

*Welcome to the ACCS-VA*

## **Communications & Marketing Special Interest Group (SIG)**

*meeting information page.*

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This Special Interest Group brings together people working in the areas of IT public information, communication, reputation management, public relations, and service management across all ACCS member colleges and universities. It's a place to talk about best practices for reaching people, building awareness and understanding, managing and communicating change, and maintaining cohesion within an organization.

For information on meetings or other questions related to this SIG, please contact the Communications & Marketing SIG Co-Chairs, Kit Hayes or Erin Fryer.

**SIG Name:** Communications & Marketing

**Co-Chair Names:** Kit Hayes and Erin Fryer

**Chair Contact Info:** [hayeskw@vt.edu](mailto:hayeskw@vt.edu) and [elkelly@wm.edu](mailto:elkelly@wm.edu)

**Group Email Address:** [accs\\_marketing\\_communications\\_sig@googlegroups.com](mailto:accs_marketing_communications_sig@googlegroups.com)

**Charter:**

The purpose of ACCS-VA Marketing and Communications SIG is to provide a forum for discussion and collaboration to exchange information, ideas, communications strategies, and other activities that promote knowledgeable, professional and timely communication within our academic communities. Subscribe and post to the listserv and share your ideas, questions, thoughts and challenges with interested colleagues throughout the year and join us at the ACCS-VA conference.

**Meeting Information:** Day, Date, Time

**Next Meeting Agenda**

1. TBA