

Prepared for



By



Proposal: Services for USFWC Members during COVID-19

SUMMARY

We are experiencing an unprecedented crisis as we see the COVID-19 coronavirus tax our healthcare systems, shut down businesses, and require everyone to enter quarantine. Organizations are needing to move to remote work and mutual aid responses are wide and varied. The US Federation of Worker Cooperatives is one of the organizations on the front line of these mutual aid responses.

As a global, worker-owned technology cooperative, CoLab is honored to participate in this move of solidarity by offering our services to other co-ops. Please reach out to friends@colab.coop about any of the following offerings.

1. Free Consultation to Transition to Remote Work

We have over 10 years of experience as a transnational remote cooperative. Resolve your queries on building an effective cooperative-friendly remote culture, including:

- Converting scheduled in-person events and meetings into virtual ones.
- Using remote-friendly open source tools.

Our past projects include:

- Supporting the ongoing development of the decentralized organizing app, [Geddup.com](https://geddup.com), used by the largest trade unions in Australia to empower their members and achieve record levels of engagement.



- Working with community cultural development leaders from Virginia Tech, Imagining Area, and a network of culture-based change makers throughout Appalachia to create a platform for cross-regional networking and support of community cultural development practitioners. This work is in progress.

2. Free Domain Hosting for 6 Months on Your Online Business

Take your business online, get started on e-commerce, or convert into a platform cooperative. If you choose to transition your website hosting to CoLab, we will offer it for free for a trial period! Each project will be reviewed on a case-by-case basis.

Our past projects include:

- Working with [Restaurant Opportunities Centers United](#) to develop an app for consumers, the [Diner's Guide app](#). We worked with ROC to quickly build and iterate from prototype to launch, managing their data and building an app to guide consumers toward patronizing restaurants taking the high road as fair and equitable employers.
- Partnering with women-owned and cooperative businesses to develop [Up&Go](#), an online platform cooperatively owned and overseen by a group of cleaning co-ops in NYC that pairs customers with ethically managed, cooperative cleaning services.

3. 15% Solidarity Discount on IT and Tech Services

Our past projects include:

- Developing resources for the cooperative movement, including content strategy, design, and development for [The Next System](#) project with our friends at [The Democracy Collaborative](#). See our [collaborative report](#) on the promise of decentralized worker ownership for inclusive global organizations.
- Co-designing and developing an artwork repository and resource library for your President's artist website at [Favianna.com](#).



ABOUT COLAB

CoLab was founded in 2010 as a worker-owned cooperative in order to solve global problems through cooperation and innovation. Our clients benefit from working with a dedicated and talented technology team who have been growing together for many years and who continue to form long-lasting relationships with fellow workers, partners, and clients.

CoLab Cooperative's international membership currently consists of ten member-owners and a handful of dedicated collaborators moving towards membership. Because all CoLab team members are either co-owners or on the path to cooperative membership, clients benefit from a degree of dedication and commitment unusual in a tech industry renowned for employee turnover and retention challenges.

WE COLLABORATE TO SHAPE A BRIGHTER FUTURE

IN CLOSING

Thank you for considering our offerings to support the cooperative movement during a time of global crisis. We look forward to moving through this with you, and to coming out stronger on the other side!

In solidarity,
The CoLab Team

