. Turino, Harris, 2016; <i>Hacking the Sharing Economy Concept</i>, South Tangerang, Kesumaputra Kreatif.</p> | |
| | Supporters | |
| | 1. Guidelines for preparing a business plan | |
| Learning Media | Software: | Hardware: |
| | <ul style="list-style-type: none"> ▪ Microsoft Office, ▪ Gapura UB (SIADO and SIAM) | LCD, laptop, speakers, etc. |
| Team Teaching | <ol style="list-style-type: none"> 1. Wulan Dwi Purnamasari, ST, MT. (WDP) 2. Yan Akhbar Pamungkas, ST, M.Sc (YAP) 3. Adipandang Yudono, S.Si., MURP, Ph.D (AY) 4. Wisnu Sasongko, ST, MT (WS) | |
| Eligible Courses | - | |

Diagram of the relationship / percentage of OBE / KKN ILOs with CLO



CLO-ILO Weight Mapping

| | ILO 1 | ILO 2 | ILO 3 | ILO 4 | ILO 5 | ILO 6 | ILO 7 | ILO 8 | ILO 9 | ILO 10 | ILO 11 | Total |
|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|--------|--------|-------|
| CLO 1 | 0,55 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0,45 | 1 |
| CLO 2 | 0,55 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0,45 | 1 |
| CLO 3 | 0,55 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0,45 | 1 |
| CLO 4 | 0,55 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0,45 | 1 |

ELO and CLO/sub CLO relationship and assessment

| ILOs and IK ILOs imposed on the Entrepreneurship course | | | | CLO | | | | Media assessment and its contribution to Subject competency scores | | | Week |
|---|---|--------|--|-----|---|------------|---|--|----------|------------|------|
| CPL | ILO Statement | IK-CPL | IK-CPL Statement | CLO | CLO Statement | CLO Weight | Assessment Media | TASK | MID-EXAM | FINAL EXAM | |
| 1 | Able to explain theoretical concepts and apply research methods in the field of regional planning and cities; | a | Explain theoretical concepts in the field of urban and regional planning | 1 | able to explain the concept entrepreneurship | 20% | MID-EXAM | | 20% | | |
| | | | | 2 | Able to identify self-potential in supporting entrepreneurship | 20% | MID-EXAM (Report Assignment) CBL | | 20% | | |
| 11 | Able to apply a responsible attitude to work in their field of expertise independently or in a team and develop organisational and entrepreneurial skills, following the law, values, norms, and ethics | c | Developing entrepreneurial skills in general and especially in the field of urban and regional planning. | 3 | Able to identify variety and develop skills self-employment. | 10% | FINAL EXAM CBL | 30% | | 5% | |
| | | | | 4 | Able to compile a portfolio business plan | 30% | FINAL EXAM (Report Assignment) | 20% | | 5% | |
| Total | | | | | | 100% | - | 50% | 40% | 10% | |

Recapitulation of Percentage of ILO and CLO Relationship

| | ILO 1 | CPL 11 | Weight |
|---------------|-------|--------|--------|
| CLO 1 | 20% | | 20% |
| CLO 2 | 20% | | 20% |
| CLO 3 | | 35% | 30% |
| CLO 4 | | 25% | 30% |
| Weight | 40% | 60% | 100% |

Description: Filled in yellow

Recapitulation of Percentage of Relationship between CLO and Assessment

| CPL | Performance Indicators | CLO | Weight (%) | Tasks | MID-EXAM | FINAL EXAM | ILO Weight |
|-----|------------------------|-------|------------|-------|----------|------------|------------|
| 1 | a | CLO 1 | 20% | | 20% | | 20% |
| | b | CLO 2 | 20% | | 20% | | 20% |
| 2 | c | CLO 3 | 35% | 30% | | 5% | 35% |
| | c | CLO 4 | 25% | 20% | | 5% | 25% |
| | | | | 50% | 40% | 10% | 100% |

Description: Filled in yellow

Semester Learning Plan

| Week to- | Subject matter | Indicators | Criteria & Form of Assessment | Learning Methods (Lecture/Assignment/ form of learning others) | Time (Duration) | Learning Materials / Study Materials [Library] | Assessment Objective (%) |
|----------|---|--|---|---|--|--|--------------------------|
| 1 (WDP) | SUB CLO-1: Understand entrepreneurship in general | Accuracy in explaining entrepreneurship in general | Criteria: Clarity of discussion and description according to the explanation | <ul style="list-style-type: none"> ▪ Lecture. ▪ Lecture ▪ Discussion | Lecture: 2x 50 minutes Discussion: 50 minutes | | 5 |

| Week to- | Subject matter | Indicators | Criteria & Form of Assessment | Learning Methods Lecture / Assignment / other forms of learning) | Time (Duration) | Learning Materials / Study Materials [Literature] | Assessment Objective (%) |
|-----------------------|--|--|--|---|--|---|--------------------------|
| | | | lecture materials and other related sources Assessment: Test: - Non Test: | <ul style="list-style-type: none"> ▪ Task 1: Description of your potential | Assignments and self-study: 60 minutes + 50 Minutes | | |
| 2 (WDP/M ENTORING) | SUB CLO -4: Recognise and develop self-potential both related to the field of URP and others | Accuracy in recognising self-potential and <i>passion</i> | Criteria: Clarity of discussion and description according to the explanation of lecture material and other related sources Assessment: Test: MID-EXAM essay questions Non Test: | <ul style="list-style-type: none"> ▪ Lecture. ▪ Lecture ▪ Discussion ▪ Tasks: - | Lecture: 2x 50 minutes Discussion: 50 minutes Assignment and self-study : 60 minutes + 50 minutes | | 5 |
| 3 (WDP/M ENTORING) | SUB CLO -4: Recognise and develop self-potential both related to the field of URP and others | Accuracy in explaining how to develop one's potential, namely: future <i>road map life visioning</i> | Criteria: Clarity of discussion and description according to the explanation of lecture material and other related sources Assessment: Test: MID-EXAM essay questions Non Test: | <ul style="list-style-type: none"> ▪ Lecture. ▪ Lecture ▪ Discussion ▪ Tasks: - | Lecture: 2x 50 minutes Discussion: 50 minutes Assignment and self-study : 60 minutes + 50 minutes | | 7,5 |

| Week to- | Subject matter | Indicators | Criteria & Form of Assessment | Learning Methods Lecture / Assignment / other forms of learning) | Time (Duration) | Learning Materials / Study Materials [Literature] | Assessment Objective (%) |
|----------|---|--|---|--|--|---|--------------------------|
| 4 (WDP) | SUB CLO-3: Explain entrepreneurial skills, creativity in entrepreneurship and its varieties. | Accuracy in explaining <i>entrepreneurial skills: Creativity & innovation</i> Principles of entrepreneurship Business ethics | Criteria: Clarity of discussion and description according to the explanation of lecture material and other related sources Assessment: Test: - Non Test: | <ul style="list-style-type: none"> ▪ Lecture. ▪ Lecture ▪ Discussion ▪ Task 2: Case studies and literature | Lecture: 2x 50 minutes Discussion: 50 minutes Assignment and self-study : 60 minutes + 50 minutes | | 3 |
| 5 (YAP) | SUB CLO-3: Explain entrepreneurial <i>skills</i> , creativity in entrepreneurship and its varieties. | Accuracy in explaining entrepreneurial creativity, namely: <i>Creativity for boomers</i> Requirements for being creative Creative tools Creative industries in Indonesia | Criteria: Clarity of discussion and description according to the explanation of lecture material and other related sources Assessment: Test: MID-EXAM essay questions Non Test: | <ul style="list-style-type: none"> ▪ Lecture. ▪ Lecture ▪ Discussion ▪ Tasks: - | Lecture: 2x 50 minutes Discussion: 50 minutes Assignment and self-study : 60 minutes + 50 minutes | | 3 |
| 6 (AY) | SUB CLO-3: Explain entrepreneurial skills, creativity in entrepreneurship and its varieties. | Accuracy in explaining the variety of entrepreneurship, namely: Social entrepreneurship, government entrepreneurship | Criteria: Clarity of discussion and description according to the explanation of lecture material and other related sources Assessment: | <ul style="list-style-type: none"> ▪ Lecture. ▪ Lecture ▪ Discussion ▪ Tasks: - | Lecture: 2x 50 minutes Discussion: 50 minutes Assignment and self-study : 60 minutes + 50 minutes | | 3 |

| | | | | | | | |
|--|--|--|--|--|--|--|--|
| | | | Test: MID-EXAM essay questions | | | | |
|--|--|--|--|--|--|--|--|

| Week to- | Subject matter | Indicators | Criteria & Form of Assessment | Learning Methods Lecture / Assignment / other forms of learning) | Time (Duration) | Learning Materials / Study Materials [Literature] | Assessment weight (%) |
|----------|--|--|---|--|--|---|-----------------------|
| | | | Non Test: | | | | |
| 7 (WS) | SUB CLO-2: Understand the opportunities, challenges of strategic issues, proactivity and risks in entrepreneurship. | Accuracy in explaining how the opportunities, challenges, strategic issues, proactive efforts and risks of entrepreneurship are: Identify entrepreneurial opportunities Steps to start a business Facing the challenges of entrepreneurship | Criteria: Clarity of discussion and description according to the explanation of lecture material and other related sources Assessment: Test: - Non Test: | <ul style="list-style-type: none"> ▪ Lecture. ▪ Lecture ▪ Discussion ▪ Task 2: Case studies and literature | Lecture: 2x 50 minutes Discussion: 50 minutes Assignment and self-study : 60 minutes + 50 minutes | | 2 |
| 8 | MID-EXAM/COLLECTION OF BUSINESS REPORT DRAFTS | | | | | | |
| 9 (AY) | SUB CLO-5: Understand the concept of entrepreneurship in the industrial era 4.0 with the sharing economy approach, disruption era and collaboration in entrepreneurship | Accuracy in explaining how entrepreneurship in the industrial era 4.0, namely: The concept of sharing economy Disruption era Collaboration in entrepreneurship | Criteria: Clarity of discussion and description according to the explanation of lecture material and other related sources Assessment: Test: FINAL EXAM essay question Non Test: | <ul style="list-style-type: none"> ▪ Lecture. ▪ Lecture ▪ Discussion ▪ Duties: - | Lecture: 2x 50 minutes Discussion: 50 minutes Assignment and self-study : 60 minutes + 50 minutes | | 7,5 |

| Week to- | Subject matter | Indicators | Criteria & Form of Assessment | Learning Methods Lecture / Assignment / other forms of learning) | Time (Duration) | Learning Materials / Study Materials [Literature] | Assessment Objective (%) |
|----------|--|--|---|---|--|---|--------------------------|
| 10 (WS) | SUB CLO-7: Explain analysis and strategies in entrepreneurship | Accuracy in explaining <i>business analysis</i> in preparing a <i>business plan</i> . | Criteria: Clarity of discussion and description according to the explanation of lecture material and other related sources Assessment: Test: - Non Test: | <ul style="list-style-type: none"> ▪ Lecture. ▪ Lecture ▪ Discussion ▪ Task 3: Group assignment to develop a simple business plan | Lecture: 2x 50 minutes Discussion: 50 minutes Assignment and self-study : 60 minutes + 50 minutes | | 10 |
| 11 (AY) | SUB CLO-7: Explain analysis and strategies in entrepreneurship | Accuracy in explaining the strategies that must be done in entrepreneurship, namely: Marketing strategy. Competitive positioning | Criteria: Clarity of discussion and description according to the explanation of lecture material and other related sources Assessment: Test: - Non Test: | <ul style="list-style-type: none"> ▪ Lecture. ▪ Lecture ▪ Discussion ▪ Task 3: Group assignment to develop a simple business plan | Lecture: 2x 50 minutes Discussion: 50 minutes Assignment and self-study : 60 minutes + 50 minutes | | 10 |
| 12 (WS) | SUB CLO-6: Explain entrepreneurial skills including creativity, innovation, entrepreneurial principles and business ethics entrepreneurship | Accuracy in explaining resource management in entrepreneurship, namely leading multidisciplinary work teams | Criteria: Clarity of discussion and description according to the explanation of lecture material and other related sources Assessment: Test: - | <ul style="list-style-type: none"> ▪ Lecture. ▪ Lecture ▪ Discussion ▪ Task 3: Case studies and literature | Lecture: 2x 50 minutes Discussion: 50 minutes Assignment and self-study : 60 minutes + 50 minutes | | 20 |

| | | | | | | | |
|--|--|--|------------------|--|--|--|--|
| | | | Non Test: | | | | |
|--|--|--|------------------|--|--|--|--|

| Week to- | Subject matter | Indicators | Criteria & Form of Assessment | Learning Methods Lecture / Assignment / other forms of learning) | Time (Duration) | Learning Materials / Study Materials [Literature] | Assessment Objective (%) |
|----------|--|--|---|---|--|---|--------------------------|
| 13 (YAP) | SUB CLO-6: Explain entrepreneurial skills including creativity, innovation, entrepreneurial principles and entrepreneurial business ethics. | Accuracy in explaining resource management in entrepreneurship, namely conflict resolution, negotiation and team working. | Criteria: Clarity of discussion and description according to the explanation of lecture material and other related sources Assessment: Test: FINAL EXAM essay question Non Test: | <ul style="list-style-type: none"> ▪ Lecture. ▪ Lecture ▪ Discussion ▪ Tasks: - | Lecture: 2x 50 minutes Discussion: 50 minutes Assignment and self-study : 60 minutes + 50 minutes | | 15 |
| 14 (YAP) | UB CLO-3: Understanding and explaining examples of creative entrepreneurship in the field of URP and outside the field of URP | accuracy in explaining entrepreneurship in the field of URP (planning consultant): Started a consultancy business. Resource management Answering business competition | Criteria: Clarity of explanation and description according to the course material and related resources: est: FINAL EXAM essay question Non Test: | <ul style="list-style-type: none"> ▪ Lecture. ▪ Lecture ▪ Discussion ▪ Tasks: - | Lecture: 2x 50 minutes Discussion: 50 minutes Assignment and self-study : 60 minutes + 50 minutes | | 10 |
| 15 (YAP) | SUB CLO-3: Understand and explain examples of creative entrepreneurship in the field of URP and oMid-Examide the field of URP | Accuracy in explaining entrepreneurship oMid-Examide the field of URP (creative industries of publishing, etc.): | Criteria: Clarity of discussion and description according to the explanation of lecture material and other related sources. Assessment: | <ul style="list-style-type: none"> ▪ Lecture. ▪ Lecture ▪ Discussion ▪ Tasks: - | Lecture: 2x 50 minutes Discussion: 50 minutes Assignment and self-study : 60 minutes + 50 minutes | | 15 |

| Week 1 | Subject matter | Indicators | Criteria & Form of Assessment | Learning Methods Lecture / Assignment / other forms of learning) | Time (Duration) | Learning Materials / Study Materials [Literature] | Assessment Objective (%) |
|--------|---|--|---|--|-----------------|---|--------------------------|
| | | Starting a business Resource management Responding to business competition | Test: FINAL EXAM essay question Non Test: | | | | |
| 16 | FINAL EXAM/FESTIVAL OF ENTREPRENEURSHIP | | | | | | |



BRAWIJAYA UNIVERSITY

FACULTY OF ENGINEERING

URP DEPARTMENT / S1 URP STUDY PROGRAMME

STUDENT ASSIGNMENT PLAN

| | | | | | |
|--|---|----------------|---|-----------------|---|
| SUBJECT | ENTREPRENEURSHIP | | | | |
| CODE | UBU60003 | credits | 2 | SEMESTER | 8 |
| INSTRUCTOR | Dr Septiana Hariyani, ST, MT. (Even Semester); Wulan Dwi Purnamasari, ST., MT. (Odd Semester) | | | | |
| TASK FORM | TASK TIME | | | | |
| group | 170 minutes/week/semester | | | | |
| TASK THEME (CASE-BASED LEARNING) | | | | | |
| Business plan/business portfolio | | | | | |
| ASSIGNMENT TITLE | | | | | |
| Preparation of a business portfolio document (business plan) | | | | | |
| SUBCOURSE LEARNING OUTCOMES | | | | | |
| Develop a business plan according to the chosen field (Sub CLO 5,6, and 7) | | | | | |
| TASK DESCRIPTION | | | | | |
| Each group chooses 1 business field or sector (in the Appendix for Group Divisions) and then makes a business portfolio (business plan). | | | | | |
| ASSIGNMENT METHOD | | | | | |
| 1. Independent: students understand the tasks given 2. Group: conduct a secondary survey of the chosen business field, study data, analyse, and create a business plan. | | | | | |
| OUTPUT FORM AND FORMAT | | | | | |
| a. Object of Work: 1 business field | | | | | |
| b. Form of Output: | | | | | |
| 1. A business plan report in which there is : | | | | | |
| a. Executive summary. | | | | | |
| b. Business description. | | | | | |
| c. Market analysis | | | | | |
| d. Marketing strategies. | | | | | |
| e. Competitive analysis. | | | | | |
| f. Development plan. | | | | | |

| | |
|---|----------------------|
| g. Operations. h. Financials. 2. Collected in print and file form. c. Output Format: <ul style="list-style-type: none"> ● Report and presentation file | |
| INDICATORS, CRITERIA AND ASSESSMENT WEIGHT | |
| 1. Completeness of business plan components point a to e = 30% 2. Completeness of business plan components point f to h = 20% | |
| IMPLEMENTATION SCHEDULE | |
| Completeness of business plan components points to e | MID-EXAM week |
| Completeness of business plan components points f to h | Last week of college |
| Full proposal and presentation | FINAL EXAM week |
| OTHER | |
| LIST OF REFERENCES: in the SEMESTER LEARNING PLAN | |
| | |

ATTACHMENT FOR GROUP DIVISION

The big theme is **Creating a Business Plan**, each class is divided into business fields or sectors as follows:

1. Agriculture
2. Mining
3. Basic and Chemical Industries:
Sub-sectors related to the Basic Industry and Chemicals sector include:
 - Cement
 - Ceramics, glass, porcelain
 - Metal And Allied Products
 - Chemicals
 - Plastics and Packaging
 - Animal Feed
 - Wood Industries (wood and its processing)
 - Pulp and Paper
4. Various Industries

Machinery And Heavy Equipment Automotive and Components

Textile and Garment

Footwear (Footwear)

Cable (Cable)

Electronics

(Electronics)

5. Consumer Goods Industry Sector

Food And Beverages Tobacco Manufacturers

(Cigarettes) Pharmaceuticals (Pharmaceuticals)

Cosmetics and Household Houseware

6. Property, Real Estate, and Building Construction

7. Infrastructure, Utility, and Transportation

8. Finance Sector

9. Trade, Service, and Investment Sector

Assessment Rubric (TASK)

Task Type : business plan creation

Assessment type: Analytical/descriptive rubric and rubric perception

Assessment indicators 1 and 11:

1. Able to recognise the concept of entrepreneurship
2. Able to inventory self-potential in supporting entrepreneurship
3. Able to identify the variety and skills to develop entrepreneurship
4. Able to compile a business portfolio

Assessment Criteria :

| Dimensions | Criteria | Maximum Value | Bad 0-55 | Simply 56-69 | Good 70-80 | Very good 81-100 |
|---|---|---------------|---|---|---|---|
| Identify the background to business portfolio planning | Accuracy in identifying the background to business portfolio planning | 10 | Unable to identify the entire background of business portfolio planning | Able to identify 30% background of business portfolio planning | Able to identify 60% of the background of business portfolio planning | Able to identify 90% of business portfolio planning backgrounds |
| Elaborate on self-potential in supporting entrepreneurship | Accuracy in describing self-potential in supporting entrepreneurship | 25 | Unable to outline self-potential in supporting entrepreneurship | Able to describe 30% of self-potential in supporting entrepreneurship | Able to describe 60% of self-potential in supporting entrepreneurship | Able to describe 90% of self-potential in supporting entrepreneurship |

| Dimensions | Criteria | Maximum Value | Bad 0-55 | Simply 56-69 | Good 70-80 | Very good 81-100 |
|--|---|---------------|--|---|---|---|
| Identify the variety and skills of developing entrepreneurs | Accuracy in describing the variety and skills of developing entrepreneurs | 30 | Unable to describe the variety and skill of developing entrepreneurship sequentially, completely and precisely | able to describe 30% of the variety and skills of developing entrepreneurs sequentially, completely and precisely | able to describe 60% of the variety and skills of developing entrepreneurs sequentially, completely and precisely | able to describe 90% of the variety and skill of developing entrepreneurship sequentially, completely and precisely |
| Summarise the entrepreneurial portfolio | Clarity in summarising results and providing recommendations | 25 | The overall conclusion is NOT appropriate and makes NO recommendations | 30% correct conclusion and recommendation | 60% correct conclusions and recommendations | 90% correct conclusions and recommendations |
| Report | Completeness of substance | 10 | Does not fulfil the overall requirements: <ul style="list-style-type: none"> • Report of at least 10 pages, paper A4, 1.5 spaces • Times New Roman 12 font for regular writing and 14 bold font for subchapter headings/titles, etc. • Full report (complete with drawings, photos field, table), | Meet 30% of the requirements: <ul style="list-style-type: none"> • Report of at least 10 pages, paper A4, 1.5 spaces • Times New Roman 12 font for regular writing and 14 bold font for subchapter headings/titles, etc. • Complete report (with figures, field photos, tables), | Meet 60% of the requirements: <ul style="list-style-type: none"> • Report of at least 10 pages, paper A4, 1.5 spaces • Times New Roman 12 font for regular writing and 14 bold font for subchapter headings/titles, etc. • Complete report (with figures, field photos, tables), | Meet 90% of the requirements: <ul style="list-style-type: none"> • Report of at least 10 pages, paper A4, 1.5 spaces • Times New Roman 12 font for regular writing and 14 bold font for subchapter headings/titles, etc. • Complete report (with figures, field photos, tables), |

| Dimensions | Criteria | Maximum Value | Bad 0-55 | Simply 56-69 | Good 70-80 | Very good 81-100 |
|------------|----------|---------------|---|---|---|---|
| | | | structured and neat (justified) <ul style="list-style-type: none"> • There are proper citations and references | structured and neat (justified) <ul style="list-style-type: none"> • There are proper citations and references | structured and neat (justified) <ul style="list-style-type: none"> • There are proper citations and references | structured and neat (justified) <ul style="list-style-type: none"> • There are proper citations and references |



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ESSAY PLAN

| | | | | | |
|---|---|----------------|-----------------|-----------------|---|
| SUBJECT | ENTREPRENEURSHIP | | | | |
| CODE | UBU60003 | credits | 2 | SEMESTER | 8 |
| INSTRUCTOR | Dr Septiana Hariyani, ST, MT. (Even Semester); Wulan Dwi Purnamasari, ST., MT. (Odd Semester) | | | | |
| TEST FORM | TASK TIME | | | | |
| ESSAY | 60 minutes | | | | |
| TOPIC DISCUSSION | | | | | |
| Understand the concept and strategy of entrepreneurship in the era of industry 4.0 | | | | | |
| COURSE LEARNING TOPICS | | | | | |
| TOPIC 4. Understand opportunities, challenges, strategic issues, proactivity and risks in entrepreneurship Topic 5: Understanding the concept of entrepreneurship in the industrial era 4.0 with the sharing economy approach, disruption era and collaboration in entrepreneurship | | | | | |
| FORM OF TEST | | | | | |
| a. Implementation: Offline (according to the FINAL EXAM implementation schedule) | | | | | |
| b. Problem Form: Essay | | | | | |
| c. Topics: | | | | | |
| <ul style="list-style-type: none">• Understanding of opportunities, challenges, strategic issues, proactivity and risks in entrepreneurship• Understanding the concept of entrepreneurship in the industrial era 4.0 with the sharing economy approach, disruption era and collaboration in entrepreneurship | | | | | |
| INDICATORS, CRITERIA AND ASSESSMENT WEIGHT | | | | | |
| 1. Understanding of the business plan theme (20%) | | | | | |
| 2. Understanding of opportunities, challenges, strategic issues, proactivity and risks in entrepreneurship (40%) | | | | | |
| 3. Understanding the concept of entrepreneurship in the industrial era 4.0 with the sharing economy approach, disruption era and collaboration in entrepreneurship | | | | | |
| IMPLEMENTATION SCHEDULE | | | | | |
| Implementation | | | FINAL EXAM week | | |
| LIST OF REFERENCES: in the SEMESTER LEARNING PLAN | | | | | |
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ASSESSMENT RUBRIC (ESSAY)

Type of Assignment: understand the opportunities, challenges, strategic issues, proactivity and risks in entrepreneurship and understand the concept of entrepreneurship in the industrial era 4.0 with the sharing economy approach, disruption era and collaboration in entrepreneurship.

Assessment type: Holistic/descriptive rubric

Assessment indicators CLO 1 and 11:

1. Understanding of the business plan theme (20%)
2. Understanding of opportunities, challenges, strategic issues, proactivity and risks in entrepreneurship
3. Understanding the concept of entrepreneurship in the industrial era 4.0 with the sharing economy approach, disruption era and collaboration in entrepreneurship

Assessment Criteria :

| Dimensions | Criteria | Maximum Value | Poor 0-55 | Fair 56-69 | Good 70-80 | Very good 81-100 |
|--|--|---------------|--|---|---|---|
| Understanding the theme of the business plan | Accuracy in explaining the theme of the business plan Retrieved | 20 | Unable to explain the theme of the business plan Retrieved | Able to explain 30% of the theme taken | Able to explain 60% of the theme taken | Able to explain 90% of the theme taken |
| Understanding of opportunities, challenges, strategic issues, proactivity and risks in entrepreneurship | Accuracy in explaining opportunities, challenges, strategic issues, proactivity and risk in entrepreneurship | 40 | Explanation of opportunities, challenges, strategic issues, proactivity and risks in entrepreneurship is incorrect and incomplete. | Explanation of opportunities, challenges, strategic issues, proactivity and risks in entrepreneurship 30% correct and complete. | Explanation of opportunities, challenges, strategic issues, proactivity and risks in entrepreneurship 60% correct and complete. | Explanation of opportunities, challenges, strategic issues, proactivity and risks in entrepreneurship 90% correct and complete. |

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|---|---|-----------|--|--|--|--|
| <p>Understanding the concept of entrepreneurship in the industrial era 4.0 with the sharing economy approach, disruption era and collaboration in entrepreneurship</p> | <p>Clarity on the concept of entrepreneurship in the industrial era 4.0 with the sharing economy approach, disruption era and collaboration in entrepreneurship</p> | <p>40</p> | <p>The concept of entrepreneurship in the industrial era 4.0 with the sharing economy approach, disruption era and collaboration in entrepreneurship is NOT appropriate and can NOT be implemented by both</p> | <p>The concept of entrepreneurship in the industrial era 4.0 with the sharing economy approach, disruption era and collaboration in entrepreneurship is 30% appropriate and can be implemented. well</p> | <p>The concept of entrepreneurship in the industrial era 4.0 with the sharing economy approach, disruption era and collaboration in entrepreneurship is 60% appropriate and can be implemented. well</p> | <p>The concept of entrepreneurship in the industrial era 4.0 with the sharing economy approach, disruption era and collaboration in entrepreneurship is 90% appropriate and can be implemented. well</p> |
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