

Executive Director, FutureVoice

About FutureVoice:

[FutureVoice](#) is a groundbreaking 501(c)(3) public awareness campaign project of Common Sense Media focused on increasing civic engagement among young Americans. Built on 25 years of data on youth voters collected by Harvard pollster John Della Volpe, our campaign addresses the fundamental "why" of civic participation through cutting-edge research, Gen Z-created content, and grassroots activations. We aim to create lasting change in how young Americans view their role in democracy.

Position Overview:

We are seeking a visionary Executive Director to lead FutureVoice in its mission to become the nation's leading Gen Z civic education platform. The ideal candidate will be passionate about youth civic engagement, experienced in nonprofit leadership, and skilled in building coalitions and partnerships. As the leader of a newly incorporated organization, the Executive Director will play a crucial role in establishing and maintaining strong organizational infrastructure and compliance systems and laying the foundation for its long-term impact and success.

KEY RESPONSIBILITIES

Strategic Leadership & Organizational Development

- Lead FutureVoice's data-driven approach to youth civic engagement, ensuring all initiatives align with research findings on youth attitudes and behaviors.
- Direct the organization's growth strategy and program scaling based on demonstrated impact and research insights.
- Establish and maintain robust organizational infrastructure and compliance systems.
- Foster collaboration between research teams, Gen Z creators, and campaign strategists to ensure authentic, impactful content development.
- Lead pre- and post-campaign measurement efforts to demonstrate impact through engagement metrics, attitude shifts, and voter participation data.
- Develop and execute strategies to share research insights with other mission-driven organizations to amplify youth engagement efforts across the civic participation landscape.
- Build and maintain relationships with research partners and oversee the integration of research findings into content development and campaign strategy.
- Guide the organization's approach to testing and validating messaging effectiveness through rigorous data analysis.

Coalition Building & Partnerships

- Establish and maintain relationships with key stakeholders in the youth civic engagement space.
- Share research findings and content with aligned organizations.
- Identify and pursue opportunities for local and national partnerships.

- Collaborate with SocialSphere team on research initiatives and the masterclass curriculum.

Program Oversight

- Guide the development and implementation of FutureVoice's three core programs: content creation, research, and curriculum.
- Ensure the successful execution of digital content series.
- Oversee the implementation of in-person listening sessions and community workshops.

Financial Management & Fundraising

- Manage an anticipated annual budget of approximately \$2M.
- Develop and execute fundraising strategies.
- Oversee grant applications and donor relationships.
- Ensure fiscal responsibility and compliance with 501(c)(3) regulations.
- Work with legal counsel to complete IRS tax-exempt status process.

QUALIFICATIONS

Required:

- Proven experience in nonprofit leadership and program development
- Deep understanding of youth civic engagement and Gen Z audiences
- Excellence in team leadership and organizational development
- Strong strategic planning and execution capabilities
- Outstanding communication and relationship-building skills
- Experience with nonprofit compliance and governance

Preferred:

- Experience in digital media or content creation
- Background in political campaigns, civic education, or youth organizing
- Understanding of political research and polling
- Experience working with Gen Z audiences
- Experience establishing or scaling early-stage organizations

The ideal candidate will combine a deep understanding of youth civic engagement research with the ability to translate data-driven insights into effective campaign strategies. They should be comfortable working with research partners, managing complex measurement frameworks, and scaling programs based on demonstrated impact.

Location: Flexible within the U.S., with 25% travel required

Type: Full-time, exempt

Salary: The starting salary is \$110,000+, depending on experience

To Apply: Submit a resume and statement of interest to info@futurevoice.us.

FutureVoice provides equal employment opportunities to all qualified individuals and prohibits discrimination and harassment of any type without regard to race, color, religion, sex, gender identity,

sexual orientation, pregnancy, age, national origin, physical or mental disability, military or veteran status, genetic information, or any other protected classification or characteristic protected by federal, state, or local laws.