



## The Young Professionals Committee May 2024 Meeting Agenda

### I. **BBBS of NYC Update**

Piera Sacino, Senior Manager of Special Events and YPC liaison for BBBS of NYC, will provide an update on what's happening around BBBS.

### II. **Big Apple Gala**

The Big Apple Gala is tomorrow!!! I hope everyone is excited to have an amazing night and ready to bid on our amazing silent auction items and buy tickets for our awesome raffle! Thank you so much for all of your help, we could not have done it without the YPC's support! If anyone has time tomorrow (Wednesday) during the day to help out with setup, please indicate your availability on the sign-in sheet or reach out to Tara @ 410-336-9575 or [t.rudomanski@gmail.com](mailto:t.rudomanski@gmail.com).

Tonight, we will be writing thank you notes to put in the gift bags with a quick note thanking the person for attending and supporting BBBS of NYC.

*We will announce the winners of our sponsorship and ticket sale competition in June!*

### III. **Marketing**

The only ask is to make sure you're following YPC on Instagram ([@bbbsnycypc](https://www.instagram.com/bbbsnycypc)), then tag YPC in all your pics and stories from the Gala tomorrow night!

When people see your cool pictures they'll want to know more about the event, and if you tag us, they can find it in our profile!

### IV. **Sponsorships**

Thank you to everyone who has worked to secure YPC sponsorships or has become a sponsor themselves! I am so incredibly appreciative. As a reminder, YPC sponsorships are YEAR LONG and not just specific to the Big Apple Gala, which means we will continue to secure sponsorships throughout the entire year. Post-Big Apple Gala, we will discuss our continued strategy and next steps. In the meantime, please let Sierra ([sierradstone@gmail.com](mailto:sierradstone@gmail.com) or 248-497-5772) know if you need support in securing any pending sponsorships before tomorrow.

## V. Events

We are pleased to announce the first annual YPC Comedy Fundraiser with Village Idiot will be held at The Mayfly on Thursday, June 20th. We have secured comedy legend, [Robby Hoffman](#) (who used to be a Little!). Our very own marketing chair and Webby Winner, Macy, will also be performing a set. Come out for some drink specials and some laughs—you won't want to miss this event! Tickets go on sale May 8th and will be around \$20. All proceeds will go directly to BBBS of NYC. Rory, who owns the Mayfly, will be sponsoring the comic's fees. This will be Laura's last event as Events Chair! Please reach out to your new Events Chairs, Erica Sperling ([esperling04@gmail.com](mailto:esperling04@gmail.com)) and Sarah Hale ([halesarahh@gmail.com](mailto:halesarahh@gmail.com)), if you would like to help with this event or have ideas for future events.

## VI. Career Support for BBBS NYC Littles

Although high school internships are the best opportunity for students to explore their potential career paths, only 2% of students get the opportunity. High school internship opportunities can teach students skills in resume building, networking, leadership, interviewing, and more.

**BBBS of NYC is looking for corporate partners (small to large businesses!) who can offer 4-6 week internship opportunities for high school students who are 9th - 12th graders in the BBBS of NYC Program.**

Please reach out to Kelly at [kelly.j.byun@gmail.com](mailto:kelly.j.byun@gmail.com) with potential ideas.

## VII. Recruitment - Bigs

### **Referrals & Partnership Facilitation:**

Referrals of individual mentors or corporate partners are crucial in expanding the mentor base for BBBS of NYC! Please keep in mind BBBS' focus and emphasis on:

- **Be Bronx Be Big Initiative:** BBBS is seeking *mentors who live in the Bronx*. BBBS of NYC currently has 28 volunteers in progress vs. 57 individuals on the waitlist (48 boys and 9 girls). BBBS is also seeking partnerships with small to large Bronx businesses (such as YMCA Bronx, Macy's, etc.) for marketing and recruiting initiatives.
- **College & Career Success (CCS) Program:** CCS is actively recruiting! As of today, 24 applications are in process vs. 75 total mentors needed. Upcoming cohort will start mentoring youth beginning August 2024.

Refer candidates (individuals and potential corporate partners) within your personal and professional networks to [kelly.j.byun@gmail.com](mailto:kelly.j.byun@gmail.com).

## VIII. Recruitment - Volunteer Opportunities

### **BBBS Info Session:**

Attend a virtual information session, the first step in the Big onboarding process. Speak to potential Bigs about your experiences as a Big and/or YPC member, as this results in more Bigs and more YPC members! Please indicate your interest on the sign-in sheet or email Kelly at [kelly.j.byun@gmail.com](mailto:kelly.j.byun@gmail.com). Kelly has talking points already created, so this is a very easy way for YPC volunteers to help BBBS and the YPC grow!

- **May Info Sessions Dates:**

- Thursday, May 16 @ 1 pm
- Saturday, May 25 @ 12 pm
- Thursday, May 30 @ 6:30pm

## IX. Social Events

**WhatsApp Groups** – Join WhatsApp Groups for social happenings by finding links to each in the BBBS YPC Announcements WhatsApp group description (link located on the YPC website under Social), or indicate your interest on the sign-in sheet to be added.

**Book Club** – Join us for our May book club meeting to discuss *A Day Like This* by Kelly McNeil! Date TBD — check the book club WhatsApp to vote.

**Sports League** – The pickleball tournament has been moved to Sunday, May 19th! Anyone who wants to join can Venmo @Caroline-Gosnear \$34 to secure a spot, there are still spots available! Check the sports league WhatsApp for more information. And, keep a lookout for more summer happenings to come, like a hike or Yankees game!

**Trivia** – This month's trivia night will be Tuesday, May 21st at 7pm at Torch + Crown Soho! Rumor is there may be free drinks this month! Hope to see you there, contact Red with any q's.

**Brunch Club** – May b“run”ch is tentatively scheduled for Saturday, May 25th! Check the brunch WhatsApp group for updates.

### **Social Contacts**

- Social Chair: Sarah Hale, [halesarah@gmail.com](mailto:halesarah@gmail.com) or 205-834-3915
- Book Club Captain: Erica Sperling, [esperling04@gmail.com](mailto:esperling04@gmail.com) or 973-518-2882
- Sports Captain: Caroline Gosnear, [cgosnear@gmail.com](mailto:cgosnear@gmail.com) or 610-657-7311
- Trivia Captain: Red Young, [redrodney1397@gmail.com](mailto:redrodney1397@gmail.com)
- B“run”ch Captains: Mike (brunch) or Brendan (run), [mtarzian@outlook.com](mailto:mtarzian@outlook.com), [brendan.hyslop@nyu.edu](mailto:brendan.hyslop@nyu.edu)

**YPC Calendar** – Download the YPC calendar [here](#) to stay up to date on events.

We are open to new membership events that allow our members to network, connect, and have fun. If you have ideas or would like to organize something, please reach out to Social Chair Sarah at [halesarah@gmail.com](mailto:halesarah@gmail.com).

Immediately following tonight's meeting, John Lodge will be escorting everyone to the bar for more socializing!

**X. 2024-2025 YPC E Board**

The next fiscal year for BBBS starts in July, which means it's also the start of a new E Board term. Thank you to all of our current E Board members, it has been a phenomenal year. We raised over \$90,000 for BBBS of NYC across a number of exciting events. If you are interested in a role for this term or an upcoming term, please reach out to Ben and Rachel.

- **Big Apple Gala Chair**
- **Partnerships Chair**
- **Sponsorships Chair**
- **Events Chair**
- **Gridiron Games Chair**
- **Silent Auction / Raffle Chair**
- **Recruitment & Advocacy Chair**
- **Marketing Chair**
- **Social Chair**
- **(NEW!) Match Liaison Chair**

Follow the YPC on Facebook, Instagram & LinkedIn: [@bbbsnycypc](#)

YPC Calendar of events can be found [HERE](#)

Next YPC meeting: Tuesday, June 4

**Information on the BBBS mentorship programs:**

- **Community-Based Program:** Bigs support Littles (ages 7-17) in setting and achieving goals that help ignite their full potential. Accepting candidates year-round.  
***Required Commitment:** 2 outings per month, 4 hours per outing, 1-year minimum commitment to the match*
- **College & Career Success (CCS) Program:** Bigs support Scholars (ages 17-21) in academic excellence, college persistence, and career readiness. Accepting candidates for the August 2024 school year starting from March 2024.  
***Required Commitment:** Meet with your Scholar once a month (zoom or in person) for 1.5 hour, check in with your Program Manager, and 2-year minimum commitment to the match*

**Apply here (for both programs):** <https://www.bigsnyc.org/volunteer-sign>

*\*Please note that you cannot be a Big in multiple programs simultaneously, so you have to choose between the Community-based program, Workplace program or the CCS program\**