Hello Rich, How are you doing today?

I'm here to draw your attention to a valuable opportunity to transform a great percentage of people that come across your website into your next customers,

As for now, you don't have a way to gather Emails at a scale that you can later use to spread awareness of your product amongst your audience.

And gathering Emails at scale simply means that there are massive amounts of people to whom you can later send Emails to promote your product.

Now it becomes obvious that the more people you promote your product to, the greater a chance they actually become your next customers

But you can fix this problem simply by creating an effective Opt-in page with all the elements to get an Email, which you can use later.

It's a powerful tool that's going to help you catch the attention of the reader and make him input his Email in order to get a free gift that you're offering

Here are some examples of an Opt-in page implemented into a business

I know all of this may be confusing to you at first, but I happen to know exactly how to create one and use it to its full potential

That's why I would like to create it for you, saving you time, and energy and wasting money in the long run.

The Opt-in page is especially effective because the nature of people is to be self-centered and the more value that it is for them (especially if it's free), the more likely it is that they will pay you with their time and money

Personally, I have seen great results from this method before, as you can see in the testimonials I've attached below. And I don't see a way how it can bear any risks for your business

I'm sure that you are going to see the first results after the end of the first week, just continue to advertise your product well

I know all of this may be confusing to you at first, but I happen to know exactly how to create that kind of offer and use it to its full potential

That's why I would like to create it for you, saving you time, and energy and wasting money in the long run.

Thank you for your time.

Hello Lee,
I want to draw your attention to a valuable opportunity to transform a great percentage of people that come across your free call into your next customers,
I've thought of a way to significantly improve your offer on the actual page by designing it in a way that's going to make it stupid to say no to
And that would be done by providing massive value to anyone that signs up
Basically making the offer so valuable to them that they think to themselves "I can't believe all of this is for free, I have to get it now"

When in reality, it will be the same thing you're offering right now, just structured in a different way

And all of that will be enhanced by implying scarcity that signals this amount of value will not be available forever

I call this "A Million dollar" Offer, and if implemented correctly to your page it can bring game-changing results

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Personally, I have seen great results from this method before, as you can see in the testimonials I've attached below. However, the true capabilities of this method are demonstrated by Alex Hormozi, he's a guy, a multi-millionaire who built his wealth around it.

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