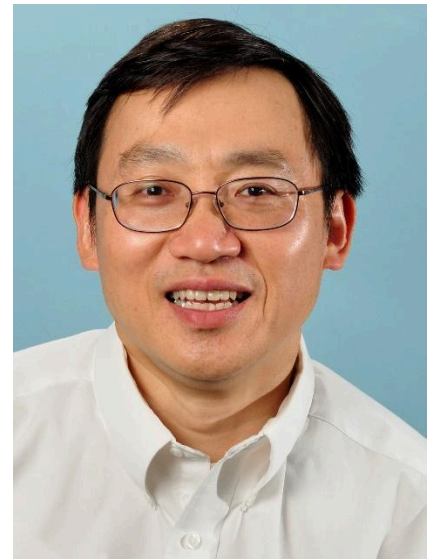# Heung-for (For) Cheng, DBA, MBA

Adjunct Faculty

Email:

I am a Cloud Software Engineering Manager at Intel and an adjunct faculty member at George Fox University. I joined Intel in 1988. Throughout my career at Intel, I have developed database and analytic software. I have also engaged customers as a marketing manager to collect customer pain points and requirements. Currently, I am managing a high performing team of 17 engineers to design innovative management solutions and resolve issues for Cloud Service Providers such as Amazon, Google, Meta, and Microsoft.

Learning has always been my focus in my life journey, whether it is through getting my MS in Computer Science, MS in Mathematics, MBA, DBA, and PMP certification, or learning how to innovate throughout the patent process. Over the years, I have also learned to emphasize developing others through mentoring, coaching, and teaching management workshops. I am excited to join George Fox Connect and to have the opportunity to start teaching in the new Data Analytics program in the areas of data collection and data analysis using computers to make business decisions.

Academic Background

- DBA, Management, George Fox University
- MBA, Entrepreneurship, Babson College
- MS, Mathematics, University of Oregon
- MS, Computer Information Science, University of Oregon
- BS, Mathematics and Computer Information Science, University of Oregon
- Project Management Professional (PMP) certification, Project Management Institute

Expertise and Interests

I had received my education in Computer Science and Mathematics (Statistics focus) and worked as a graduate teaching assistant for two years before joining Intel. After working for 15 years as a software engineer, I realized the importance of understanding customers and basic business skills. I furthered my education in business and got my MBA degree before becoming a marketing manager at Intel. In 2013, I returned to the engineering department to lead teams as a manager. I am also managing projects as a program manager. In 2016, I returned to business school again and joined the DBA program to learn to become an educator. Teaching Data Analytics will utilize my training in Business, Computer Science, and Statistics. I am looking forward to this challenge.

Outside the Classroom

Both my wife and I came from Hong Kong, and we met in Eugene, Oregon, as college students. We have three children. I enjoy swimming daily. Although I am not a musician, I like singing. I also love board games, chess, ping pong, badminton, and foosball. I have traveled to many countries and regions, including the Middle East, Europe, Central Asia, Asia, Australia, and New Zealand. In my spare time, I enjoy playing with my granddaughter.