

TITLE PAGE – PASSURA 2025

Title of Article I English And/or Indonesia

(Bold, Times New Roman 14pt, center aligned, max. 20 words)

Authors: (12 pt)

Name of Author 1, Name of Author 2, Name of Author 3

[Write the author's full name without a title, the institution where the author's work/study and correspondence address (e-mail) all the authors stated in this field]

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ABSTRACT (12 pt, bold, italic)

(single two spaces, 12 pt)

Abstract should be written in English and Indonesian using Times New Roman font, size 10 pt, italic, one spacing. An abstract is not a merger of several paragraphs, but it is a complete summary that describes the content of the paper. Abstract topics include reasons for the selection or the importance of research topics, hypothesis, research methods, and a summary of the results. Abstract should end with a comment about the significance of the findings or conclusions brief. It consists of one paragraph min 250 words and max 300 words in English.

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Keywords: 3 - 5 keywords (Times New Roman, 10 pt)

1. Introduction

(Times New Roman, 12pt, justified)

This manuscript should be written in clear English using Times New Roman 12 pt font, single spacing, and A4 paper with 2 cm margins on all sides. The text must be justified and follow a single-column format without footnotes. The main sections include:

Introduction, Methods, Results and Discussion, and Conclusions, followed by optional parts like acknowledgements and references.

The Introduction must not exceed 20% of the total paper and should explain recent developments in the field, identify research gaps, state the research purpose, and end with a hypothesis. Use updated, primary sources to support your arguments.

The full paper (excluding title, abstract, and references) must be between 4,000–6,000 words. The title should be clear, informative, and no longer than 14 words, focusing on the phenomenon studied—not the method.

Avoid footnotes. Use italics for foreign terms and write abbreviations in full at first use. Make sure the manuscript follows accepted scientific reporting standards and is carefully proofread before submission. Once accepted, no further content changes are allowed. Include relevant references in APA style (Author, year).

2. Literature Review (optional)

Describe prior work, theoretical background, or models that support your study. Include gaps in knowledge and how your study addresses them.

3. Methodology

Study Design

This study employed a mixed-methods approach, specifically a concurrent embedded design, where the qualitative strand was embedded within the dominant quantitative strand to provide contextual depth.

Quantitative Sample: Participants were selected based on predefined inclusion and exclusion criteria, using stratified random sampling to ensure representative coverage of relevant subgroups. The total sample size was calculated a priori to achieve adequate statistical power for hypothesis testing.

Qualitative Subsample: From the larger quantitative sample a purposive subsample was chosen to maximize diversity in background, experience, and key characteristics. Sampling continued until thematic saturation was reached.

Data Collection Procedures

Quantitative Instrumentation

A structured questionnaire, either developed by the researchers or adapted from existing validated scales, measured the primary variables and demographic information. Items used Likert-type response formats. Prior to deployment, the questionnaire underwent reliability testing (Cronbach's α) and construct validity assessment.

Qualitative Instrumentation

A semi-structured interview guide (and/or focus group protocol) was designed to probe participants' interpretations, motivations, and contextual insights related to the quantitative findings. Interviews and focus groups were audio- or video-recorded with participants' consent and subsequently transcribed verbatim.

Ethical Considerations

All procedures received Institutional Review Board approval. Participants provided informed consent for both quantitative surveys and qualitative interviews/focus groups. Confidentiality and data anonymization were strictly maintained throughout the study.

Data Analysis

Quantitative Analysis: Descriptive statistics and inferential techniques—such as multiple linear regression or structural equation modeling—were applied to test hypotheses and examine the magnitude and direction of relationships among variables.

Qualitative Analysis: Thematic analysis followed Braun and Clarke's (2006) six-phase framework, beginning with familiarization and coding, followed by theme generation and refinement.

Findings from both strands were integrated using joint display matrices, allowing for comparison of patterns and contradictions across data sources. Triangulation was used to enhance the credibility and depth of the interpretations.

4. Results

The results of the study are presented clearly to highlight key findings from both quantitative and qualitative strands. Descriptive and inferential data are summarized in narrative form and visual formats. Tables are used to present numerical results concisely and are placed in the center of the page with captions written above each table. Figures such as charts or diagrams are used to support quantitative interpretations and are placed centered, with captions written below each figure.

These visual elements are used to enhance understanding of patterns, comparisons, and statistical relationships among the variables studied.

Table format example:

Variable	Mean	SD	p-value
Knowledge Score	82.3	6.4	0.031

Qualitative findings are reported through a rich, thematic narrative. Major themes and subthemes that emerged from the data are described in the text, with illustrative participant quotations to give voice to key patterns. A thematic summary table—listing each theme alongside its definition and exemplar quotes—is placed in the center of the page with its caption above the table. Where helpful, thematic maps or models (e.g., concept diagrams) are included as figures: these are centered on the page with captions below each map. All qualitative displays (tables, figures, quotes) are clearly labeled and cross-referenced in the narrative to guide the reader through how thematic insights complement and enrich the quantitative result

5. Discussion

The findings were interpreted in relation to the study objectives and compared with results from previous research. Similarities and differences were identified, providing insight into how this study contributes to the existing body of knowledge. The results offer practical and theoretical implications relevant to the field.

Some limitations were acknowledged, such as sample size, limited setting, or reliance on self-reported data. These limitations may affect the generalizability of the findings. Future research is recommended to involve larger, more diverse populations and to explore additional variables or use longitudinal designs for deeper understanding.

6. Conclusion

Summarize main findings, their significance, and practical or policy implications.

Acknowledgments (if any)

Mention funding sources, institutional support, or individuals who contributed but are not listed as authors.

References

Use **APA 7th edition** format. Example:

World Health Organization. (2022). *Global health report*. Geneva: WHO Press.

Smith, J. A., & Lee, M. T. (2021). Community health responses to COVID-19. *Journal of Global Health*, 10(2), 45–59.

Technical Requirements

- File format: .doc or .docx
- Font: Times New Roman
- Font size: 12 pt

- Line spacing: 1.5
- Margin: 2.5 cm all sides
- Length: 5–8 pages including references

Submission Instructions

- Submit via OJS system: <https://passura.umb.ac.id>
- Filename: FullPaper_LastName_FirstAuthor.docx
- Deadline: [August 25, 2025]