## **IMPORTANT DATES**

Campaign Week = 11/15-11/25

Rally = 11/20 (during Flex in Mercaz)

Class Primaries = 11/21 (during class)

Convention (half the grade) = 11/22 (during class)

Election (Yachad Community) = 11/25 during Community Read in the Mercaz (CR taking place in the morning)

## Marketing Week Information = 11/15-11/25

Check out these links to learn about how campaign finance works in this country. The list below is our way of regulating campaign finance.

http://www.pbs.org/newshour/extra/2016/06/understanding-campaign-finance-law/

https://www.khanacademy.org/humanities/ap-us-government-and-politics/political-participation/campaign-finance/v/campaign-finance

## Each group gets to use:

- Up to 3 copies of the infographic
  - Please "share" your Infographic with Ms. Diem (she will print them for us all fancy like!) by the end of advisory 11/15. She will be downstairs to connect and help you print.
  - One must go up in the landing of the stairs to the Yachad community
- Up to 3 copies of the Siyyum poster
- Up to 15 Instagram Posts on the school's account. We suggest 3 of each design, but that is up to you. You may want to think strategically through when you are posting these throughout the week.
  - Username: campaignforacausehds
  - o Password: 19208thgrade
  - Tag @hilleldayschool and your organization
  - o In your caption, you MUST include #campaignforacause and #bettertogether
  - You may include up to two additional hashtags that support your cause
- Commercials will be shared in our class, at the rally, during the convention, and on election day.
  - Post your updated, revised, link -- downloaded to Google Drive -- to flipgrid in the Class of 2020