



MEDIA PARTNERSHIP PROPOSAL

Official collaboration document

YOUNG & HEARD

Young voices. Real perspectives.

MEDIA PARTNERSHIP PROPOSAL

A youth-led magazine based in Jakarta

We connect young people with ideas, stories, opportunities, and organisations that are making a positive impact.

About Young & Heard

Young & Heard is a youth-led magazine and community based in Jakarta. We aim to create a space where young people can discover meaningful opportunities, share real perspectives, and engage with organisations making a difference.

Our Mission

To amplify young voices and connect youth with people, projects, and organisations that inspire positive change.

What We Can Offer Partners

- Instagram Reels highlighting your organisation on, programme, or event
- Instagram Stories for announcements, reminders, and opportunities
- Feed posts introducing your work to a youth audience
- Youth-focused content that makes your programmes more approachable and engaging
- Mutual promotion and cross-platform support

Collaboration Ideas

- Programme & event promotion
- Awareness campaigns
- Youth-focused interviews or features
- Behind-the-scenes content
- Community or volunteering opportunities
- Co-created social media campaigns

What We'd Love From Partners

To make each collaboration useful for both sides, we would appreciate relevant programme information, approved photos or videos where available, key dates, registration links or calls to action, and any brand or content guidelines.

Our Approach

We want partnerships to feel genuine rather than purely promotional. We will work with each organisation to understand its goals and create content that is clear, youth-friendly, and aligned with both organisations' values.

Next Steps

We would love to learn more about your upcoming programmes and discuss which content formats would work best. After agreeing on the collaboration, we can confirm the content, timeline, required materials, and posting schedule.

Partner Information

Organisation	
Main Contact	
Programme / Campaign	
Preferred Contact	

Contact

Young & Heard

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