

What Are the Largest Cam Sites In the World?

In this blog post, [Adult Site Broker](#) has compiled data to conceptualize and provide you a look at what are the most popular adult live cam websites currently in the market. This data is provided by site metrics from [Similarweb.com](#) – the Israeli web analytics firm headquartered in New York focusing on web traffic and performance metrics for virtually every. [Adult Site Broker](#) maintains no relationship with Similarweb.com, nor do we have relationships with the cam websites that we have listed here.

What are Adult Cam Sites?

[Adult Site Broker](#) has extensive experience with adult camming sites. Also, we've written quite a bit on camming on this very blog. We have included some of our most relevant posts at the end of this article for you to learn more. Camming in adult media is a rapidly growing area of our industry. Many performers have benefitted from live camming, adding extra income and exposure to expand their earnings. Camming allows creators to produce content that caters to viewers with particular tastes. Cam models are able to grow with a particular audience and to expand through a top niche.

Top Cam Sites By Traffic

Adult webcam sites are extremely popular. Sites like [Chaturbate](#) are household names. Compared to websites like [Pornhub](#), Chaturbate, and Stripchat are popular platforms that are just as popular as the largest mainstream social media sites. All of this said, the following sections feature the data and ranking of the listed cam sites with brief descriptions about them and their features. These sites are among the top fifty websites in the overall adult segment. This means the numbers below are in competition to tube websites, such as Pornhub, and membership sites, like Brazzers.

Cam Sites for January 2023 via Similarweb.com Top 50 Overall Adult Sites

- Stripchat.com – 781.8 million monthly visits, 282.6 million unique visitors
- Chaturbate.com – 475.8 million monthly visits, 111.2 million unique visitors
- LiveJasmin.com – 257.9 million monthly visits, 99.56 million unique visitors
- xHamsterLive.com – 179.1 million monthly visits, 43.99 million unique visitors
- BongaCams.com – 175.5 million monthly visits, 73.25 million unique visitors
- Jerkmate.com – 74.85 million monthly visits, 40.69 million unique visitors

Stripchat.com

[Stripchat.com](#) was ranked as the most visited adult webcam site in January 2023, according to the Similarweb.com data that we reviewed. Stripchat is a well-known camming platform that is a top choice for users, cam models, and affiliate marketers alike. Stripchat has a reputation for being

extremely friendly to non-native English speakers and models based in underserved areas of the world. The options for monetizing live streams include standards like private shows, tokens, tipping, and public streams. Stripchat also has a generous affiliate program called [Stripcash.com](https://stripchat.com/affiliate). This affiliate program can allow marketers to develop, optimize, and monetize their adult traffic.

Chaturbate.com

[Chaturbate.com](https://chaturbate.com) was also the second most visited adult webcam site in January 2023, according to the Similarweb.com data that we reviewed. Chaturbate.com, overall, is historically one of the most popular camming platforms in the world. Users can also take in all their favorite cam girls' nude and naughty glory while enjoying nude niche content. Just search the keywords and users in the niche. Chaturbate also has a fantastic affiliate program that provides similar options like Stripchat.com. Historically, Chaturbate's affiliate program features a 20% rev-share for webmasters and 5% for webmaster referrals.

LiveJasmin.com

[LiveJasmin.com](https://livejasmin.com) is the third most visited adult cam website in January 2023, according to the data we reviewed provided by Similarweb.com. LiveJasmin.com deserves its reputation. Streams and user experiences are comparable to other websites on this list. The site LiveJasmine is regarded as having some of the world's sexiest and most award-winning cam models and content creators. Monetization includes tips, tokens, a revenue share program for traffic and model referral through the LiveJasmine affiliate program, and private shows. LiveJasmin.com's affiliate program, which is hosted through [AWEmpire.com's platforms](https://aweempire.com), includes [BimBim](https://bimbim.com) and [Oranum](https://orandum.com).

xHamsterLive.com

[xHamsterLive.com](https://xhamsterlive.com) is the fourth most visited adult cam website in January 2023, according to the data we reviewed provided by Similarweb.com. xHamsterLive.com is a clone of Stripchat.com with its own community and database of performers. xHamsterLive is owned by xHamster.com – a very popular adult tube site that is also considered a household name for much of the United States and Western Europe. Pornhub is larger, as is XNXX and XVideos. Regardless, xHamsterLive.com is a popular augmentation to the tube site brand and is a tremendous revenue generator for creators who are involved with xHamster's content creator program and a wider ecosystem, like FapHouse.

BongaCams.com

[BongaCams.com](https://bongacams.com) is the fifth most visited adult cam website in January 2023, according to the data we reviewed provided by Similarweb.com. BongaCams is a popular and transparent webcam site. In their ecosystem, BongaCams provides cam models with tools to produce live cams and monetize

their streams off of private shows and fan tips. BongaCams.com is also a great platform for affiliate marketing and traffic. Content from the live streams includes LGBTQ, straight, couples, and niches.

Jerkmate.com

[Jerkmate.com](#) was the sixth most visited adult cam website in January 2023, according to the data we reviewed provided by Similarweb.com. Jerkmate is a popular niche cam site by its design. There are several high-profile models on Jerkmate and various interests and categories. Jerkmate is unique because it offers other material, including sex games and a “command and obey” simulation experience with popular porn stars and cam girls that stream exclusively on Jerkmate. Jerkmate also has a well-reviewed affiliate advertising network and platform serviced [through CrakRevenue](#).

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[Best Chaturbate Alternatives](#)

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[Adult Site Broker](#) thanks you for reading this blog post. Please [contact us](#) if you have any questions.