

Hey NAME,

I've seen XXX on your page. I always wondered how people manage to do XXX...

And ya know, I was looking for an answer but found a problem with your marketing approach.

Success in your industry is all about reputation, presence, and service.

COMPETITOR, COMPETITOR...You get me. They've nailed it. How?

By outshining their competitors and attracting new clients through a unique mechanism. This allowed them to build a visible presence.

There are millions of XXX companies. And more than an ad in the Yellow Pages or relying on word of mouth is required. People are now looking online.

Here's what you could be doing better:

X
X
X

And a lot more.

I'm holding a candy above you. You'll only get it if you're not allergic to "saving money, time, and maximizing success." So, do you want the candy?

what's up XXX, my name is Vic, can I have your attention for a sec?

I was wondering why you weren't running the algo?

You guys do pretty nice work, XXX looks top notch 💪

By avoiding it, you'd be shooting yourself in the leg...

Success in your industry is all about reputation, presence, and service.

The algo ensures you nail it.

You basically gotta outshine everyone to make sure clients roll in.

I'm not going to start pitching or explaining everything to you, I'm sure this isn't your first time.

I recently worked on something extremely similar and though I'd just point it out.

Although if this picks on your curiosity I'd be happy to help, no strings attached.

be human