



NY RENEWS

Outreach Toolkit

March 28th Mobilization for Climate, Jobs, and Justice

Bit.ly Link: bit.ly/march28rsvp

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Introduction

NY Renews' March 28th mobilization will be the culmination of our fight to include Climate, Jobs, and Justice in the 2023 New York State budget! It will be an in-person event in Albany, NY with transportation from across the state. Events details will be decided as we get closer to March 28th, but to ensure a powerful and high-energy event, please start sharing and encouraging people to sign up today!

Sample Outreach Email

Hi [NAME],

On March 28th, [join NY Renews for a mass mobilization in Albany to call for the Climate, Jobs, and Justice Package](#). The final budget is due April 1st, so it's our last big push to secure real climate investments in the 2023-2024 New York state budget.

To make this mass mobilization as powerful as possible, it's critical we have broad participation from New Yorkers across the state, representing different constituencies and organizations. [Can you come to Albany with us on March 28th to push for Climate, Jobs, and Justice?](#)

Transportation will be provided from NYC, Long Island, Hudson Valley (Kingston), Rochester, Buffalo, Ithaca, and Syracuse. NY Renews will also provide lunch. If you plan on coming to the mobilization, [please fill out the RSVP page so that we can coordinate these logistics.](#)

The timing of this event means that this is going to be a day to remember.

[Join us March 28th, and make your voice heard for climate justice.](#)

In solidarity,

[YOUR ORGANIZATION]

Instagram or Facebook Captions

Join us & @nyrenews for a #ClimateJobsJustice mass mobilization on March 28th in Albany. March 28th will be the last big push in a statewide campaign to get #ClimateJobsJustice in the 2023-2024 budget. The final budget is due April 1, so it's critical that we show up in big numbers to demonstrate that New Yorkers want real climate investments and an equitable clean energy future.

RSVP here: bit.ly/march28rsvp. Lunch and transportation will be provided from NYC, Long Island, Hudson Valley (Kingston), Rochester, Buffalo, Ithaca, and Syracuse.

Let's show legislators that New Yorkers from all across the state support the #ClimateJobsJustice Package!

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Have you been itching to take action for climate justice in New York? Now's your chance! The NYS executive budget is due April 1, so @nyrenews is holding one of the

biggest mobilization of session for #ClimateJobsJustice! We'll be heading up to Albany on March 28th with New Yorkers from across the state.

Come with us to rally, chant, and let legislators know that New Yorkers need the Climate, Jobs, and Justice Package. The package would create a healthy, just New York for all and eliminate toxic pollution that hurts our communities and the climate.

Transport (and lunch) will be provided from NYC, Long Island, Hudson Valley (Kingston), Rochester, Buffalo, Ithaca, and Syracuse. Let's call for #ClimateJobsJustice by the masses. RSVP here: bit.ly/march28rsvp

Tweets

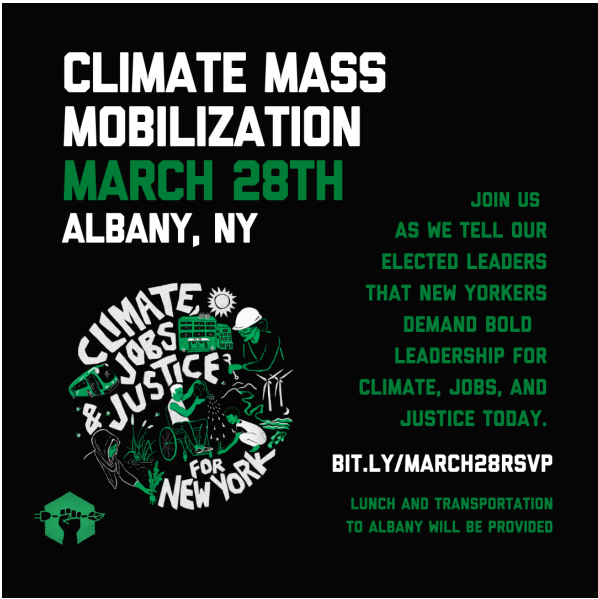
The NYS' budget process is almost over! That's why we're standing with @nyrenews & orgs across the state for a #ClimateJobsJustice mobilization on March 28th. NYers from all around the state will be in attendance. Join us: bit.ly/march28rsvp

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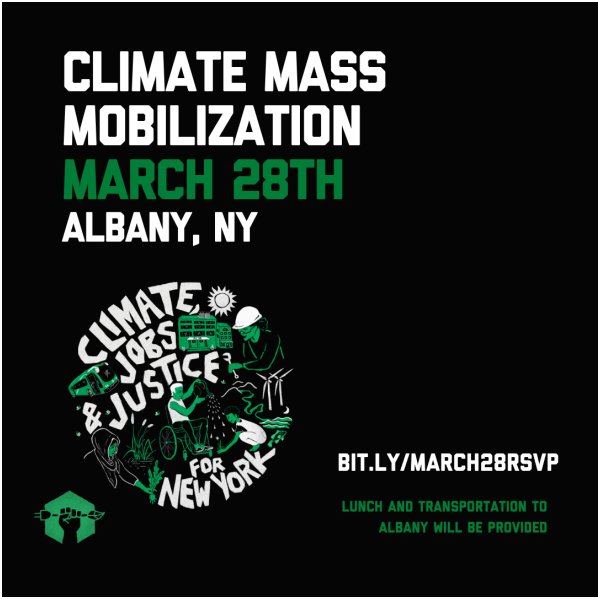
Join us & @nyrenews in Albany on March 28th for a #ClimateJobsJustice mass mobilization. With budget season coming to a close on April 1, we'll stand together for one final push to demand real climate investments in the NYS budget.

Stand with us OR RSVP here: bit.ly/march28rsvp

Image	Alt Text
	Black background with the title "Climate Mass Mobilization" in white, "March 28th" in Dark Green", and "Albany, NY" in white. The logo of Climate, Jobs, and Justice is below it on the left side, and includes images of a sun, a bus, a person in a wheelchair watering plants, a person in a hard hat, and more. To the right of this, sub-text reads "Join us as we tell our elected leaders that New Yorkers demand



[Download Image](#)



[ge](#)

[Download image](#)

bold leadership for Climate, Jobs, and Justice Today.” Underneath, there is a link to RSVP: bit.ly/march28rsvp. Underneath this, in smaller text: “lunch and transportation to Albany will be provided.” The NY Renew logo is on the bottom-left in green.

Black background with the title “Climate Mass Mobilization” in white, “March 28th” in Dark Green”, and “Albany, NY” in white. The logo of Climate, Jobs, and Justice is below it on the left side, and includes images of a sun, a bus, a person in a wheelchair watering plants, a person in a hard hat, and more. To the right, at the bottom, there is a link to RSVP:

	bit.ly/march28rsvp. Underneath this, in smaller text: "lunch and transportation to Albany will be provided." The NY Renews logo is on the bottom-left in green.
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