



Annual Outdoor Movie Night

August 29th, 2026

Community Sponsorship Packet



About the Event

Each summer, the Ridgecrest Neighborhood Association (RNA) hosts a free outdoor movie night for our community. Families bring their blankets and lawn chairs, enjoy great company, and watch a family-friendly film together under the stars. This event includes local business booths, bands, food trucks, free ice cream provided by the RNA and more! This beloved annual event brings neighbors together and is entirely free and open to the public. This year, we want to bring in sponsors to add to the festivities and help support costs of AV, marketing, signage and possibly activities or giveaways.



Event Details

- Date: Saturday, August 29th
- Time: Festivities start at 6pm , Film begins at dusk
- Location: Paramount Park
- Expected Attendance: 400 Ridgecrest neighbors and families



Why Sponsor?

Sponsoring the Ridgecrest Movie Night is a meaningful way to connect your business with local families — people who live, shop, and support businesses right in your neighborhood. Your investment goes directly toward making this free community event possible.

- Reach a highly local, engaged audience of families and neighbors
- Demonstrate your commitment to the community
- Gain visibility across print, digital, and in-person channels
- Support a beloved free event that residents look forward to each year



SPONSORSHIP OPPORTUNITIES

\$500 Feature Presentation	Presenting Sponsor — Limited to 3 spots • 10×10 booth space at the event to engage directly with attendees • Featured social media post on all RNA channels (before & after the event) • Logo prominently displayed on the event flyer (print and digital distribution) • 30 second emcee commercial - your ad read on the mic! • All Supporting Sponsor perks
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\$250 Coming Attractions	Supporting Sponsor — Limited availability • Business name/logo displayed on the movie screen before the film • Promotional materials placed at the shared community sponsor table • Social media mention (2) • All Community Sponsor perks
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\$100 Community Supporter	Community Sponsor • Business name/logo on the event flyer (print and digital distribution) • Social media mention (1) • Emcee thank you at event right before movie • Business name listed on the Ridgecrest NA website event page
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In-Kind Sponsorship

Can't do cash but want to contribute? We welcome in-kind donations of goods or services in exchange for sponsor level recognition - level determined by value of in kind donation.

Examples include:

- Popcorn, beverages, or snacks donation to RNA concession stand
- Set up and clean up volunteer for day of
- Donate tents, tables and chairs for the event
- Sound or AV equipment
- Printing of flyers, yard signs, banners
- Community activity - bounce house, craft, etc

Contact us to discuss in-kind opportunities.



Logo & Artwork Specs

- Format: PNG with transparent background preferred (JPG also accepted)
- Please add logo files to the google form linked below or email to events@ridgecrestneighborhood.org
- Deadline to submit logo: July 29th, 2026



How to Become a Sponsor

1. Choose your sponsorship level above.
2. Complete the [Sponsorship Commitment Form](#)
(mail in form available below as well but Google form is preferred 😊)



3. Submit payment by July 29th
Via check payable to "Ridgecrest Neighborhood Association"
PO Box 55654, Shoreline, WA 98155-0654
Venmo: <https://venmo.com/u/ridgecrest-neighborhood>
 4. Email your logo and any promotional material details to the contact below.
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RNA Contact

Jo Ann Schmidt • Ridgecrest Neighborhood Association Events

Email: events@ridgecrestneighbor.org

Phone: 206-853-8406

Website: ridgecrestneighborhood.org

Sponsorship Deadline: July 29th



SPONSORSHIP FORM FOR CHECK SUBMISSION

Ridgecrest Neighborhood Association • Annual Movie Night - 202

Business Name: _____

Contact Name: _____

Phone: _____ **Email:** _____

Website: _____

Mailing Address: _____

Sponsorship Level: ☐ \$500 Presenting ☐ \$250 Supporting ☐ \$100 Community ☐ In-Kind

Payment Method: ☐ Check (payable to Ridgecrest Neighborhood Association)

Logo Submitted: ☐ Yes

Promo Items (for table): _____

Signature: _____ **Date:** _____

Please return this form with payment to:

Ridgecrest Neighborhood Association

PO BOX 55654

Shoreline, WA 98155-0654