

Rates of Email Marketing Services - Ali Hamza

Email Campaign Setup & Management	\$200 - \$500 per campaign for international clients INR 15,000 - 35,000 per campaign for Indian clients PKR 25,000 - 70,000 per campaign for local clients <i>Price can vary based on the complexity and goals of the campaign.</i>
Email List Building & Segmentation	\$100 - \$300 per month for international clients INR 8,000 - 25,000 per month for Indian clients PKR 12,000 - 40,000 per month for local clients <i>Includes audience segmentation, list growth strategies, and list cleansing.</i>
Email Copywriting & Design	\$50 - \$150 per email for international clients INR 3,000 - 10,000 per email for Indian clients PKR 5,000 - 15,000 per email for local clients <i>Includes crafting engaging subject lines, body content, and design of the email.</i>
Email Automation Setup	\$250 - \$600 for international clients INR 18,000 - 45,000 for Indian clients PKR 30,000 - 80,000 for local clients <i>Includes setting up automated email flows for welcome series, abandoned carts, and re-engagement.</i>
Tools & Platforms Used:	● Mailchimp / ActiveCampaign / ConvertKit (Email automation and campaign management) ● SEMrush / Google Analytics (Analytics & reporting) ● Canva / BEE Free (Email design and templates) ● Hunter.io / ZeroBounce (Email list validation & cleaning)

* **40% upfront payment** is required to start the project.