

Want to chat with me about your YouTube channel?

Hey there!

Want to chat with me about your YouTube channel? Here's some more information to help decide:

What I can help you with

Here's what I can help you with:

- How to write better YouTube titles
- The psychology behind what makes people click
- Improving your process for coming up with YouTube titles & ideas
- Overall YouTube channel strategy (the best title won't save a poor channel strategy)

Am I a good fit for you?

If you're trying to be the next MrBeast or you have a gaming channel, I'm probably not the guy for you.

But if you have an educational or edutainment channel and you need help with titles, ideas, and channel strategy, I can help.

Why should you book a call with me?

Here's a bit more about me if you're still on the fence:

- 7 years ago I got my dream job at a fishing company running the marketing department. From 2019-2022 we published 1-2 videos per day, so I wrote about 2,000 YouTube titles during that time, each one roasted by my boss. At first, I was so bad I almost got fired. But then I figured it out and fell in love with the psychology of what makes people click. We went from 70K subs to over 200K and, most importantly, 3-4x'd our revenue by the time I left.

- My first consulting gig was A/B testing titles for a channel with over 10M subscribers. All I did every day was A/B test titles to see what worked best.
- Since then, through my software, newsletter, and consulting, I've helped 100s of people get 1 of 10s and millions of views, and have personally gotten 100M+ views for myself.

How much does it cost?

It's \$500 for a one-hour call. I'll ask you some questions when you book so I can come prepared for the call and we can maximize our time together.

How to book a call

You can book a call here: <https://calendly.com/creatorhooks/youtube-strategy-chat>

P.S. If you're wondering why this is a Google Doc, it's because I'm mostly focused on growing my newsletter, YouTube channel, Twitter, and software. But since many people have asked to hop on a call with me to talk YouTube, I figured this is the fastest way to get started and help you.