

I am going to start cold calling cuz it's been 14 months without making money, so how can I implement your strategy in the cold call?

When calling them for the first time, am in the "Mobile pet grooming" niche, am planning to say something like:

Hey, is this Name? How are you doing?, my name is Mohammed, I saw your business on Google and wanted to ask, do you have room for more clients?

I help Mobile pet grooming businesses attract more clients, would you like to attract more clients by chance? (If yes)

I just have a couple of questions about your business so I can understand more in-depth, is this a good time? (If yes)

Great, what type of marketing are you doing right now? (After listing them)

Okay, did these strategies get you the results you're expecting? (If no)

Why do you think is that? (After telling the reason)

From there I will offer him a strategy based on his past responses and close him