

VIDEO **STORY**TELLING

Story Presentation & Critique

Completed One Minute Video Presentation - Critique Session

You are about to present your final video to your classmates. After showing your best takes, you will report to the group as to what changed about your video since you came up with the idea. Your presentation should cover the following:

1. The original purpose of the video
2. Changes that took place through the course of production
3. Artistic quality of the final piece
4. Effectiveness of the video¹

Grading Summary

Formal Observation - Final Video Presentation Review & Critique

Use this rubric as a guide for grading the quality of the production process and the team's presentation of field activities.

SKILL	POINTS POSSIBLE	POINTS earned	comments
CONTENT Was the final video presented representative of the project's treatment? Did the piece make sense?			
DELIVERY Was the video clear and easy to understand? Was it interesting to watch? Was its message effective?			
AESTHETICS & CREATIVITY How did the video look and sound? Was it original? Did it use the formal elements in a creative manner that furthered the message of the video?			
INPUT MANAGEMENT How did the team handle questions and comments from fellow students and the instructor? Did they argue? Did they shut down? Did they participate in a dialogue? Did either partner take notes?			

Total Possible Points _____

Total Earned Points _____