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Total No. of Printed Pages: 1

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B.Sc. (Hons.) Agriculture (Semester –5th)
ENTREPRENEURSHIP DEVELOPMENT AND BUSINESS COMMUNICATION
Subject Code: BAGRS1556
Paper ID: 19130148

Time: 03 Hours

Maximum Marks: 60

Instruction for candidates:

1. Section A is compulsory. It consists of 10 parts of two marks each.
2. Section B consist of 5 questions of 5 marks each. The student has to attempt any 4 questions out of it.
3. Section C consist of 3 questions of 10 marks each. The student has to attempt any 2 questions.

Section – A

(2 marks each)

Q1. Attempt the following:

- a) Define an Entrepreneur?
- b) Write down few characteristics of an Entrepreneur?
- c) Differentiate between Agribusiness and Agrienterprise?
- d) What is SWOT analysis?
- e) Name some government policies and programmes for entrepreneurship development?
- f) Name some business leadership skills?
- g) What is organizational skill?
- h) What is supply chain management?
- i) Define total quality management?
- j) Define agripreneurship?

Section – B

(5 marks each)

- Q2. Explain the impact of economic reforms on Agribusiness?
- Q3. Explain the government policies, programs and institutions for entrepreneurship development?
- Q4. Explain in details of how to develop organizational skills?
- Q5. Elaborate on how to develop business leadership skills?
- Q6. Discuss in details about Entrepreneurial Development Process?

Section – C

(10 marks each)

- Q7. Discuss about project planning formulation and report preparation?
- Q8. Discuss about managerial skills in handling an enterprise and how to finance an enterprise?
- Q9. Discuss various opportunities for agripreneurship and rural enterprise?