

Stay Connected: How We Communicate

Bloomington Public Schools uses a number of communications tools to engage with families and share news and updates about the great things happening in our school communities.

Website

The Bloomington Public Schools website is bloomingtonschools.org

The district and school websites are the home for information, calendars, news and more. Websites are updated regularly. This is an easy access point to BPS Login, a portal to many of the tools and applications used by students, staff and families.

Social Media

Social media is used to post news, photos and videos about what's happening in the district.

- Facebook: @bloomingtonpublicschools
- Twitter: @bps271
- Instagram: @bloomingtonpublicschools

Email, Phone, Text

We use our mass notification system to send outreach and emergency messages to families and staff.

Types of messages include:

- Messages from schools
- Bi-weekly messages from the district
- School closures due to inclement weather
- Emergency communications

Families must keep contact info and preferences updated in Infinite Campus to receive school and district communications.

Publications

School Pages

Print newsletter mailed to all Bloomington households five times per year to inform residents about their public schools.

Chalk Talk

Monthly newsletter emailed to all families. BPS families are auto-subscribed.

The Inside Page

Weekly newsletter emailed to all staff. BPS staff are auto-subscribed.

Peachjar

Peachjar is used to email digital flyers to families every Wednesday. Families are auto-subscribed.

Digital flyers can be found through the Peachjar button on each school website.

BEC-TV

Bloomington Educational Community Television broadcasts school board meetings, school programs, athletics and more.

Stream online at bit.ly/BECTV-live