List of member benefits

This is a list of all member benefits documented by the Membership Puzzle across 173-membership oriented news websites. <u>See the database</u>.

Community

- Access to staff
- Access to community forum (online)
- Access to events
- Acknowledgement of support (in special section of newsletter, print or on a webpage)
- Member report / Impact report
- Contribute story ideas
- Advertising benefits (a credit for a non-profit of choice)
- % of revenue goes to nonprofit of choice (list pre-determined by news org)
- Influence org decision-making
- Exclusive conversation with reporters and experts
- Submit community news

Premium content

- Premium newsletter
- Full story RSS feeds via email
- Access to exclusive content
- Access to archives
- Exclusive internal updates
- Text messages of breaking news
- Members-only article sidebars (TLDR section, or deal data, etc)
- Database access
- E-edition

Digital experience

- Members-only website features
- Commenting privileges
- Ad-free experience
- Early access to stories
- Ability to share paywalled articles

Physical benefits, discounts and merch

- Print subscription
- Event discounts
- Other gifts/discounts
- Book, magazine or other non-recurring print product
- Branded gifts, merchandise
- Advertising benefits (or credit for advertising)
- Partner discounts

- Hard copy of annual reportProduct giveaways