## Situated AI (bit.ly/situated-ai)

The best summary of the state of AI ethics is Brian Christian's new book <u>The Alignment Problem</u>. He spent four years talking to the leading researchers and practitioners thinking about AI right now, summarizing their insights and making ties between the limitations and implications of AI models. The book highlights limitations of the current AI ethics conversation in his last chapter. I think it points to a bigger limitation to the discussion.

The limitation is that we take AI models too seriously, treat humans as static unchanging abstractions, and think of the algorithms as the center. But AI models only exist in relation to humans. We build, inform, enforce, ignore, obey, and manipulate them. Those interactions are the actual center of the most interesting AI ethics challenges.

A few thinkers are talking about this interaction--taking humans seriously and also understanding the strengths and limitations of AI models.

Here's a running list. I'm looking for other examples!

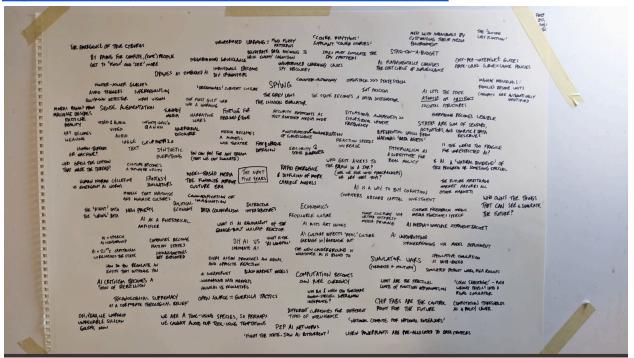
- Training AIs to work under "constitutions": <u>Constitutional AI: Harmlessness</u> <u>from AI Feedback</u>. "As AI systems become more capable, we would like to enlist their help to supervise other AIs. We experiment with methods for training a harmless AI assistant through self improvement, without any human labels identifying harmful outputs. The only human oversight is provided through a list of rules or principles, and so we refer to the method as 'Constitutional AI".
- Designing AIs like Juries: <u>Jury Learning: Integrating Dissenting Voices into Machine Learning Models</u> "We introduce jury learning, a supervised ML approach that resolves these disagreements explicitly through the metaphor of a jury: defining which people or groups, in what proportion, determine the classifier's prediction."
- How AIs get legitimacy: <u>How Humans Judge Machines</u> (<u>summary</u>). Forthcoming book by economics professor Cesar Hidalgo. A very clever study on human moral intuitions around AI. When do humans blame machines more or less? You can think of this as a "moral census" of American attitudes towards AI. Presents opportunities for when AI models have more or less legitimacy. Will change over time, and in addition to comparing human vs machines, would be interesting to add how humans judge organizations.

- AI should be viewed as a bureaucracy rather than God-like judge: <a href="Street Level Algorithms">Street Level Algorithms</a> (summary). Ali Alkhatib and Michael Bernstein. CS paper that deserves more attention. Looking at how laws are actually enforced, and corrected by people on the ground, and comparing that with the way that AI models are actually enforced. AI models are often blamed for being wrong but they are actually easier to correct than laws, and when corrected, they are centralized.
- Machine. Henry Farrell. Smart blog post (and reference to James C Scott's Seeing Like a State) by a professor of International Relations. "There is a very plausible set of mechanisms under which machine learning and related techniques may turn out to be a disaster for authoritarianism, reinforcing its weaknesses rather than its strengths, by increasing its tendency to bad decision making, and reducing further the possibility of negative feedback that could help correct against errors." AI models are profoundly conservative: they reflect the world that we tell them about. And in that way, left unchecked, they can be manipulated and given inaccurate information.
- Who gets to decide? The Allocation of Decision Authority to Human and Artificial Intelligence. Joshua Gans, Susan Athey. The principal trades off an AI's more aligned choice with the need to motivate the human agent to expend effort in learning choice payoffs. When agent effort is desired, it is shown that the principal is more likely to give that agent decision authority, reduce investment in AI reliability and adopt an AI that may be biased. Organizational design considerations are likely to impact on how AI's are trained.
- Hybrid intelligence: Hybrid Intelligence: A Paradigm for More Responsible Practice. "The envisioned practice would harness human and machine complementarities to develop systems of human-machine hybrid intelligence. Such systems integrate the best capabilities of both machine intelligence and human users while mitigating the deficits of each. In this approach, outcomes can be improved not only by improving the underlying technologies but also by improving the human-machine collaboration processes."
- People cheat and fool AIs (CS view): Ethical Algorithms, Chapter 3. Michael Kearns, Aaron Roth. "The lesson that when an app is mediating or coordinating the preferences of its users (as opposed to simply using their data for some other purpose, such as building a predictive model), the algorithm design must specifically take into consideration how users might react to its recommendations—including trying to manipulate, defect, or cheat."
- **Economics of AI:** <u>Prediction Machines</u>. Ajay Agrawal, Avi Goldfarb, Josh Gans. Popular business book by 3 economists. AI models aren't necessarily better. But they are much, much cheaper and consistent than the human-based judgements.
- **People power models:** Ghost Work. Mary L. Gray and Siddharth Suri. By looking closely at the people who are providing the judgments used to build AI models and taking them seriously, you can see ways to improve those judgements and see the boundaries of the data being captured.

- The State Machine. Yudhanjaya Wijeratne. Short fiction on an AI run world.
- Adapting to the algorithm. Kyle Chayka. "As I write more about how algorithms influence culture, I find myself using the word "adaptation" quite often. I analyze how creators and content have to "adapt to the algorithm" in order to find an audience on a platform."
- A Conversation about Human Computation. Walter Lasecki. "Two things are exciting to me. First is the ability to look at how the traditional organizational structure intersects with how we think about human computation at the task level that is, incorporating both the micro and macro structures into the design of "hybrid intelligence" systems. The second thing is real-time applications of human computation methods thinking about ways to create new systems and tools to provide human-in-the-loop answers within seconds of the data becoming available."
- Her: You should probably add the film "Her" 2013 as a reference to human AI interface. It's contributed to my vision for http://timeOS.co and steered my deep thinking about the potential of a Personal OS. @rmishiev via Twitter.
- <u>High Tech Modernism</u> Henry Farrell and Marion Fourcade. "Instead, we claim that algorithms are much better understood as a manifestation of hierarchy than as an extension of market competition."
- A New Breed
- The Perfect Match, Ken Liu. "You thought Centillion was just an algorithm, a machine. But now you know that it's built by people—people like me, people like you." Ajay Agrawal



https://twitter.com/jackclarksf/status/1363238616365899780?s=21



## To Read:

- The Future of Work in the Age of AI: Displacement or Risk-Shifting? "We contend that economic forecasts of massive AI-induced job loss are of limited practical utility, as they tend to focus solely on technical aspects of task execution, while neglecting broader contextual inquiry about the social components of work, organizational structures, and cross-industry effects...we highlight four mechanisms through which firms are beginning to use AI-driven tools to reallocate risks from themselves to workers: algorithmic scheduling, task redefinition, loss and fraud prediction, and incentivization of productivity." TH
- <u>Seeing Like a State</u> James C. Scott talking about how governments make human life "legible" by imposing formalisms and a kind of literal as well as figurative terraforming; i.e., you need a fixed address in order to be found by the tax authorities. ML is doing something like this in the digital sphere. BC
- An Engine, Not a Camera This looks at financial models and how the models sometimes become in a sense "realer" than the phenomena they were designed to model. BC
- What to Expect When You're Expecting Robots MIT roboticist Julie Shah, in addition to being a childhood friend, is one of the leading experts on human—robot collaboration (e.g., in aerospace manufacturing). An interesting look at humans and ML systems working in this case literally elbow-to-elbow. BC
- https://ali-alkhatib.com/blog/digital-forests. AA
- <a href="https://twitter.com/infoxiao">https://twitter.com/infoxiao</a>: AI mediated trust. AA.
- Computer supported, cooperative work conference. AA

- Automating inequality, Virginia Eubanks. AA
- <u>Manipulation-Proof Machine Learning</u> "But when consequential decisions are encoded in rules, individuals may strategically alter their behavior to achieve desired outcomes." DR
- <u>Causal Strategic Linear Regression</u> "In many predictive decision-making scenarios, such as credit scoring and academic testing, a decision-maker must construct a model that accounts for agents' propensity to 'game' the decision rule by changing their features so as to receive better decisions." DR
- <u>New Laws of Robotics</u>—Frank Pasquale. "We now have the means to channel technologies of automation, rather than being captured or transformed by them." <u>FP</u>
- <u>Bandwidth</u> by Eliot Peper. "Like everyone else, Dag relies on his digital feed for
  everything—a feed that is as personal as it is pervasive, and may not be as private
  as it seems. As he struggles to make sense of the dark forces closing in on him, he
  discovers that activists are hijacking the feed to manipulate markets and
  governments."
- Critiquing Algorithms: a list. Anonymous.
- <u>Fauxtomation and hidden labor in technology</u>: a list. Anonymous.

## TZ suggestions: Here are a few papers that came to mind based off of our chat earlier today:

- <u>Formalization as a Social Project</u>, Philip Agre (it's an oldie, but a goodie for thinking about blindspots even in the current ML paradigm)
- <u>Towards a Rigorous Science of Interpretable Machine Learning</u>, Finale Doshi-Valez & Been Kim (in-depth look at interpretability and its limits)
- <u>Hard Choice in AI</u>: Addressing Normative Uncertainty through Sociotechnical Commitments, Roel Dobbe, Thomas Gilbert, Yonatan Mintz (philosophical, risk framing in AI systems)
- <u>Accountability of AI Under the Law: The Role of Explanation</u>, Doshi-Valez et al. (limits of AI from legal perspective)

## What is this field called?

- Situated AI
- Human-AI Interface
- Other names?



James Cham ∠ @jamescham · Oct 16

Frameworks that focus just on the "ethics of algorithms" are a tricky sleight of hand. They prop algorithms up as false idols to be obeyed, when all of the really interesting questions of allocation of power are happening behind the scenes, or worse based on blind assumptions.

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I'm looking for other examples of this--and challenges!

Comment on this doc, send me a note at james@cham.net, or @jamescham on Twitter.