



DHO TELL!

Eligibility Proposal for DHO TELL

A. DHO Name

DHO TELL

Connect Interact Convey Interface Disseminate
Media Communicate Create Voice

B. Purpose of the DHO

- **DHO TELL is a living organism serving its evolutionary purpose of Inspire, connect and empower communities and individuals to create vibrant and thriving regenerative content on various media platforms.**
- Spread awareness of SEEDS to external audiences and empower the SEEDS communities with the tools they need to further spread that awareness

C. Active members and their roles at the time of the proposal

DHO TELL membership is based on 2 main categories of contributing members:

- **Active Members:** offering a minimum of 20% of their time weekly and attending creative and functional calls to provide input and advice for any one given working group, but can be more.
- **Orbiting Members:** anyone is welcome to become an orbiting member to provide input and support. Transition into an active member role can be done via universal consent of a given working group in order to become an Active Member of said group.

In order to be an Active Member of DHO TELL, one only needs to have an “active membership” role in one working group. Each member can be an active or orbiting member of many groups, but holding an active member role in a minimum of one group to have active membership in the DHO TELL.

Current Active Members: Vladan, Ognjen, Thaynara, Nila, Telma, Nadim
Current Orbiting Members: Timmy, Xavier, Kim, Randall

Working Groups Include: DHO Creation, Instagram, Facebook, TikTok, Twitter, Reddit, SEEDS Library, Content Strategy

D. External Link and Internal Link to participate in DHO TELL:

External Link for DHO TELL: Vladan

Internal Link for DHO TELL: Ognjen

External Link:

Purpose: The Purpose of the Circle

Accountabilities:

- Represent the interest of the wider ecosystem within the circle
- Set priorities for the Circle

Domains:

The External Link holds all the Circle's non-delegated Accountabilities and Domains.

Internal Link:

Purpose: The Purpose of the Circle

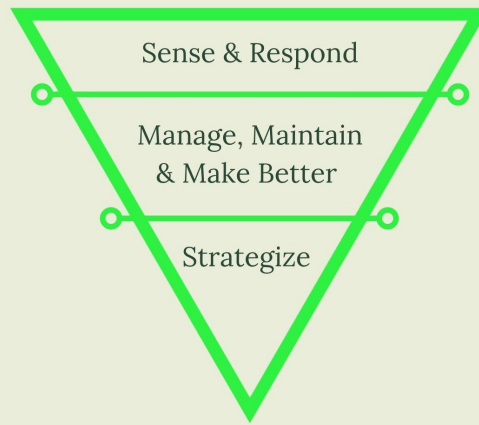
Accountabilities:

- Seek to understand Tensions brought on by Circle Members and process them where appropriate in the Outer Circle
- Provide visibility on the health of the Circle to the Outer Circle

E. Value Proposition to the SEEDS Ecosystem

Specific deliverables offered by DHO TELL to the SEEDS Community

DHO TELL was born on 8-8-2021 as an extension of the Communication & Design circle of Hypha. It grew from the need to serve the SEEDS communities more directly and to truly empower both the individuals and communicators within the DHO TELL as well as communities and DHO's in the greater SEEDS ecosystem.



The main focus of DHO TELL is to communicate the story of SEEDS to the world in order to grow the user base and sell Seeds, which in turn empowers the ecosystem. The other main pillar of DHO TELL is to be in constant communication with local communities to empower them with the tools they need to further spread the story of SEEDS to their groups and communities via content, videos, social media mentorship and more.

We will do this firstly by sensing into the community and responding to address their needs; secondly by managing, maintaining and making current channels better; thirdly by strategizing on improved forms of outreach community feedback loops..

Goal

- Energize communities to start adopting SEEDS and play the SEEDS game.
- Facilitate and empower other SEEDS DHOs and communities to host events, attract organisations and new members.
- The goal of that awareness is to eventually sell more Seeds and continue to fund the movement.

Remuneration

Based on the UEI (Universal Earned Income) where everyone has the exact same starting salary and badges are awarded as multipliers of that basic salary.

Some badge ideas & examples:

- *Years of service to your craft* (5 year increments)
- *Experience with SEEDS* (6 month increments)
- *Mentorship of other* (number of mentees)
- *Special Skills* (graphic design, writing, motion graphics, etc)
- *Peer review evaluation*

F. SEEDS priorities/focus areas addressed through the Value Proposition

DHO TELL addresses areas that represent key priorities for the SEEDS Ecosystem in terms of creating content to share over various media platforms and spread the word.

In the spirit of invitation, we will invite the world over the internet to the regenerative movement community of SEEDS

How is DHO Tell addressing this priority/ focus area

DHO TELL is addressing this priority of SEEDS by following working groups: DHO Creation, Instagram, Facebook, TikTok, Twitter, Reddit, SEEDS Library, Content Strategy

Domains: -Social media. -SEEDS Library -joinSEEDS.earth

Context

The SEEDS community is spread over countless networks. At the moment there is a lack of professional addressing and attractive content to make the movement look attractive for the first impression.

How is DHO TELL addressing this priority/ focus area

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G. Details on how the DHO meets the Eligibility Criteria

- ❖ *Collective decision making process in place rooted in decentralised governance*

DHO TELL is based on a 3 layered structure.

A Foundational Layer (clearly defined membership)

Meta-agreements (how we decide about how we decide)

Organisational Structure (roles, circles, policies)

- ❖ *Process for issuing its own DHO token in place*

“DHO TELL” will create its own equity token off-chain once the proposal passes. The token is minted as an expression of the value flows created within DHO TELL. The initial token value is 1 DHO TELL Token = \$1.

- ❖ *Transparent ways of showing how funds are being used*

All funds currently managed by DHO TELL are transparently shared with the ecosystem through the following docs.

DHO TELL token allocation for management of funds in DHO TELL