

5) Tech Can Solve _____ (Julia +IB/Arthur)

- Concept: We live in the Silicon Valley and innovation has made this one of the wealthiest most expensive places in the nation. We are able to solve complex issues with our advanced technology, yet we haven't found a solution to homelessness. This campaign is to engage minds in solving homelessness and unite ourselves with social minded entrepreneurship.
- Social Media updates

Tweet	Graphic	Facebook
Tech can solve your need for late night pizza delivery, can tech solve homelessness? #WeCanSolveThis #RealFirstWorldProblems #IsThereAnAppForThat	someone ordering pizza from phone (no graphic exists)	Tech has come a long way. You can order your dinner from a few clicks of a button on your smartphone. Let's click to end homelessness (learn more link)
We can travel through outer-space, can we travel out of homelessness?	Michael Video	We can put a man on the moon, why can't we get a homeless person housed? Learn more(Link to video)
There's an app to keep you from drunk texting, what about an app to keep you from sleeping outside. #IsThereAnAppForThat		There's an app for that. Have someone deliver your food, do your laundry, run your errands. With all your free time, help solve homelessness.
Tech Capital, Unsheltered Homeless Capital #RealFirstWorldProblems	stats image (do not have)	Silicon Valley has the highest median income in the us and the highest percent of unsheltered homeless individuals.Let's use our resources to solve homelessness. (I

<p>What would you do without your smartphone for 1 day? Everyone deserves a phone.</p> <p>#smartphonesForAll #AccessToTechnology @Mobile4All</p>	<p>Mobile4All content</p>	<p>What would you do without your smartphone for a day? Smartphones are not just a luxury, they are a necessity to homeless individuals trying to get on their feet. Our partners at Mobile4All are paving the way to bringing homeless folks affordable smartphones. Learn more about our partners at Mobile4All bringing smartphones to the homeless community. (link to content)</p>
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- Landing Page Content:
 - Location: News Feed
 - Ask: Learn More about homelessness, get involved
- Content
 - You may notice an increasing number of homeless individuals who have smartphones. There's a common myth that a smartphone is an unnecessary luxury and that homeless folks should spend their little money elsewhere.
On the contrary, we've seen smartphones play a huge role in assisting our homeless Team Members. These little computers have become an integral part of homeless individuals connecting to resources to find themselves employment, housing, and additional services. Imagine trying to connect with a future employer or landlord without a working phone.

Our partners at Mobile4All are paving the way to bringing homeless folks affordable smartphones. [Learn more about Mobile4All bringing smartphones to the homeless community.](#)
- Newsletter



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- Future Ideas
 - Interesting Articles:
 - <http://www.geekwire.com/2014/hack-homelessness/>
 - <http://www.wastenofood.org/>
 - <http://www.shareable.net/blog/techies-to-hack-homelessness-in-san-francisco>
 - <http://www.ctagroup.org/what-we-do/projects-services/mobile-4-all/>