

### Introducing the CGC Monthly Market Analysis for May 2024!

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# Introducing the CGC Monthly Market Analysis for May 2024

<u>CGC</u> and <u>Key Collector Comics</u> have partnered up to provide collectors with a unique overview of activity on the secondary market with analysis of sales from eBay, Heritage, Comic Connect, ComicLink and other auction houses.

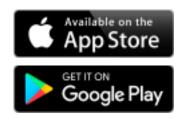
Key Collector Comics features a weekly Hot 10 report on the free mobile app in addition to a weekly list of 20 Trending comic books to keep collectors apprised of what is happening in the comic book resale market.





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The Last Ronin #1 Oct. 2020

Could it have been coincidence that the month of APRIL gave TMNT fans news of a Last Ronin film adaptation?

Regardless, the maturing first generation fanbase of the Turtles have shown their support for a darker tale from Eastman and Laird. Former DC Films president Walter Hamada will produce the feature for Paramount with Tyler Burton Smith (Child's Play 2019) to pen the screenplay for an October 2026 release.



#### May Highlights

Qualified for the Hot 10 three out of four weeks

10.0 sold for the first time in 2024, twice! One copy for \$2,600 and the other for \$2,550 both beating the previous high sale of \$1,750 from 2023 by 49%!

There exists 23 copies graded 10.0.

There are just short of 100 variants of this issue between publisher variants, store exclusives and additional printings

The top selling variant was the 1:25 with art by Santolouco that sold for \$1,000 in 10.0

The top sale of the 1:25 variant in 9.8 was \$190

There were 44 graded sales in 9.8 vs 20 in May 2023 (+120%) A new record sale of \$383 occurred versus the previous \$345 high from April by +11%.

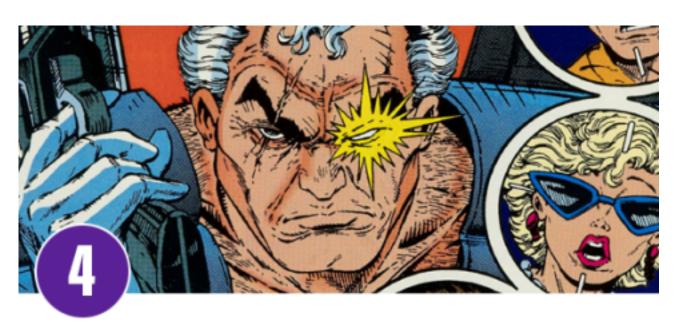
May began with 3,715 total Universal graded copies and ended with 3,780 (+65 copies).

9.8 has the highest inventory with 2,804 copies followed by 9.6 with 406

copies.

The difference between purchase amount of a copy graded 9.8 (\$383) vs ungraded (\$250) is \$133 (53%).

The highest CBCS 9.8 sale was \$280 vs CGC 9.8 for \$383, a difference of \$103 (37%).



## New Mutants #87

Mar. 1990

The Marvel Cinematic Universe has proven its influence on the secondary market for a decade-and-a-half with live-action adaptations causing dollar bin books to skyrocket in value.

But this May has proven how successful the animation arm of the production company can be when it comes to comic book collectibles. Issues including X Men #200 (The Trial of Magneto), Uncanny X-Men Annual #17 (1st X-Cutioner), Uncanny X-Men #333 (1st full Bastion), X-Men #25 (Magneto removes Wolverine's adamantium) and others have all hit the Key Collector Comics Trending 20 list as the X-Men '97 season drew heavily from the comics.

Demand for Cable's first appearance has double-dipped with speculation that the character will be surprise-reprised in Deadpool 3 along with his presence in the animated series and outlook for Season 2.



#### May Highlights

Qualified for the Hot 10 three out of four weeks reaching the number two spot once.

The highest sale of a 9.8 Direct Edition was \$524, which outperformed the \$466 twelve month average by +12%.

The highest sale of a 9.8 Newsstand sold for \$1,094, which underperformed against the \$1,127 twelve-month average by -3%.

Direct Edition sales in May outsold the twelve-month average in 7 out of 8 grades. Direct Edition sales in May outsold the twelve-month average in 6 out of 7 grades. 9.6 saw the most significant number of sales with 23 graded copies sold versus 18 copies sold in May 2023 (+28%).

May began with 12,327 total Universal graded copies on the census and ended with 12,410 total graded copies (+83 copies).

9.6 has the greatest amount of inventory with 3,248 copies followed by 9.8 with 2,256 copies.

There are 3 copies graded 9.9.

The highest ungraded sale was for a Direct Edition described as 'high grade' that sold for \$200 through eBay.

The difference between purchase amount of a 9.8 Direct Edition that sold in May (\$524) vs an ungraded copy (\$200) is \$324 (162%).

The highest CBCS sale in 9.8 was \$293 in April for a Direct edition vs a CGC 9.8 Direct edition from April that sold for \$476, a difference of \$183 (62%).



## Wolverine #1

Sep. 1982

Due to excitement surrounding the Deadpool & Wolverine movie, buyers are gravitating to this issue due to its Key Issue relevance and iconic cover art.

Superseded only by The Incredible Hulk #180, #181 and Giant Size-X-Men in terms of Wolverine Key Issues, collectors can own a copy of Wolverine #1 at a palatable price point for a high grade, ungraded Direct edition in the \$150 range with potential for increased value over time or grading.



#### May Highlights

Qualified for the Hot 10 three out of four weeks reaching the number two spot, twice! A copy submitted to CGC received a 10.0 grade totaling four copies in 10.0 known to exist though there has not been a public sale on record since April 2010 when one sold

for \$14,000.

The highest sale of a 9.8 Direct Edition was \$755 outperforming the \$658 twelve-month average by +15%.

The highest sale of a 9.8 Newsstand was \$1,377 which outperformed the \$1,254 twelve-month average by +10%.

Buyers pay a premium for Newsstand copies graded 8.5 and higher but value between Direct and Newsstand is closer to parity in grades 8.0 and below.

A 9.6 signed by Frank Miller, Stan Lee and Chris Claremont sold in May for \$1,139.05. 9.6 saw the most significant number of sales with 28 graded copies sold versus 15 copies sold in May 2023 (+87%).

May began with 23,025 total Universal graded copies of this issue and ended with 23,248 total graded copies (+223 copies)

9.6 has the greatest amount of inventory with 5,487 copies followed by 9.8 with 4,131 copies.

The total number of graded copies sold in May was 115 copies – this does not include private or convention sales.

The highest ungraded sale was for a described 'mint' Newsstand copy for \$195.50 through eBay.

The difference between purchase amount of a Newsstand graded 9.8 (\$1,377) vs ungraded (\$195.50) is \$1,181 (604%).

The highest CBCS 9.8 sale was \$565 vs CGC 9.8 for \$755, a difference of \$190 (34%).



## Uncanny X-Men #130

Feb. 1980

Even the most devoted Dazzler fan could not have expected the demand for her first appearance to perform so well that it qualified for the Key Collector Comics Hot 10 in 14 out of the 21 weeks of

2024.

Credit goes to the infiltration of pop culture icon Taylor Swift infiltrating the comic book space. A rumor that Taylor Swift was being courted to portray Dazzler in Deadpool and Wolverine goes back to August 2023. Social media exploded with speculative excitement which was further kindled by Swift appearing at a Chiefs game with Ryan Reynolds (Deadpool), Hugh Jackman (Wolverine) and director of the third Deadpool installment, Shawn Levy.

Just as excitement waned over the unconfirmed news, May gave way to news outlets reporting Kevin Feige had met with Swift regarding a role in the MCU which fanned the flames of speculation for Dazzler but also introduced the potential of a Blonde Phantom TV series. Just recently, the rumor has been debunked by Entertainment Weekly.



May Highlights

Qualified for the Hot 10: 3 out of 4 weeks reaching the top spot, twice The highest sale of a 9.8 Direct Edition was \$1,901 which outperformed the \$1,574 twelve-month average by +21%.

The highest sale of a 9.8 Newsstand sold for \$1,850 which outperformed the \$1,663 twelve-month average by +11%.

9.4 saw the most significant number of sales with 14 graded copies sold versus 6 copies sold in May 2023 (+133%).

May began with 5,037 total Universal graded copies on the census and ended with 5,122 total graded copies (+85 copies).

9.4 has the greatest amount of inventory with 920 copies followed by 9.6

with 901 copies.

There are 375 copies graded 9.8 and only 1 graded 9.9.

The highest ungraded sale was for a Newsstand edition described as NM with a tiny crease that sold for \$410 through eBay.

The difference between purchase amount of a 9.6 Newsstand edition that sold in May (\$625) vs an ungraded copy (\$410) is \$215 (52%).

The highest CBCS sale in May was \$320 for a Newsstand graded 9.4 vs a Newsstand CGC 9.4 for \$500, a difference of \$180 (56%).



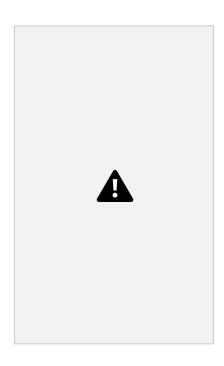
## New Mutants #98

Feb. 1991

It should come as no surprise that Deadpool's introduction took the top spot in the first CGC Monthly Market Report due to the MCU's marketing engine that has shifted into high gear in the lead-up to Deadpool and Wolverine.

New Mutants #98 has not only been dominant in the month of May but has had a consistent presence on the Key Collector Comics Hot 10 throughout 2024 qualifying for the list in 17 out of 21 weeks and ranking #1 a total of six times. This Key Issue is one of few that has maintained value on the secondary market close to averages from the pandemic boom of 2021/2022.

The current average value of a 9.8 at \$1,385 sells for nearly twice the amount of the \$700 average just 5 years ago in 2019. Demand remains strong at the close of May 2024 as individual graded copies sold are on pace to be higher than the quantity purchased in 2023.



#### May Highlights

Qualified for the Hot 10 four out of four weeks reaching the top spot, twice!

The highest sale of a 9.8 Direct Edition was \$1,610 which outperformed the \$1,385 twelve-month average by +16%.

The highest sale of a 9.8 Newsstand sold for \$3,200 which outperformed the \$2,627 twelve-month average by +22%.

May began with 24,831 total Universal graded copies and ended with 25,027 total graded copies (+196 copies).

9.6 has the greatest amount of inventory with 6,721 copies followed by 9.4 with 4,418 copies.

A Newsstand 9.6 with a custom Liefeld label signed by Rob Liefeld sold for \$850, approximately \$150 higher than an unsigned 9.6.

The highest ungraded sale was for a Direct edition that sold for \$798 through eBay.

The difference between purchase amount of a 9.8 Direct edition (\$1,610) vs an ungraded copy (\$798) is \$812 (102%).

The highest CBCS 9.4 sale was \$345 vs CGC 9.4 for \$500, a difference of \$155 (45%).







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