- What is Relay for Life?
  - A year-long fundraising event for ACS,
    - Maybe make note of how Relay itself is a fun event we through to celebrate and honor those who have been affected by cancer and how it is not our main fundraiser, but more an event to celebrate how far we have come through-out the year already.
  - Talk about Dr. Gordy Klatt's story (can be found on Relay Nation or w/ general google search)
  - ACS funds (yes, a lot of the money raised goes to research, but also emphasize programs ACS funds such as the Hope Lodge, Look Good Feel Better, Road to Recovery, National Cancer Information Center (NCIC) 24 hour hotline, et cetera.)
- How can they get involved?
  - How to make a team, what a team does for relay (booth wise and throughout the year), the importance of registering early
  - Incentives for them (you will know this better since you are in a sorority, I'm not sure if they get anything out of just being on a team)
  - Note how it would be great if they can attend the event itself, but if they have a formal or something that day, they can still make a team and help us fundraise throughout the year)

## Beat BAMA week

- Talk about how this is our big fundraiser in the fall and how we compete with BAMA
  - We would love to have people registered before this week in order to kickstart fundraising
  - Mention the luminaria ceremony on Wednesday at 6:00 PM
    - Also mention what luminaria are
  - Table sits in free speech alley this week and how we are selling luminaria for a discounted price of \$5 only in person on those days.
- Bring an example of a luminaria to show them what it is too
- Ask if anyone has any questions and also see if anyone would be willing to go ahead and register the team. If we can get someone to be the team captain at these meetings it would be fantastic!
  - Have a sheet for people to sign-up if they are interested (name and email) if you cannot get anyone to make the team right then and there.