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°efp european film promotion

call for submission – producers on the move 2025

programme

PRODUCERS ON THE MOVE programme:

- Promotes the 20 top up and coming producers from diverse countries in Europe to the international industry and press
- Connects 20 up and coming producers with each other (*pitching session, individual meetings, case study etc.)*
- Offers the producers access to key players in the industry *(funders, financiers, sales agents, distributors, broadcasters*)
- Matches each of the 20 participants with five sales agents introducing their new projects
- Provides the producers with further expertise on co-production, international film funding and financing, sales, distribution, new technologies, new business models and current trends
- Offers opportunities for the producers to exchange knowledge, experiences and projects
- Offers valuable opportunities via strategic partnerships with the PRODUCERS ON THE MOVE Alumni Network throughout the year
- Provides the opportunity to screen producer's previous works to their peers and interested experts at Festival Scope Pro's VoD platform.

Promotional Plan:

- Detailed online information about the selected producers on EFP's website www.efp-online.com (incl. photo, profile, selected films and contact)
- Digital marketing campaign including:
  - key visual one pager
  - dedicated social media campaign on Instagram, Facebook, LinkedIn and Letterboxed to introduce each Producer on the Move
  - Advertisement campaign in trade magazines, online banner
- Media partnerships presenting the 20 participants prominently to the international industry

call for submission PRODUCERS ON THE MOVE 2025

The Point System is designed for a maximum score of 95 points. Those 20 candidates with the highest score will qualify for this year's PRODUCERS ON THE MOVE programme.

Please answer all questions carefully. Only complete forms can be taken in consideration. Please add rows if necessary.

From your side:
Please submit a **letter of motivation** explaining why your nominee is the ideal candidate for PRODUCERS ON THE MOVE, explaining your reasons and perspective behind this choice.

The producer needs to submit the following documents:

- **Letter of motivation**
- **Description of the project or a slate of projects*** to be pitched, including synopsis and director's note (if director is attached)
  * "slate of projects" could include, for example, a current production in post, projects in development etc.
- **Financing plan** for the submitted project or for one of the projects presented in the slate

Please note, all films eligible for this submission shall have a minimum length of

at least **70 minutes** for **feature length films**
at least **60 minutes** for **documentary films**
at least **6 episodes of 40 minutes minimum** each for high quality **international drama series**
at least **15 minutes** for **VR experiences**

The producer must be fluent in English.
Nominated producers need to be available to join **the digital programme from Monday 28, to Thursday 30 April** and **in Cannes physically Thursday 15 till Monday 19 May 2025.**

producer submitted for the programme

Personal details

Country:

Name of the producer:

Date of birth:

Company:

Contact details:

I) experience

Experience in at least one **international feature length co-production** (feature, documentary, animation; **OR** high-quality international drama series or VR experience).

If candidates were the majority producer in more than three international co-productions, they do not qualify for PRODUCERS ON THE MOVE, as they are too experienced.

The film(s) proving the co-production experience shall be released until March 2025

35 points

International feature length co-production(s)

1: **Film title** (English / original title):
Director:
Year of production:
Running time:
Genre:
Production company, country:
Co-Production company/companies, country/countries:

2: **Film title** (English / original title):
Director:
Year of production:
Running time:
Genre:
Production company, country:
Co-Production company/companies, country/countries:

3: **Film title** (English / original title):
Director:
Year of production:
Running time:
Genre:
Production company, country:
Co-Production company/companies, country/countries):

Additional points for having been a majority producer:

The candidate is the majority producer in one at least feature length co-production (feature, documentary, or animation)

a) plus 10 points

International feature length co-production as majority producer:

- Film title (English / original title):
- Director:
- Year of production:
- Running time:
- Genre:
- Production company, country:
- Co-Production company/companies, country/countries:

Alternatively, the candidate is the majority producer in an international drama series or VR experience (if yes, please list):

b) plus 5 points

International co-production as majority producer:

- Film title (English / original title):
- Format (drama series / VR):
- Director:
- Year of production:
- Running time:
- Genre:
- Production company, country:
- Co-Production company/companies, country/countries:

Please sum up the points (max. 45 points in total) _____ points

(Please note add either a) OR b) – score is max 45 points)

II) training experience

In the event that the producer attended workshops by **EAVE, EURODOC** or **ACE** (with or without a project) (**other programmes are not eligible**).

5 points

Programme:
Film/Project title (English / original title):
Director:
Year of production:
Running time:
Genre:
Production company, country:
Co-Production company/companies, country/countries:

Max. 5 points in total

points _____

III) release of producer's film(s)

One of the producer's feature length film(s) has received a **non-national theatrical release** and/or **VoD / TV release** (outside of the production countries involved), regardless if majority or minority production (e.g. an Irish/UK/Belgian co-production which has been released in Germany). Festival distribution (touring programme run by a festival) is <u>not</u> eligible.

Theatrical release 15 points

Film title (English / original title):
Director:
Year of production:
Running time:
Genre:
Production company, country:
Co-Production company/companies, country/countries:

Release country/countries:
Distributor:
Date of release:

VoD / TV release 5 *or* 10 points ***

Type of release (VoD / TV):
Film title (English / original title):
Director:
Year of production:
Running time:
Genre***:
Production company, country:
Co-Production company/companies, country/countries:

Release country(s):
Year of release:
Name of distributor:

*(*** In cases where the producers have no film with a theatrical release, a feature length <u>**documentary film**</u> **VoD / TV** release counts as 10 instead of 5 points.)*

Please sum up the points **(max. 20 points in total):** _____ **points**
Please note: Either *15 plus 5 points, OR 15 points, OR 10 points,* score is max 20 points

IV) festival experience

The producer has had a feature length film screened in or selected for the international section(s), open to all European countries, at one of the following film festivals: Sundance, Rotterdam, Berlin, Cannes, Karlovy Vary, Locarno, Venice, Toronto, San Sebastian, IDFA, HotDocs, Annecy and Tallinn Black Nights **(other festivals are not eligible)**.
Or the producer has had a feature length film nominated for *Best Film* at the European Film Awards.

Films shall have participated till March 2025

max 15 points

Film title (English / original title):
Director:
Year of production:
Running time:
Genre:
Production company, country:
Co-Production company/companies, country/countries:

Name of festival (list of eligible festivals - see above)**:**
Programme section:
Year of participation:

A producer's feature length film **won Best Film / Best Documentary / Best Animation** at the producer's home country national film awards (<u>alternatively but only</u> in the case there is no national film award e.g. Georgia, the producer's film won Best Film at the main national film festival, or been selected as the country's national Oscar entry):

5 points

Film title (English / original title):
Director:
Year of production:
Running time:
Genre:
Production company, country:

Co-Production company/companies, country/countries:

Award for Best Film
Country:
Name of award:
Year of award:

A producer's feature length film was nominated (final 5) at the Academy Awards (Oscars).

5 points

Film title (English / original title):
Director:
Year of production:
Running time:
Genre:
Production company, country:
Co-Production company/companies, country/countries:

Year of nomination:

Please sum up the points **(max. 25 points in total)** _____
points

total maximum of possible points	95
points	

Please sum up the total number of points. _____
points