

Privacy Policy

This privacy policy applies to the Higgsfield: AI Video Studio app for mobile devices, together with any related services operated by Christian Wilson (collectively, the "Application"). Christian Wilson is hereby referred to as the "Service Provider".

Opt-Out Rights

If you no longer want the Application to collect data from your device, the simplest way is to uninstall it. This stops any new data from being collected.

However, uninstalling the Application does not delete information that was already sent to the Service Provider or to third parties. To request that your personal data be deleted or to exercise any of your privacy rights, please contact solgocopnypgpltdom@outlook.com.

Data Breach Notification

If a data breach occurs that affects your personal data, the Service Provider will notify you in accordance with applicable legal requirements, including, where required, providing information about the nature of the breach and the steps being taken to address it.

Your Rights

In accordance with applicable data protection law, you may exercise the following rights in respect of your personal data held by the Service Provider:

- Right of access: to obtain confirmation of whether personal data about you is being processed and, if so, to receive a copy of such data.
- Right to rectification: to require the correction of inaccurate or incomplete personal data.
- Right to erasure ("right to be forgotten"): to request the deletion of your personal data, subject to applicable legal obligations.

Where processing is based on your consent, you have the right to withdraw that consent at any time without affecting the lawfulness of processing carried out prior to withdrawal.

To exercise any of the above rights, contact the Service Provider at solgocopnypgpltdom@outlook.com. The Service Provider will respond within the timeframe required by applicable law.

Third Party Access

Sometimes, data about how the Application is used is shared with third-party services to help improve the Application. When this happens, only aggregated and anonymised data — data that cannot identify you personally — is used.

The Service Provider may also share your information with third parties in the specific circumstances described in this Privacy Policy.

Children

The Application is intended for users who are at least 16 years old (or older, if a higher age of digital consent applies in your jurisdiction). The Service Provider does not knowingly collect personal information from children.

If a parent or guardian discovers that their child has submitted personal information, they should contact solgocopnypgpltdom@outlook.com immediately so that the Service Provider can take appropriate action. Children should not use the Application without parental or guardian consent where required by law.

Artificial Intelligence

The Application uses Artificial Intelligence (AI) technologies to enhance user experience and provide certain features. The AI components may process user data to deliver personalised content, recommendations, or automated functionalities. All AI processing is performed in accordance with this privacy policy and applicable laws. If you have questions about the AI features or data processing, please contact the Service Provider at solgocopnypgpltdom@outlook.com.

Information Collection and Use

The Application collects information when you download and use it. This information may include:

- Your device's Internet Protocol address
- The pages of the Application that you visit, the time and date of your visit, the time spent on those pages
- The time spent on the Application
- The mobile operating system you use

Your Consent

Where data processing is based on your consent, you give that consent by actively opting in. You may withdraw your consent at any time without any consequences for prior processing. Contact solgocopnypgpltdom@outlook.com to withdraw your consent.

Data Retention Policy

User Provided Data is kept for as long as you use the Application plus 12 months. Automatically Collected Data is retained for up to 24 months. Aggregated and anonymised data is kept indefinitely. Data required by law is retained for the legally mandated period.

To request data deletion, contact solgocopnypgpltdom@outlook.com. Some data may be subject to legal retention obligations or be necessary for Application functionality.

International Data Transfers

Personal data collected through the Application may be transferred to and processed in countries outside your jurisdiction, including outside the EEA. Such transfers are made using appropriate safeguards including Standard Contractual Clauses, adequacy decisions, or your consent.

Your information may be disclosed to third parties in the following circumstances:

- To comply with legal obligations or court orders
- To protect the safety and rights of users and the Service Provider
- To trusted service providers who process data on the Service Provider's behalf and are bound by contractual confidentiality obligations

Your California privacy rights (CCPA/CPRA)

If you are a resident of the State of California, you are entitled to the following rights under the California Consumer Privacy Act (CCPA) and the California Privacy Rights Act (CPRA):

Right to Know: the right to request disclosure of the categories and specific pieces of personal information collected about you, the sources of collection, the business or commercial purposes for collection, and the categories of third parties with whom such information has been shared.

Right to Delete: the right to request deletion of personal information the Service Provider has collected about you, subject to certain exceptions permitted by law.

Right to Opt-Out: the right to opt out of the sale or sharing of personal information, where such sale or sharing takes place.

Right to Non-Discrimination: the right not to receive discriminatory treatment for exercising any of the above rights.

To exercise any of these rights, contact the Service Provider at solgocopnypgpltdom@outlook.com.

Where permitted by law, the Service Provider may use your information for direct marketing. Certain Application features may require you to provide personal information; all such information is collected and used as described in this Privacy Policy.

Cookies and tracking technologies

The Application may use cookies, pixels, software development kits (SDKs), and other tracking technologies to enable features, gather analytics, and support service delivery. Where applicable law requires prior consent for non-essential tracking, the Service Provider will obtain your consent before deploying such technologies.

Changes

The Service Provider may revise this Privacy Policy from time to time. When changes are made, the updated Policy is posted with a new effective date. You are encouraged to review it periodically.

For significant changes, the Service Provider will notify you in advance, and will seek your consent where the law requires it. If you want to see older versions of this Policy, contact solgocopnypgpltdom@outlook.com.

This Policy is effective from 2026-08-23.

Security

To protect your personal data, the Service Provider maintains physical security measures, electronic (technical) controls, and organisational procedures. These safeguards are designed to protect against unauthorised access, use, disclosure, or loss of your information.

Contact Us

If you have any questions regarding privacy while using the Application, or have questions about the practices, please contact the Service Provider via email at solgocopnypgpltdom@outlook.com.