

San Diego

Exhibits

Magic Mirror

Research adding new content (better/more mirror responses, maybe more vertical graphics?)

https://docs.google.com/spreadsheets/d/1-oluksE0Ls6X0mIEIX7FX_Qisv0g7QkhpsfkHQgHs78/edit?usp=sharing

- What are the dimensions of the space where this is going?

Things we will need:

- Two-way mirrored acrylic
- Mac Mini
- Screen (potentially multiple)
- Motion sensor (potentially multiple)
- Raspberry Pi

Ames Room

Hire contractors to build this. (Original was \$25K to design and install in Chicago)

Have plans ready.

<https://drive.google.com/drive/folders/1QKVlbUxJ1uPOHQMUqN1CrukHC4hCeHmA?usp=sharing>

- What are the dimensions of the space where this is going to be built?
- Do we want this to be exactly the same as the Chicago Ames room? We could go as little as just doing a different color or as big as a total set design of the space. Brad said let's just change the color of the lighting. Makes total sense. Wonder if that's easy to do. Or find something that we can just change easily.

Wisdom Project

How to make it better? better hanging product, or is what we use fine?

- What are the dimensions of the space where this is going?

Plug and Play

Lightfloor

Square footage estimate.

More than 10 years - grants, home assistance.

Brightlogic research. How much more is the newer one?

Learn more about the mirrors being selected.

Floors installed by Brightlogic.

- What are the dimensions of the space where this is going?
- How do we want to design the space around it? (ie. mirrors? Lights? Mirrors AND lights? etc.)

New Form Factors

Three Container Rooms:

Aurora Room - project Northern Lights onto ceiling or hanging shape (i.e. pippilotti rist) *usage of places to sit or lie down.*

- Research and learning projection mapping
- Research ceiling shape, or 3d shape
- Research square footage
- Benches, padding/soft, just stand?
- Connect content to rooms. (aurora room, witness impossible things -you can do anything- murmuration, alternate endings, picasso light drawings)

Entrance hall - ?

Hidden Room Experience

Fortune teller

Projection from behind

Mural 01

Figure out walls and square footage.

- Research local artists
- Connect with local artists/musicians: Sonny Sandoval, bobbytribal, etc.
- Understand budget and respectable fee. Based on sq ft? Time? Overall?

Hanging form factor

Something like *analog/digital*. Maybe research an installation artist?

Five Interactive Pieces

Wolfbear AI - text based image generator - reach out.

Paint Strokes - Yuri -

Waves.NET - Yuri -

Painting over paintings - Shuvo

Particle movement - WNDR

- Research what this looks like.
- **Brainstorm with team**
- Why? How does this relate, is it just filler.
- What tech do we use? project, OLED, etc.

Digital Gallery

Showcase WNDR NFT collection of digital art

- Do we use LED screen daisy chained, OLED TVs, or?
- What's the best way to make a video for this?
- Research sending content. (SD card in TV?) Computer connected?
- Research minting photo of customer as NFT on the WNDR Blockchain

Kinetic Art

Research kinetic artists.

Have team brainstorm.

2 Featured Artist/Studio pieces

- Research, curate, and communicate with artists/studios.
- Budget this out. How much can we afford to spend on 2 great pieces?

1 Showcase piece

Continue research for showcase piece right when you walk into WNDR. Will it only be seen behind the ticket booth, or will it be big enough or have continuation into the exhibit space?

AR Wall

Have wall graphic come alive.

- Research artists
- Within WNDR iPhone app?
- AR elsewhere within museum

Light Room

Low sodium mono frequency lights

Button based - sound proof to sound?

Exit

Container that makes people feel like they've traveled or space has changed.

- How many people can fit?
- How much time? 20 seconds?
- How much screen to show.
- Come up with sketch
- or research a single device/maker

Fine Art Related

Richard Prince - We Are All Artists

- Do we want to do the same print as we have in Chicago, or a different one? *The one that we currently have has the location as Chicago.* Can we find the file? We're gonna go with the same one. Also, where did we get the acrylic overlay?
- Do we want to use real neon or an alternative?
 - If real neon, should we use our shop in Chicago and ship it, or find a neon shop local to San Diego? Let's find a shop in San Diego.

Things we will need:

- Large scale print
- Neon (or neon alternative)
- Custom acrylic case (this will also be dependent on if we use real neon or an alternative. If real, we need one that has different sections– one to go over the art and one to go over the neon)

Basquiat

Gather context of each piece. (provenance) are there photos?

Pettibon

SoCol punk scene

Kusama

Do we install a new one? Do we move the one from Chicago to San Diego?

Kusama, Love is Calling - 175x 340 x 239"

Special and Hidden

Hidden Room - Easter egg - Large elevator size room.

Two ideas - Fortune teller with dramatic lighting and back projected environment behind it.
(zoltar, animatronic)

What we need:

- [Animatronic fortune teller](#)
- Rear projection screen
- Rear Projector (recommendation pending from Eddie)
- Content for the screen (purchase premade vs commission?)

Things to consider:

- What do we want the fortune teller to [look like](#)?
 - *Do we want the fortune teller to speak?*
 - *Do we want it to be animated?*
 - *If yes, what movement do we want it to have?*
- What do we want the projected content to be?
- Should there be an audio component?
- What does lighting look like in the room?
- What are the fortune cards going to say?
 - *How often do we need to re-order cards?*

[Spec Sheet](#)

MP: Mystic Poetry

- Designate locations later on.
- Research poetry and voice actors. (what if the voices were recognizable!)

Bathroom activation - mirrors turn into infinity mirrors. Lights dim and mirror ball as well?

Wall peek - purposeful cracks or ways to look into another space - look into Chicago WNDR?

Hall windows - Windows in halls peek into nature that doesn't exist in the museum location.

Moving pillar - orients people to the atrium

Window activation

Screens? What content? - Hire 3D artist for slightly moving content with logo. Can be reused everywhere.

Interactive!

Content

Picasso light drawings?

Alternate endings - at minimum research visual elevator style

Hidden room - tell architects?

Impossible things

Emotional lens

Security related

Aurora Room

Exit space - movement?

Peeks into WNDR Chicago

Door to other Door within Museum - filter applied?

Mystic Poetry

Ceiling screens

Multiple Panel projection