

## DIC email

Subject line: The secret to building a successful funnel

There is a reason why professional copywriters excel.

It's not quality editing and proofreading, it's not a user-friendly website, and it's not effective CTAs.

They use a very specific model that allows them to make a world-class funnel in a matter of minutes.

We teach ambitious men who ask.

Click here if you want to discover the copywriter's secret.

## PAS email (rewritten)

Subject line: How to actually create a successful funnel

You know the feeling when you're all hyped and excited to build your own funnel,

but then you start writing and nothing comes to your mind and you feel miserable.

Now imagine you could sit down at your computer and in a couple of minutes create an outstanding funnel,

That will drag everybody's attention and make you loads of money,

Making you successful in the eyes of your family and friends.

You have 2 options,

Carry on with your day and live your normal life

OR

Click this link and get your dream outcome.

## PAS email (old), CTA 1, CTA 2 - which is better?

Subject line: How to actually CREATE a successful funnel (that makes you money)

You know the feeling when you're all hyped and excited to build your own funnel,

but then you start writing and nothing comes to your mind and you feel miserable.

Now imagine you could sit down at your computer and in a couple of minutes create an outstanding funnel,

That will drag everybody's attention and make you loads of money,

Making you successful in the eyes of your family and friends. ( Becoming a person you always wanted to be and helping the people around you - Chose between these two

not sure about this line :Finally you'll be the one you always wanted to be ( consider something better that spikes emotions or just delete this)

You have 2 options,

Ignore everything you learned and keep being miserable and poor.

= Forget everything you just read and live your normal life

OR

Click this link and get your dream outcome.

If you're tired of being a loser and ready to do what it takes to become a world-class copywriter, ( Become a world class copywriter that makes 1000\$ plus everymonth and change your life) - second one is better.

Then click here to begin your journey