To help our campaign move forward, I've put together five proposals

Proposal one:

Amendment to Rashad's proposal:

In general, the subcommittees shall be given the following tasks

The Mass action subcommittee shall subdivide responsibilities between organizing the January Kickoff and Chapter Coordination:

January kickoff

- Setting up a January kickoff rally
- Assembling speakers from DSA and the wider left, with a goal of convincing high profile elected officials, labor leaders, and intellectuals to participate.
- Working with the coalition coordination subcommittee to get endorsements from major organizations, unions and political figures
- Working with the coalition coordination subcommittee to coordinate the participation of DSA committees including the HJC, NLC, NEC, QSWG and IC in the national kickoff
- Establishing a clear plan of outreach to chapters and members to maximize participation and attendance at the kickoff
- Working with comms to coordinate a robust advertising and messaging campaign for the kickoff
- Selecting a date for the kickoff, preferably in late January
- Setting up a form for the kickoff

Chapter coordination:

- Leading the task of coordinating with chapters
- Mapping ongoing work within chapters
- Developing plans for the SC to reach out to every chapter in DSA and establish enduring one-on-one communication
- Conducting outreach, messaging, and chapter development.
- Immediately assigning liaisons to the 10 largest DSA chapters. These liaison should help these chapters establish a full local trans and reproductive rights campaign
- Over time, should develop liaisons to as many chapters as possible, creating local Campaign Captains to handle organizing work on a chapter basis.
- Drafting a model resolution
- Working with regional organizers to participate at RORs, and to reach out to every chapter

Admin committee:

- Quickly setting up a website, graphics, and announcement posts for the campaign
- Working with staff and national DSA comms to coordinate an online announcement, regular posts and updates and email schedules
- Developing ambitious plans for comms advertising such as:
    - Short video clips of trans people and people who need abortions talking about DSA
    - Interviews with magazines, podcasts, newspapers, TV shows, and other outlets
    - Outreach to prominent queer public figures to get them to back our campaigns
- Developing a basic interview and press how-to guide

Research committee:

- Preparing public facing material for the campaign
- Working to develop model literature, statements and graphics for chapters
- Coalition outreach and outreach to DSA committees.
- Immediately reach out to the National Labor Committee, National Electoral Committee, Housing Justice Committee, Queer Socialist Working Group and International Committee to ask them to endorse our January kickoff, and use their committees to set up public events on trans and reproductive rights.
- Work with the kickoff subcommittee to connect to unions, other organizations, elected officials, and public figures to endorse our campaign, and join coalition work around our campaign.
- Develop a plan and timeline for coalition organizing

Proposal Two: Beginning Chapter Outreach

Proposal: We immediately request access to data on chapter leaders and the requisite forms and agreements to be able to use them. We request updates from relevant bodies on how communication, including emails, social media posts, Spoke texts, and other relevant DSA comms structures can be utilized by our campaign. We also request an interest form be sent out to all chapters. We will begin outreach to chapters as soon as possible, beginning with chapters that filled out the interest form, and moving to calling and emailing every chapter.

Proposal Three: Staff Coordination

Proposal: We request that the following members of DSA's staff attend our next meeting or set up a one-on-one call with one of our SC members;

- YDSA staffer
- Regional organizing staffers
- Comms staffer

Proposal Four: Coordinating with our Elected Officials

Proposal: If the subcommittee proposal, or a related one is passed, we task the research committee with assembling a plan for informing and ensuring support from as many of our elected officials as we can in tangible ways, presenting it to the next SC meeting, and sending it to the NEC.

If no subcommittee proposal passes, we shall create a group of 3-6 members for this specific role.

Proposal Five: A Basic Timeline

We will, subject to revisions and additions, follow the following timeline for the next two months

Last meeting of October:

	Tasks: The Kickoff team of the Mass Action commitee will ● Determine a date for the kickoff ● Determine an initial list of people to contact ● Determine an initial outreach plan to present to the SC The Chapter Coordination Team of the mass action commitee will ● Develop a first draft of a model resolution ● Write a draft script for one-on-one chapter discussion and send it to the full SC chat for feedback ● Assign liaisons to the 10 largest chapters ● Develop a plan for dividing up chapter outreach among the SC members The Admin Subcommittee will ● Develop a graphic ● Develop a plan for an online launch ● Draft a chapter interest form The Research Subcommittee will: ● Develop a draft plan for winning elected endorsements and send it to the rest of the SC and NEC for feedback ● Develop a list of prospective coalition partners and an outreach plan ● Work with national DSA working groups and subcommittees to further develop the prospective coalition list and immediately gauge their timeline and level of support for the kickoff and campaign

First SC meeting of November: First week of November	● Vote on whether to confirm: ○ The kickoff team's selected date ○ The script for one-on-one chapter communication ○ The admin subcommittees graphic ○ The chapter interest form ○ How to start holding wider meetings ● Discuss and offer feedback on: ○ The kickoff subcommitee's list of possible people to invite ○ The Chapter Coordination team's model resolution ○ The admin plan for an online launch ○ The Research subcommitee list of prospective coalition partners ● Hear feedback from key staffers
First subcommittee meeting of November: Second week of November	**Tasks**: <u>The Kickoff Team</u> will ● Develop a finalized list of possible participants ● Develop a finalized outreach plan <u>The Chapter Coordination Team</u> will ● Develop a finalized model resolution ● Begin one-on-one conversations with 10 largest chapters ● Make sure all SC members have completed forms to conduct outreach ● Set up a one-on-one call between a member of CCS and Comms subcommittee to get on the same page about messaging ● Begin contacting chapters that fill out the interest form ● Begin work on a chapter toolkit <u>The Admin Subcommittee</u> will ● Send out the chapter interest form ● Finalize plan for an online launch ● Develop an initial plan for ongoing communication and messaging including ○ A website plan ○ Writing a pamphlet

	<u>The Coalition Subcommittee</u> will: ● Finalize a plan for winning elected endorsements and send it to the rest of the SC and NEC for feedback ● Finalize a list of prospective coalition partners and an outreach plan
Second SC meeting of November	● **Vote on:** ○ The list of possible January kickoff participants ○ January kickoff outreach plan ○ Online launch plan ○ Elected official outreach plan ○ List of coalition partners ● **Discuss**: ○ Chapter updates ○ Kickoff plans ○ Chapter toolkit