

Complete Website Audit for

<https://thehappyhousecleaning.co.uk/>



On Page Audit:

List	Status	Comment
URL		Ok
Canonical		Ok
Meta Title		Good
Meta description		ok

Website Health:

DA (Domain Authority)	PA (Page Authority)	TB (Total Backlinks)	QB (Quality Backlinks)	SS (Spam Score)
36	50	371K	80K	1%

Website Speed:

Mobile	Desktop
51	55
 Performance	 Performance

What is a Good speed for a website?

For Websites, a 90+ PSI score is considered good, 50-90 needs improvement, and below 50 is bad. Translating that to seconds: **under 2.5 seconds is good**, 2.5-4 seconds needs improvement, and over 4 seconds is bad.

So according to my analysis your website speed performance is very bad on mobile and desktop speed is medium. You have to make it good.

SEO Test - Website SEO Analysis:

Overall SEO Score of keyword (cleaning service) in page is 73%

Website Performance Report:

Site Health	Erors	Warning
69%	29	2,243

Source: SEMRush tools.

Top Issues:

1. Missing H1
2. Missing meta description
3. Speed low, Need to increase speed.
4. Low word count
5. Low Text to HTML Ratio
6. Duplicate title tag, content.

MY SUGGESTION:

1. You need to increase your website speed fast.
2. You need to add High Quality backlinks for traffic and sales.
3. On page SEO Optimization must be done perfectly.
4. Technical Errors need to be fixed.
5. Content Quality should be improved.

So if you like to Rank up your site and Increase your sales you must follow my suggestions. Please solve the issue fast and then sales will increase.

However, I'm very much happy to provide you with this information.

If you need to know anything please feel free to ask me.

**Regards
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