

Template Directions: Send one of the templates below to homeowners at risk of foreclosure or who have delinquent taxes. Simply fill in your own information in the email signature, and put the person's name where it says HOMEOWNER.

Subject Lines:

You still have time
You have options to avoid foreclosure
I know you're going through a hard time...
Let me help you
Have you considered all your options?

Body Text:

HOMEOWNER,

I have helped **dozens of homeowners** sell their homes to avoid foreclosure — *and for more money than they initially thought.*

I know you're in a difficult place right now, and no one wants to make the difficult decision to sell a home under those circumstances.

But would you consider selling your home if you could get the right price? If you answered "Yes," I'd love to sit down and talk with you about the plan I've come up with to sell your home for the most money in the shortest amount of time.

I'm very familiar with your area and know I can sell your house just by getting the right buyers in the door.

Will you take a leap of faith with me?

Your Name

Your Real Estate Company

Phone: (333) 555-1212

Email: Name@Email.com