

Ph.D. in Business,

Major in Tourism, Minor in Non-Profit Community Development

HBI University

Course Duration: 3 years

Credit Hours: 105



Program Description

The Doctor of Philosophy (Ph.D.) in Business at HBIU University is designed to develop scholars and industry leaders with a deep understanding of business theory, strategic management, and innovative problem-solving. This program provides a comprehensive study of business models, organizational behavior, financial strategies, and global market trends, equipping graduates to make meaningful contributions to academia, corporate leadership, entrepreneurship, and economic policy development. By integrating both theoretical frameworks and practical applications, students will gain the knowledge and analytical skills necessary to drive sustainable business practices and economic growth in diverse industries.

The Major in Tourism, Minor in Non-Profit Community Development specialization provides an interdisciplinary approach that combines business expertise with tourism management and social impact strategies. The tourism major explores topics such as sustainable tourism development, hospitality management, destination marketing, and global travel economics. Meanwhile, the minor in nonprofit community development focuses on building sustainable business models for community-based organizations, fundraising strategies, and ethical leadership in

nonprofit initiatives. This dual focus prepares students to lead and innovate in tourism-related enterprises while also leveraging business principles to support community development efforts, social entrepreneurship, and economic empowerment.

Admissions Requirements

- Master's degree in a relevant field
- Minimum GPA of 3.0
- GRE scores (if applicable)
- Statement of Purpose (1,000-1,500 words) outlining research interests
- Three letters of recommendation
- Academic writing sample
- Curriculum Vitae (CV) or resume
- Interview with faculty (if required)

Core Foundational Courses (60 Credit Hours)

Course Code	Course Name	Credit Hours
PH.D 701	Advanced Theories in the Field	3
PH.D 702	Applied Research Methods	3
PH.D 703	Leadership and Ethics	3
PH.D 704	Strategic Decision Making	3
PH.D 705	Policy and Governance	3
PH.D 706	Crisis and Risk Management	3
PH.D 707	Innovation in the Field	3
PH.D 708	Global Perspectives	3
PH.D 709	Case Study Analysis	3
PH.D 710	Capstone in the Field	3

Major in Tourism, Minor in Non-Profit Community Development (15 Credit Hours)

Course Code	Course Name	Credit Hours
MINO 701	Introduction to the Minor Field	3
MINO 702	Ethics and Best Practices	3
MINO 703	Case Studies and Applications	3
MINO 704	Policy and Governance in the Minor	3

MINO 705	Capstone Project in the Minor	3
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Research, Dissertation, and Defense (30 Credit Hours)

Course Code	Course Name	Credit Hours
DISR 801	Research Methods in Human Resources	3
DISR 802	Theoretical Frameworks in HR Research	3
DISR 803	Quantitative and Qualitative Research Methods	3
DISR 804	Dissertation Proposal Development	3
DISR 805	Data Collection and Analysis	3
DISR 806	Dissertation Writing: Literature Review	3
DISR 807	Dissertation Writing: Methodology	3
DISR 808	Dissertation Writing: Findings and Analysis	3
DISR 809	Dissertation Defense Preparation	3
DISR 810	Final Dissertation Defense	3

Program Outcomes

- Conduct advanced research in ph.d. in business.
- Develop expertise in major in tourism, minor in non-profit community development and its applications.
- Lead policy, research, and practical implementation in the field.
- Contribute to academic and industry advancements.

Career Outcomes and Potential Pay Scale

Career Path	Average Salary (Annual)
HR Director (Corporate/Non-Profit)	\$90,000 - \$160,000
Organizational Development Consultant	\$85,000 - \$150,000
Talent Acquisition Specialist	\$75,000 - \$130,000
University Professor (HRM)	\$80,000 - \$140,000
HR Policy Analyst	\$85,000 - \$135,000
Chief Human Resources Officer (CHRO)	\$120,000 - \$250,000