

**Roll No.....**

**Total No. of Printed Pages: 1**

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**B.Sc. (Hons.) Agriculture (Semester –5<sup>th</sup>)**

**ENTREPRENEURSHIP DEVELOPMENT AND BUSINESS COMMUNICATION**

**Subject Code: BAGRS1556**

**Paper ID: 19130148**

**Time: 03 Hours**

**Maximum Marks: 60**

**Instruction for candidates:**

1. Section A is compulsory. It consists of 10 parts of two marks each.
2. Section B consist of 5 questions of 5 marks each. The student has to attempt any 4 questions out of it.
3. Section C consist of 3 questions of 10 marks each. The student has to attempt any 2 questions.

**Section – A**

**(2 marks each)**

Q1. Attempt the following:

- a) Define an Entreprenuer?
- b) Write down few characteristics of an Entreprenuer?
- c) Differentiate between Agribusiness and Agrienterprise?
- d) What is SWOT analysis?
- e) Name some government policies and programmes for entrepreneurship development?
- f) Name some business leadership skills?
- g) What is organizational skill?
- h) What is supply chain management?
- i) Define total quality management?
- j) Define agrientrepreneuership?

**Section – B**

**(5 marks each)**

Q2. Explain the impact of economic reforms on Agribusiness?

Q3. Explain the government policies, programs and institutions for entrepreneurship development?

Q4. Explain in details of how to develop organizational skills?

Q5. Elaborate on how to develop business leadership skills?

Q6. Discuss in details about Entrepreneurial Development Process?

**Section – C**

**(10 marks each)**

Q7. Discuss about project planning formulation and report preparation?

Q8. Discuss about managerial skills in handling an enterprise and how to finance an enterprise?

Q9. Discuss various opportunities for agrientrepreneuership and rural enterprise?