AVATAR: EMAIL IS DOWN BELOW.

To whom I am writing?

- People who want you to be famous on social media and monetize their content

Gdzie oni teraz są

- Sitting at home trying to find a method that will help them grow their social media account

Their Pains/Desires

So my struggle is while keeping up with current trends you also need to keep a backlog of older memes and events that an older generation might relate too when you talk about modern marketing with older clients with actual money.

I think its also a struggle to communicate this gap to certain clients who think that their consumer base is young enough that they need to be up on the latest tiktok trend and newer.

5 of the Biggest Social Media Marketing Challenges:

Challenge #1: Defining Marketing Goals.

Challenge #2: Identifying the Right Platform.

Challenge #3: Understanding the Target Audience.

Challenge #4: Declining Organic Reach and Engagement Rates.

Challenge #5: Increasing Ad Cost.

Organic reach is mostly dead on social media. If you are not willing to spend money for ads, they will cut your reach really short. I make a living teaching mid-sized businesses how to spend their money on social media ads.

difference with my Instagram and Tiktok. But I'd say the algorithm changes over the years are the biggest obstacle, and a lot of that is out of our control.

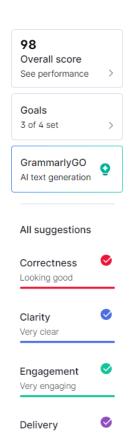
## Anyone else struggling with growing their business social media?

Getting followers and creating good content is so hard? Anyone else with the same issue?

I'm almost at the point to give up. I'm so extremely frustrated and exhausted. Since 3 months now I constantly post daily on 2 insta, 2 fb, 1 Youtube, one tiktok and I try to do everything right and put all my creativity into it. I post on my art my music channels and it is overwhelming but I force myself. But NOTHING the fuck is happening besides some likes. And I freakin hate those accounts that take money for using other peoples created content to "promote" them blablabla. The highest followers I have is 148. It is by no means easy!!!! It was already from start soo damn hard to get out there with all myself and honest me. And what do I get back? Feels like getting beaten up every f\*\*\* single day.

Hi there. I must say, I've been struggling with being active on social media.

So again my struggle is how to get organic content that appeals to a clients consumer base when the markets are becoming specialized and compartmentalized. Ideally Facebook and Google (the



## Small business struggling with social media growth

General

Hi everyone,

I have a small business and I've been having trouble growing my social media accounts. I've tried running ads, posting consistently, and engaging with my audience, but nothing seems to work. Any advice or tips would be appreciated.

Honestly I struggle with my own output some times.

I struggle at making shorts/tick toks. my content isn't doing bad like I get ~4K views a vid but I could probably get more subs/views if I put out shorts.

I work a full time job in a tough industry that takes all of my energy away so I can't find as much time as I'd like to edit my content. I refuse to upload it until I'm satisfied with it. My partner has trouble finding time to record and is shy so I need to coach her a lot.

Camera presence and learning curve on editing. I am also a terrible storyteller

I also have so many ideas but can't write them down fast enough.

Honestly, it's mostly time for me. I have a lot of great ideas of videos I want to make but they all take a lot of time to write, record and edit. If I could do this full time then it would be way easier and I could upload more than one video a month.

Finding the time to make and edit new content.

# How to be more consistent in social media posting?

constantly. When trying to grow my platform as something I do only in my free time, I struggle to be consistent on what I post and how often I post. So what methods have you used to stay consistent in positing schedule and in theme?

Struggle for time.

## I really struggle with social media

#### Social Media/Commissions/Business

I have no idea of how to get noticed on social media, I try using hashtags and stuff but barely get any attention, I don't think I'm amazing but I don't think I suck either.

All I want is to build a little community and make friends.

Does anyone else struggle with staying consistent on social media for their business? I definitely do. I've been trying to find ways to stay consistent without it consuming my life and time. I think it's particularly important for small business owners, we're often doing everything ourselves!

A big **problem** I had with my social accounts for my surf photography business is that I set the bar for content too high. I was only posting images that I was ready to print and sell. It was a vicious cycle

# I struggle so much posting something online

I have a social media manager who is struggling to find their place/voice, and they don't seem to "get it" - how can I help them develop their skills?

Lack of budget

I feel the same way. I delete most of my posts after i post them. You are very brave for posting this.

Same. I want to be heard and helped. But I always ended up deleting everything.

I get you. I feel bad posting things but I really need someone to listen to me vent... I hate myself for always being anxious for that.

Where do I want to take them?

I want them, after seeing my email, to click on a link that will redirect them to a page where I control the events that will happen in my client's mind.

What steps do I need to take to take them where I want?

I need to write a headline that will grab their attention so that they want to open my email. From the beginning, I have to use curiosity and fascination so that they want to find the answer to their question: how to become famous on social media. I can't reveal what the product is; only after clicking on the link will they know what it is. I need to use sensory and kinesthetic language to create a movie in their minds, as well as apply intrigue, unexplained questions, etc.

**EMAIL** 

TITLE: Becoming famous is not as difficult as you think...

Social media revolves around grabbing the reader's attention with your content.

In this busy world, everyone is occupied and doesn't have time for nonsensical content.

You won't capture attention by randomly typing letters on the keyboard.

How do you plan to create content that will grab the reader's attention?

Let me tell you that there's a method that will give you an unfair advantage over your competition, aiming to attract the reader's attention to their content.

People will pay attention to your posts and listen to what you have to say.

You'll build your audience and create EXACT content that resonates with their interests.

Upon waking up, you'll hear the sound of notifications from new followers.

You will receive a DETAILTED plan to gain 10k followers in less than 2 months.

And you'll learn how to monetize your social media content.

If you are busy or have limited time, this method is perfect for you!

If you're serious about becoming famous and making money from social media, I recommend to click the link below.

>> Click here to learn more <<

P.S. There are only 48 hours left, after which this offer will NEVER be available again.

DISRUPT
INTRIGUE
CLICK
SCARCITY