



# Santa Cruz County United Against Hate School Toolkit 2022



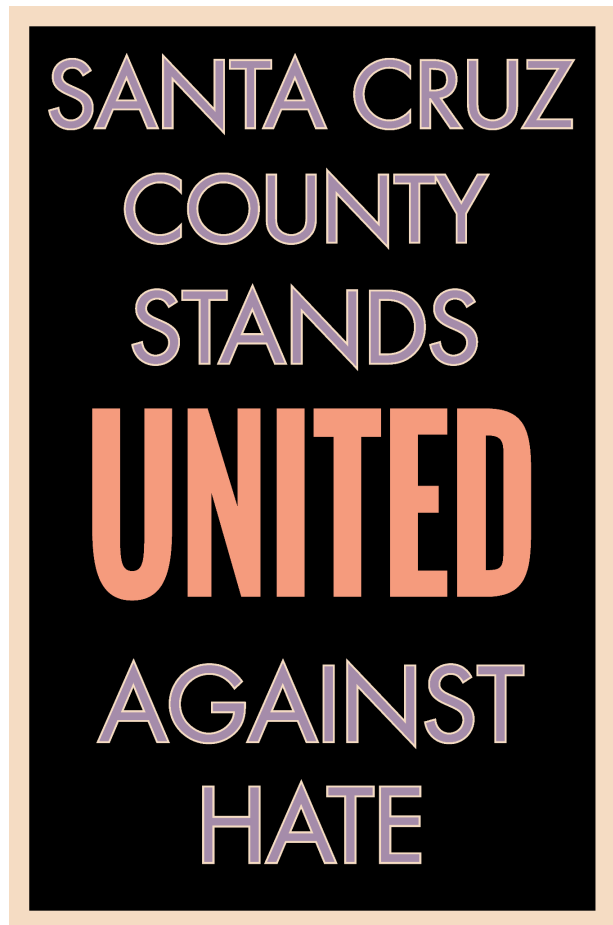
## About United Against Hate Week

United Against Hate Week (Nov. 13-19th, 2022) is a call for seven days of local civic action by people in every community to stop the hate and implicit biases that are a dangerous threat to the safety and civility of our neighborhoods, towns, and cities.

United Against Hate was created by civic leaders in direct response to the sharp rise in expressions of hate in our communities. We want to empower local residents to take action in their local communities and alter the course of this growing intolerance.

When cities and their residents work together against hate, we can restore respect and civil discourse, embrace the strength of diversity and build inclusive and equitable communities for all.

You can post signs, host events, share stories, attend rallies, and connect with schools and neighborhood civic institutions. Nothing is too small, because working united in each community is what will defeat hate in all communities. Learn more at [unitedagainsthateweek.org](https://unitedagainsthateweek.org).



## Activities

### Elementary

- [United Against Hate Coloring Book](#) - The coloring book features images that promote equality, respect, and reject hate. Download and share with students and let their creativity shine by having them color in the images and hang them in their classroom.
- Host a [Mix It Up Day](#) in your school cafeteria to help address cliques - In places such as schools cafeterias where division among students can clearly be seen, Mix It Up is a low-stakes opportunity where students are mixed into groups and given activities that allow them to cross social boundaries and get to know one another.
- Host a Unity Day – Show you care about students being bullied. Wear orange, link

together, and send one large orange message of support to students who have experienced bullying.

## Secondary

- Host a [Mix-It-Up Day](#) in your school cafeteria to help address cliques - In places such as schools cafeterias where division among students can clearly be seen, Mix It Up is a low-stakes opportunity where students are mixed into groups and given activities that allow them to cross social boundaries and get to know one another.
- Flash Mob for World Kindness Day - Students and staff come together through a fun and creative exercise where you can select a song and create a dance that showcases unity and inclusivity. For inspiration and more information check out [Dance for Kindness](#).
- [Explore Justice Digital Video Library](#) - Explore Justice provides insightful information on a variety of social justice topics that challenge issues in our society such as discrimination, prejudice, hate violence.
- Host a Unity Day – Show you care about students being bullied. Wear orange, link together, and send one large orange message of support to students who have experienced bullying.

## Download local resources booklet

Santa Cruz County United for Safe and Inclusive Communities (SCCUSIC) developed a booklet containing a listing of resources and organizations that may be able to help someone who has experienced a hate/bias incident within Santa Cruz County.

[Download the booklet](#), or pick up a printed copy from the Santa Cruz COE office at 400 Encinal Street in Santa Cruz.

SCCUSIC is a county-wide initiative aiming to reduce hate and bias incidents and support effective ways of addressing them when they occur.

## Take a Pledge Against Hate on Social Media

Stand up against hate and encourage your community to stand up against hate.

Whether it is on Tik Tok, Reels, or IG Story, snap a quick video on why you stand against hate.

**Instructions:** Open the social media app of your choice and record your message.

- State: “I stand against hate because \_\_\_\_\_, join me and share why you stand against hate #UnitedAgainstHateWeek”
- Post and share with your followers

## Events

### Free Bystander Training

#### ***Bystander Intervention To Stop Police Sponsored Violence And Anti-Black Racist Harassment.***

Monday, November 14th, 10-11:15 am online.

Presented by Right to Be (formerly Hollaback). [Register Here.](#)

#### ***Stand Up Against Street Harassment***

Tuesday, November 15th, 11am-12pm online.

Presented by Right to Be (formerly Hollaback). [Register Here.](#)

#### ***Bystander Intervention To Stop Islamophobic And Xenophobic Harassment***

Thursday, November 17th, 2-3pm online.

Presented by Right to Be (formerly Hollaback). [Register Here.](#)

### Local Events

*The below events are sponsored by Santa Cruz County United for Safe and Inclusive Communities (SCCUSIC), Temple Beth El, The Resource Center for Nonviolence (RCNV), Showing Up for Racial Justice (SURJ) and the Santa Cruz Public Libraries (SCPL).*

#### **Panel Discussion**

*Youth Panel: Perspectives and Needs for Wellbeing*

Thursday, November 17th, Capitola Branch Library, 2005 Wharf Rd, 6:00 - 7:30 PM, In-person and Online. [Register Here.](#)

#### **Calling-IN Workshop**

*CALLING PEOPLE IN: Having difficult Conversations about Racism and White Supremacy*

Saturday, November 19th, 11am - 12:30pm online.

Hosted by SURJ of Santa Cruz County (Showing Up for Racial Justice) [Register Here.](#)

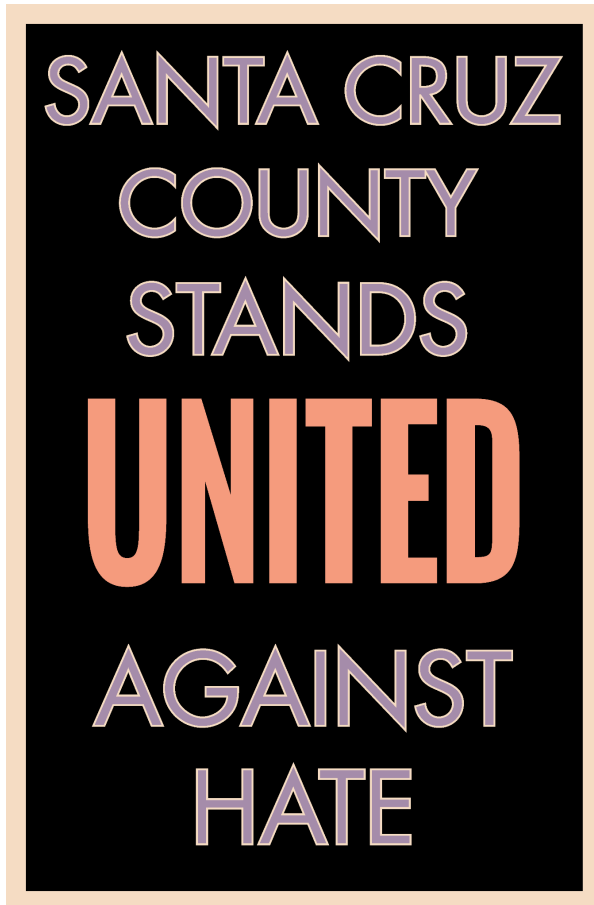
#### **Film Screening and Discussion**

*Repairing the World: Stories from the Tree of Life*

Sunday, November 20th, 7-9 pm at the 418 Project (former Riverfront Theater).

Santa Cruz County United for Safe and Inclusive Communities (SCCUSIC), in partnership with Temple Beth El, the Resource Center for Nonviolence, and the Santa Cruz Public Libraries, presents the documentary REPAIRING THE WORLD: Stories From the Tree of Life. Join in the discussion after the movie with filmmaker Patrice O'Neill and panelists Rabbi Paula Marcus, Don Smith, Marci Dupraw, and Mayor Sonya Brunner. [Click here to see the trailer](#).

## Social Media Templates

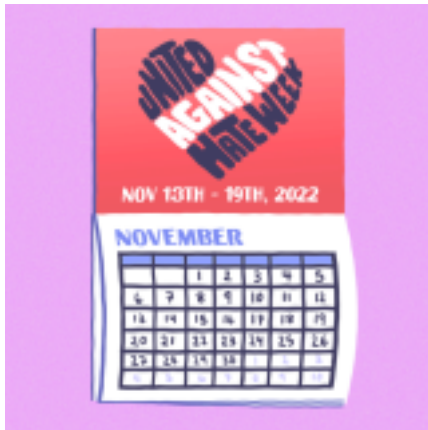


[Download](#)

Santa Cruz County schools stand united against hate! Together we can build a hate free community

[#UnitedAgainstHateWeek](#)

Images below created by [LA vs Hate](#)



[Download](#)

**Post Text:**

Save the date and stand up against hate on *November 13th - 19th* for [#UnitedAgainstHateWeek!](#)



[Download](#)

I am taking the pledge to stand united against hate so we can build a hate-free California Stand with me for [#UnitedAgainstHateWeek](#)



[Download](#)

I belong! You belong! We are ALL welcomed here! Together we can create a hate-free California. Join me on *November 13th - 19th* [#UnitedAgainstHateWeek](#)



[Download](#)

Acts of hate can range from being called derogatory names, a threat of violence, discrimination, racism, sexism, antisemitism, bigotry, and more. [#UnitedAgainstHateWeek](#)



[Download](#)

If you see an act of racial harassment, there is something you can do. Safely intervene as a bystander using the 5D's: distract, delegate, delay, direct, and document. [#UnitedAgainstHateWeek](#)





[Download](#)

I stand against hate because  
*[insert why you stand against  
hate]*. [#UnitedAgainstHateWeek](#)