

REGULATIONS

„Global Lash & Brow Action”

International Live Championship - Conference - Awards
online - Lash & Brow Exhibition

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TERMS §1

Organizer: Plato Professional sp.z o.o., NIP 5213834542
Warsaw, Poland
Date: 29-30.08 2025

The main goal of the championship:

Increasing the level of master’s professionalism in the eyelash and eyebrow industry, as well as increasing the prestige of our profession and its development.

Tasks of the championship:

- checking one's own capabilities in the international arena,
- selection of new talents, increasing the prestige of the participant,
- checking your skills through the judges' evaluation and the possibility of improving the work technique thanks to the judges' evaluations and advice in the comments.

RULES OF PARTICIPATION §2

1.1 Anyone who has the appropriate qualifications to perform eyelash or eyebrow modeling (certificates, diplomas on completion of courses or trainings) can become a participant.

1.2 To participate in the championship, it is necessary to make an advance payment in the amount of 65% of the amount of the selected nominations by bank transfer / PayPal (prepayment is a guarantee of booking a place) and send by e-mail documents confirming the completion of the first course with a clearly visible date. The rest of the amount for participation in the championship can be transferred to the organizer's bank account before the start of the event, but no later than 01.08.2025 or there is an option to pay in cash in the day of the championship.

The cost of registration fees for participation in the championship

Payment:

after submitting the application, it is necessary to transfer the non-refundable amount within 7 days, but no later than 01.08.2025.

Payment details:

A) POLISH BANK ACCOUNT PLN

Millenium Bank

acc number: 19 1160 2202 0000 0003 7238 6566

Data:

Plato Professional sp. z o.o.

Warsaw

B) CURRENCY ACCOUNT FOR EUR

Millenium Bank

IBAN: PL 36116022020000000375747989

BIF SWIFT: BIGBPLPW

Data:

Plato Professional sp. z o.o.

Warsaw

C) CURRENCY ACCOUNT FOR USD

Millenium Bank

IBAN: PL 78116022020000000375748397

BIK SWIFT: BIGBPLPW

Data:

Plato Professional sp. z o.o.

Warsaw

D) PAYPAL: PLATOPROFESSIONAL1@GMAIL.COM

WARNING! A 5% PayPal fee must be added to the principal amount

1.3 In the title, you should write: first name, last name, selected Participation Package (e.g. Anna Kowalska Package "VIP").

2. Applications can be submitted through the website:

<https://platoprofessional.com/global-lashbrow-action-eng/> or via mail: olympicplato@gmail.com

2.1 The application deadline is 01.08. 2025, or earlier if places are sold out.

2.2 Participation in the championship means full acceptance of the regulations by the participant.

2.3. Eyelash extensions participants are divided into 3 categories:

MASTER

a) Stylists whose experience does not exceed 3 years (counting from the date of their first completed course – as of the event date).

b) Stylists who are **not** eyelash extension trainers.

c) Winners of live and online eyelash extension championships (1st/2nd/3rd place) who have a total of up to **3 trophies** in their record.

EXPERT

a) Stylists with **3 to 7 years** of experience in eyelash extensions (counting from the date of their first completed course – as of the event date).

b) Eyelash extension trainers.

c) Winners of live and online eyelash extension championships (1st/2nd/3rd place) who have between **3 and 7 trophies** in their record.

GURU

a) Stylists with **more than 7 years** of experience in eyelash extensions.

b) Eyelash extension trainers.

c) Winners of live and online eyelash extension championships (1st/2nd/3rd place) who have **at least 7 trophies** in their record.

d) Judges of **online** championships (**not** live).

Additional Rules:

2.3.1 Judges of **live** championships **cannot** participate in the championships.

2.3.2 If a participant meets any criterion from a **higher** category, they are automatically moved to that category.

For example, if a stylist has been doing eyelash extensions for **over 3 years** but has **4 trophies**, they will automatically compete in the **EXPERT** category.

2.4 Participants of eyebrow styling and eyelash lamination are divided into **2** categories:

MASTER

- a) Stylists who are **not** instructors in **brow styling/eyelash lamination**.
 - b) Winners of live and online **brow styling/eyelash lamination** championships who have **up to 3 trophies** in total.
-

EXPERT

- a) **Instructors** in **brow styling/eyelash lamination**.
 - b) Winners of live and online **brow styling/eyelash lamination** championships who have **3 or more trophies** (4+ trophies) in total.
 - c) **Judges of online championships** (**not** in-person).
-

Additional Rules:

2.3.1 Judges of in-person championships CANNOT participate in the championships.

2.3.2 If a participant meets **any** criterion from a **higher category**, they are automatically moved to that category.

For example, if a stylist is **not an instructor** but has **4 trophies**, they will **automatically compete in the EXPERT category**.

2.4 If a category does not gather a sufficient number of participants for the competition, the categories will be merged.

2.5 In the event that a participant is incorrectly assigned to certain age categories after the announcement of the Championship results and the awarding of prizes, the Participant is disqualified and is obliged to return the received prizes and gifts and send them to the Organizer at his own expense.

In the event that any irregularities in a participant's category assignment are discovered after the Championship results have been announced and prizes have been awarded, the participant will be disqualified. They will be required to return all received prizes and gifts and cover the cost of shipping them to the Organizer's address.

Information regarding the disqualification will be published on the Organizer's and Championship's official platforms.

The Championship results will be re-evaluated, and prizes will be awarded based on the assessment of the non-disqualified participants' work.

If, after the re-evaluation, the disqualification results in changes to the podium positions (1st, 2nd, 3rd, or 4th place in a given category), the individuals who originally held these positions will be required to transfer their prizes to the new winners. The names of the new winners will be published on the Championship's official platforms.

3. Participants can choose from 10 categories:

3.1 Eyelash extensions 7 categories::

1. Eyelash extensions 1-2D
2. Eyelash extensions 1-2D UV
3. Eyelash extensions 3-5D
4. Eyelash extensions 3-5D UV
5. Eyelash extensions 3-5D "Creative action"
6. Eyelash extensions 3-5D "Creative action" UV
7. Eyelash lamination

3.2 Eyebrow styling of 3 categories:

1. Eyebrows styling Tint Brush / Airbrush
2. Eyebrow styling Henna powder Brush / Airbrush
3. Eyebrow lamination

JUDICIAL RULES §3

1. The jury consists of international foreign and Polish certified experts who are experienced trainers in the eyelash and eyebrow modeling.
2. Each judge is provided with an accurate judge key and rules of procedure with the help of which the participants' work is checked.
3. If the participants have the same number of points, the higher number of points of the participant is taken into account when determining the prize place according to the following criteria

Categories for eyelash extensions:

- Penalty points
- Sticks
- Distance from the eyelid
- Filling the corners of the eye
- Difficulty of work

Category Eyelash lamination:

- Penalty points
- Cleanliness of work
- Work in the corners of the eye
- Parallelism
- The smoothness of the curl

Eyebrow styling categories:

- Penalty points

- Cleanliness of work
- Eyebrow geometry
- Eyebrow tinting
- Symmetry

4. The participant can not enter into any discussion with the judge regarding the scores. To clarify the received score, the participant must contact the organizers.

5. The participant who does not agree with evaluation can immediately inform the organizer of his position. If the organizer considers the justification to be correct, the work of the participant is subject to re-examination by the same or another judge in the given category. The judge shows the participant his/her mistakes live. In the case of retesting, the participant may receive more or less points from the first evaluation.

6. The judge reserves the right to disqualify a participant in case of violation of the rules of the category or violation of the regulation rules.

CATEGORY RULES §4

1. Participants must have their own equipment: lamps, blanket, materials necessary for the styling of eyelashes and / or eyebrows. The organizer provides beds, chairs and tables.

2. Leaving the hall in which the competition is held, the participant of the championship must inform the side judge who is in the hall or a person from the competition staff.

3. Models must stay until the end of judging.

4. A participant should not disturb other participants during the competition.

5. The organizer does not provide the model. Models for participation in the championship are selected by the participants themselves. Model must be over 18 years of age and wear in black/white/grey/beige blouse for pre- and post photos (with short or long sleeves, no advertising prints).

EVENT PLAN §5

1. Upon arrival at the championship venue, participants must register and receive a self and model number, as well as a score sheet. For registration, the model must appear together with the participant. Masters and models must be on 30-40 minutes before the start of the competition. Each of the models will receive a special score sheet, on which the judge will evaluate the workplace during the competition. The registration time for specific categories is given in the section: Schedule of the event.

2. A participant who takes part in several categories can register for all categories at the same time, after which he/she can go to the place of work. At this time, the participant's model goes to the photo shoot to take a "Before" photo. (for categories “Eyebrow styling Tint Brush/ Airbrush”, “Eyebrow styling Henna Powder Brush / Airbrush”, “Eyebrow lamination” and “Eyelash Lamination”)

3. The model must undergo the Brow-check or Lash-check procedure in all categories - before the work, the initial condition of the eyebrows or eyelashes is assessed.
4. Before the competition in the category, participants can prepare their workplace, clean and prepare model's eyelashes / eyebrows, prepare and lay out accessories for eyelash extensions or eyebrow styling.
5. Masters cannot start work until START is announced. During the championship, masters follow the instructions of the host and follow the rules. Work starts and stops with a sound signal.
6. During the competition, participants and models are prohibited from talking loudly, leaving the workplace without valid reasons, as well as smoking and eating (exception is a documented disease of the participant, for example, diabetes). It is forbidden to use mobile phones and other devices. To control the time, you can use a phone that was previously muted and only used to check the time.
7. When the time of this contest is finished, you must complete the work (regardless of what stage it is in), remove all tools, and leave the room (even if you are in the next category). After the announcement of the end, the masters have no right to continue their work. If the stylist continues to work, they will be disqualified. The model immediately leaves the competition area and goes to the photo area to take an "after" photo. The models, in the established order, wait in front of the appointed room where the jury will judge. Each model should have a Lash or Brow check card, brush and patches if used. Models are not allowed to tell the judges the name of the master. After the evaluation, the model hands a copy of the score sheet to the stylist and submits the original to the head judge with a signature. If the model does not submit the original to the head judge and confirm the submission with a signature, the organizer is not responsible for the lost scorecard, and it will not be counted.
8. The organizing committee of the championship reserves the right to disqualify a participant for violation of competition regulations, as well as for unacceptable behavior: insults to judges, organizers, participants of the championship and guests. Registration fees are non-refundable in case of disqualification.

SCHEDULE OF THE EVENT §6

1. Event schedule

FRIDAY 29.08.2025

SATURDAY 30.08.2025

FRIDAY 29.08.2025

7:00 - 8:00 Registration of participants in the category: Eyelash extensions 3-5D. Registration of participants in the category: Eyelash extensions 3-5D.

8:00 - 10:30 Category: Eyelash extensions 3-5D.

8:00 - 10:15 Category: Eyelash extensions 3-5D UV.

from 8:00 - Registration of participants in Lash & Brow Exhibition

9:00 - 18:00 Lash & Brow Exhibition

10:30 - 11:00 Registration of participants in the category: Eyebrow Styling Henna Powder Brush / Airbrush. Registration of participants in the category: Eyebrow lamination

11:00 - 12:00 Category: Eyebrow styling Henna Powder Brush / Airbrush

11:00 - 12:30 Category: Eyebrow lamination

12:30 - 13:00 Registration of participants in the category: Eyelash extensions 1-2D. Registration of participants in the category: Eyelash extensions 1-2D UV.

13:00 - 15:00 Category: Eyelash extensions 1-2D.

13:00 - 14:45 Category: Eyelash extensions 1-2D UV.

15:00 - 15:30 Registration of participants in the category: Eyebrow styling Tint Brush / Airbrush, Registration of participants in the category: Eyelash lamination

15:30 - 16:30 Category: Eyebrow styling Tint Brush / Airbrush

15:30 - 17:00 Category: Eyelash lamination

17:00 - 17:30 Registration of participants in the category: Eyelash extensions 3-5D "Creative action". Registration of participants in the category: Eyelash extensions 3-5D "Creative action" UV.

17:30 - 20:00 Category: Eyelash extensions 3-5D "Creative action".

17:30 - 19:45 Category: Eyelash extensions 3-5D "Creative action" UV.

SATURDAY 30.08.2025

9:00 - 10:00 Registration of participants of the conference

9:00 - 18:00 Lash & Brow Exhibition

10:00 - 10:45 Speaker 1

10:45 - 11:30 - Speaker 2

11:30 - 12:00 - break

12:00 - 12:45 - Speaker 3

12:45 - 13:30 - Speaker 4

13:30 - 14:30 - Lunch

14:00 - 15:30 - Demonstrations by VIP Sponsors & Sponsors

15:30 - 16:15 - Speaker 5

16:15 - 17:00 - Speaker 6

17:00 - 17:30 - Break

17:30 - 18:15 - Speaker 7

21:00 - 2:00 - Gala + Award ceremony + Awards

2. Changes are possible in the schedule of the event. The final list of hours will appear after closing of all entries 01.08.2025.

3. The organizer reserves the right to cancel the event. If the event is canceled by the organizer, the organizer returns the payments made to the participants. If the event is canceled due to force majeure (e.g., war), the organizer is not obligated to refund the payment made by the participants.

4. Attention! The competition "Eyelash extensions 1-2D" will take place simultaneously with the "Category: Eyelash extensions 1-2D UV" competition. A participant cannot take part in both categories at the same time. The participant will make their own decision regarding which category to compete in.
5. Attention! The competition "Eyelash extensions 3-5D" will take place simultaneously with the "Category: Eyelash extensions 3-5D UV" competition. A participant cannot take part in both categories at the same time. The participant will make their own decision regarding which category to compete in.
6. Attention! The competition "Eyelash extensions 3-5D Creative Action" will take place simultaneously with the "Category: Eyelash extensions 3-5D Creative Action UV" competition. A participant cannot take part in both categories at the same time. The participant will make their own decision regarding which category to compete in.
7. Attention! The competition "Eyebrow Styling Tint with Brush / Airbrush Dye" will take place simultaneously with the "Eyelash Lamination" competition. A participant cannot take part in both categories at the same time. The participant will make their own decision regarding which category to compete in.
8. Attention! The competition "Eyebrow Styling with Powder Henna Brush / Airbrush" will take place simultaneously with the "Eyebrow Lamination" competition. A participant cannot take part in both categories at the same time. The participant will make their own decision regarding which category to compete in.

REQUIREMENTS FOR CATEGORIES §7

1. In each category, it is prohibited:

- Use of non-professional materials, tools or accessories;
- Regular and permanent makeup around the eyes of the model applies to all eyelash styling categories;
- Permanent eyebrow makeup (even the old one) on the model applies to all eyebrow styling categories;
- Any styling of eyelashes or eyebrows of the model before or after the competition;

2. Category rules: Eyelash extensions 1-2D / Eyelash extensions 1-2D UV

- Required time „Eyelash extensions 1-2D”: 120 minutes.
 - Required time „Eyelash extensions 1-2D UV” : 105 minutes.
 - The stylist should take and print a BEFORE photo of the model: A4 size, taken from the front – like a passport photo – with the face and neck clearly visible. The stylist gives the photo to the model for judging.
- The model must have light face makeup (only foundation or powder is allowed, a natural look without eyeliner), lipstick is allowed.
- The model should not have colorful, bright clothes. Allowed colors: black / white / gray / beige / brown / gold
- The master should have black / white / gray / beige / brown work clothes
- The permissible thickness of artificial eyelashes is 0.05, 0.07, 0,85, 0.10 mm.
- It is forbidden to extent the volume lashes more than 2D
- Black and brown eyelashes are allowed
- Prohibited: ready-made fans of eyelashes, eyelashes on strips, colored eyelashes (except brown), feathers and other decorations, eyelash extensions before the start.
- Do not use transparent glue
- Only patches were allowed to separate the lower eyelashes. It is forbidden to use any scotch tape or foil in its pure form to separate the lower eyelashes - the exception is scotch tape as an addition to patches.

2.1 Evaluation criteria for the category: Eyelash extensions 1-2D. / Eyelash extensions 1-2D UV.

Workplace hygiene - 10 pkt

- General impression (10 points)
 - Smoothness of transition (10 points)
 - Symmetry (10 points)
 - Eyelash modeling: (30 points)
 - Complicated work (12 points)
 - Distance from the eyelid (10 points)
 - Extension of the corners (20 points)
 - Fullness of eyelashes (10 points) without corners
 - Cleanliness of work (10 points)
 - Direction of eyelashes (10 points)
 - 2D fans: (10 points)
 - Connection surface of artificial and natural eyelashes (10 points)
 - Sticks (10 points)
- Man's mind - (1 point)

2.2. Penalty points:

- red eyes
- trimmed eyelashes

- using transparent glue
- thickness - less or more than in the rules
- volume lashes more than 2D
- using only scotch tape for isolation of lower eyelashes
- color lashes
- ready fans
- temporary / permanent eye makeup
- for any other violation of the rules
 - Lack of eyelid protection with UV pads (in the case of eyelash extensions using the 1-2D UV method).
 - Lack of stylist's eyes protection with UV glasses (in the case of eyelash extensions using the 1-2D UV method).
 - Eyelash extensions before the competition – minus 10 points or disqualification.

3. Category rules: Eyelash extensions 3-5D. / Eyelash extensions 3-5D UV

- Required time „Eyelash extensions 3-5D”: 150 minutes.
 - Required time „Eyelash extensions 3-5D UV” : 135 minutes.
 - The stylist should take and print a BEFORE photo of the model: A4 size, taken from the front – like a passport photo – with the face and neck clearly visible. The stylist gives the photo to the model for judging.
- The model must have light face makeup (only foundation or powder is allowed, a natural look without eyeliner), lipstick is allowed.
- The model should not have colorful, bright clothes. Allowed colors: black / white / gray / beige / brown / gold
- The master should have black / white / gray / beige / brown work clothes
- The permissible thickness of artificial eyelashes is 0,05, 0,06, 0,07 mm.
- It is not allowed to extent more than 5D and less than 3D lashes
- Black and brown eyelashes are allowed
- Prohibited: ready-made fans of eyelashes, eyelashes on strips, colored eyelashes (except brown), feathers and other decorations, eyelash extensions before the start.
- Do not use transparent glue
- Only patches were allowed to separate the lower eyelashes. It is forbidden to use any scotch tape or foil in its pure form to separate the lower eyelashes - the exception is scotch tape as an addition to patches.

3.1 Evaluation criteria for the category Eyelash extensions 3-5D / Eyelash extensions 3-5D UV

Workplace hygiene - 10 pkt

- General impression (10 points)
- Smoothness of transition (10 points)
- Symmetry (10 points)
- Direction of eyelashes (10 points)
- Eyelash modeling: (30 points)
- Complicated work (12 points)
- Distance from the eyelid (10 points)
- Extension of the corners (20 points)
- Fullness of eyelashes (10 points) without corners
- Cleanliness of work (10 points)
- 3-5D fans: (10 points)
- Connection surface of artificial and natural eyelashes (10 points)
- Sticks (10 points)

Man's mind - (1 point)

3.2. Penalty points:

- red eyes
- trimmed eyelashes
- using transparent glue
- thickness - less or more than in the rules
- volume lashes more than 5D less than 3D
- using only scotch tape for isolation of lower eyelashes
- color lashes
- ready fans
- temporary / permanent eye makeup
- for any other violation of the rules
 - Lack of eyelid protection with UV pads (in the case of eyelash extensions using the 3-5D UV method).
 - Lack of stylist's eyes protection with UV glasses (in the case of eyelash extensions using the 3-5D UV method).
 - Eyelash extensions before the competition – minus 10 points or disqualification.

4. Category rules: Eyelash extensions 3-5D “Creative action”. / Eyelash extensions 3-5D “Creative action” UV

- Required time „Eyelash extensions 3-5D “Creative action””: 150 minutes.
 - Required time „Eyelash extensions 3-5D “Creative action” UV” : 135 minutes.
 - The stylist should take and print a BEFORE photo of the model: A4 size, taken from the front – like a passport photo – with the face and neck clearly visible. The stylist gives the photo to the model for judging.
- The model must have light face makeup (only foundation or powder is allowed, a natural look without eyeliner), lipstick is allowed.
- The model COULD have colorful, bright clothes.
- The master should have black / white / gray / beige / brown work clothes
- Eyelashes of all colors are allowed, creative curves L /L+/ M
- The permissible thickness of artificial eyelashes is 0,05, 0,06, 0,07 mm.
- It is allowed to work with methods from 3D to 5D with any effect
- Decorations around the eyes are allowed: feathers, sequins and other decorations
- Prohibited: ready-made fans of eyelashes, eyelashes on strips, eyelash extensions before the start.
- It is NOT forbidden to use transparent or other colored glue
- Only patches were allowed to separate the lower eyelashes. It is forbidden to use any scotch tape or foil in its pure form to separate the lower eyelashes - the exception is scotch tape as an addition to patches.

4.1 Evaluation criteria for the category Eyelash extensions 3-5D “Creative action”. Eyelash extensions 3-5D “Creative action” UV

Workplace hygiene - 10 pkt

- General impression (10 points)
- Creativity (10 points)
- Symmetry (10 points)
- Eyelash modeling: (30 points)
- Complicated work (12 points)

- Distance from the eyelid (10 points)
 - Extension of the corners (20 points)
 - Fullness of eyelashes (10 points) without corners
 - Cleanliness of work (10 points)
 - Direction of eyelashes (10 points)
 - Connection surface of artificial and natural eyelashes (10 points)
 - Sticks (10 points)
- Man's mind - (1 point)

4.2. Penalty points:

- red eyes
- trimmed eyelashes
- thickness - less or more than in the rules
- volume lashes more than 5D less than 3D
- using only scotch tape for isolation of lower eyelashes
- ready fans
- temporary / permanent eye makeup
- for any other violation of the rules
 - Lack of eyelid protection with UV pads (in the case of eyelash extensions using the 3-5D UV method).
 - Lack of stylist's eyes protection with UV glasses (in the case of eyelash extensions using the 3-5D "Creative action" UV method).
 - Eyelash extensions before the competition – minus 10 points or disqualification.

5. Category rules: Eyelash lamination

- Required time: 90 minutes

The stylist should NOT take or print the BEFORE photo of the model – the photo will be taken on site before the start.

- The model must have light face makeup (only foundation or powder is allowed, a natural look without eyeliner), lipstick is allowed.
- Initial condition of the eyelashes: the jury can assess during the category with photo
- The model should not have colorful, bright clothes. Allowed colors: black / white / gray / beige / brown / gold
- The master should have black / white / gray / beige / brown work clothes

5.1 Evaluation criteria for the category: Eyelash lamination

Difficulty of the initial condition of the eyelashes (assessment before treatment): (20 points)

Workplace hygiene - 10 pkt

Assessment after eyelash lamination

- a) General impression - (5 points)

- b) Modeling - (5 points)
- c) Symmetry - (5 points)
- d) Parallelism - (5 points)
- e) Cleanliness of work - (5 points)
- f) Work in corners - (10 points)
- g) Evaluation of the curl - (10 points)
- f) Dyeing of eyelashes - (10 points)
- Man's mind - (1 point)

5.2 Penalty points:

- eyelash creases
- eye redness
- damaged eyelashes
- curl of the lower eyelashes with the upper ones
- drooping eyelashes
- badly curled eyelashes
- untinted eyelashes
- permanent eye makeup, eye makeup
- other violation - any criterion -1 point

6. Category rules: Eyebrow styling Tint Brush / Airbrush

- a) Required time: 60 minutes

The stylist should NOT take or print the BEFORE photo of the model – the photo will be taken on site before the start.

- b) Initial condition of the eyebrows: the jury can assess during the category with photo
- c) The model cannot have permanent eyebrow makeup, eyebrow makeup (shadows, crayon)

The model must have light face makeup (only foundation or powder is allowed, a natural look without eyeliner), lipstick is allowed.

- d) The model should not have colorful, bright clothes. Allowed colors: black / white / gray / beige / brown / gold
- e) The master should have black / white / gray / beige / brown work clothes
- f) It is allowed to use transparent gel / wax / soap
- h) It is forbidden to remove hair with a mini-razor, knife, etc.,
- i) It is forbidden to cut eyebrow hairs with scissors,
- i) It is allowed to tint the skin
- j) It is forbidden to tint with henna powder
- l) It is forbidden to highlighter, concealer around the eyebrows
- m) It is allowed to dye eyebrows with a brush or airbrush.

6.1 Evaluation criteria for the category: Eyebrow styling Tint Brush / Airbrush

Evaluation of the initial state - (20 points)

Workplace hygiene - 10 pkt

Assessment after eyebrow modeling and tinting:

1. General impression. Fitting of eyebrows to the appearance of the model - (10 points)
2. Eyebrow geometry - (15 points)
3. Symmetry - (10 points)
4. Tinting (right\left) - (10 points)
5. Eyebrow texture (right \ left) - (5 points)
6. Cleanliness of work (5 points)
7. Man's mind - (1 point)

6.2 Penalty points:

- skin damage
- trimmed eyebrows
- hair removal with a mini-razor, knife, etc.,
- permanent eyebrow makeup
- non-permanent eyebrow makeup
- tinting with powder henna
- for any other violation of the rules

7. Category rules: Eyebrow lamination

- Required time: 90 minutes

The stylist should NOT take or print the BEFORE photo of the model – the photo will be taken on site before the start.

- Initial condition of the eyebrows: the jury can assess during the category with photo
 - The model cannot have permanent eyebrow makeup, eyebrow makeup (shadows, crayon)
 - The model should not have colorful, bright clothes. Allowed colors: black / white / gray / beige / brown / gold
 - The master should have black / white / gray / beige / brown work clothes
 - The model must have light face makeup (only foundation or powder is allowed, a natural look without eyeliner), lipstick is allowed.
 - It is forbidden to remove hair with a mini-razor, knife, etc.,
 - It is forbidden to cut eyebrow hairs with scissors
 - It is forbidden to use transparent gel / wax / soap
 - It is forbidden to tint eyebrows with henna powder
 - It is forbidden to use stickers, tapes and etc., and Aerograph
 - It is allowed to tint the skin
 - It is forbidden to highlighter, concealer around the eyebrows
- It is allowed to dye eyebrows with a brush or airbrush.

7.1 Evaluation criteria for the category: Eyebrow lamination

Evaluation of the initial state - (20 points)

Workplace hygiene - 10 pkt

Assessment after eyebrow styling, tinting and lamination:

1. General impression. Fitting of eyebrows to the appearance of the model - (5 points)
2. Eyebrow geometry - (15 points)
3. Symmetry - (10 points)
4. Lamination - (5 points)
5. Tinting (right\left) - (10 points)
6. Eyebrow texture (right \ left) - (5 points)
7. Cleanliness of work - (5 points)
8. Man's mind - (1 point)

7.2 Penalty points:

- skin damage
- trimmed eyebrows
- non-lamination eyebrows
- “”burned out”” eyebrows
- eyebrow creases
- hair removal with a mini-razor, knife, etc.,
- permanent eyebrow makeup
- non-permanent eyebrow makeup
- tinting with powder henna
- using of transparent gel / wax / soap
- for any other violation of the rules

8. Category rules: Eyebrow styling Henna powder Brush / Airbrush

- Required time: 60 minutes

The stylist should NOT take or print the BEFORE photo of the model – the photo will be taken on site before the start.

- Initial condition of the eyebrows: the jury can assess during the category
- The model cannot have permanent eyebrow makeup, eyebrow makeup (shadows, crayon)
- The model should not have colorful, bright clothes. Allowed colors: black / white / gray / beige / brown / gold
- The master should have black / white / gray / beige / brown work clothes
- It is allowed to use transparent gel / wax / soap
- The model must have light face makeup (only foundation or powder is allowed, a natural look without eyeliner), lipstick is allowed
- It is forbidden to remove hair with a mini-razor, knife, etc.,
- It is forbidden to cut eyebrow hairs with scissors,
- It is forbidden to tint eyebrows with the tint
- It is allowed to tint the skin
- It is forbidden to highlighter, concealer around the eyebrows

It is allowed to dye eyebrows with a brush or airbrush.

8.1 Evaluation criteria for the category: Eyebrow styling henna powder Brush / Airbrush

Evaluation of the initial state - (20 points)

Workplace hygiene - 10 pkt

Assessment after eyebrow modeling and tinting:

1. General impression. Fitting of eyebrows to the appearance of the model - (10 points)
2. Eyebrow geometry - (15 points)
3. Symmetry - (10 points)
4. Tinting (right\left) - (10 points)
5. Eyebrow texture (right \ left) - (5 points)
6. Cleanliness of work (5 points)
7. Man's mind - (1 point)

8.2 Penalty points:

- skin damage
- trimmed eyebrows
- hair removal with a mini-razor, knife, etc.,
- permanent eyebrow makeup
- non-permanent eyebrow makeup
- tinting with tint
- for any other violation of the rules

AWARD §8

International award "Global lash & brow Awards 2024"

1. Every master, trainer in eyelash extensions and lamination or eyebrow styling, as well as any studio, training center or salon that provides such services can take part in the Award. Jury members, speakers and sponsors of the project can also participate in award nominations. Jury members do not have the right to vote for their brand or themselves.
2. The award is intended for eyelash and eyebrow specialists for professional achievements in 2024. The award was created to promote new stars of the beauty industry and discover new talents.
3. Prize winners are awarded with a winner's diploma and a commemorative prize. All participants of the award will receive diplomas of nominees.
4. To participate in the award it is needed:

- a) Fill out the questionnaire.
- b) Pay the registration fee.
- c) Provide information in the form of presentation up to 2-5 slides - thesis text, photo, video (according to the topic of the chosen nomination) in one of the next languages: Polish / English / Ukrainian / Russian. It should be a description of the achievements in the eyelash/eyebrow industry in 2024, arguments why the participant should be the winner of the nomination. The participant has the opportunity to attach a photo and/or video that confirms the achievements from the description, professionalism in this nomination. All information will be added by the participant to Google Drive (each candidate will receive an individual link to upload information).

5. All information provided by the participant will be given to the jury to determine the winners in the nominations.

6. Applications for participation in the award are accepted until 01.08.2025, 23:59. Participants can send information about themselves until 10.08.2025 23:59. The winners will be announced during the award ceremony, which will take place on 30.08.2025 in Warsaw. It is possible to take part in the award online.

9. Nominations:

1. Stylist of the year - LASHMAKER
2. Stylist of the year - BROWMAKER
3. Stylist of the year - LAMIMAKER
4. The best Beauty studio
5. The best trainer in eyelash extensions (Trainers who conduct courses under their own brand or company patronage)
6. The best trainer in eyebrow styling (Trainers who conduct courses under their own brand or company patronage)
7. The best trainer in lamination (Trainers who conduct courses under their own brand or company patronage)
8. The best training center
9. Success of the year (masters who won the most victories at competitions and championships in 2024 participate in this nomination)
10. The Best Brand of the Year
11. The Best Product of the Year (physical /& virtual)
12. The Best Speaker /& Judge of the Year

PRIZES §9

1. All participants will receive a certificate of participation. The winners in each category will receive a cup and prizes from the organizers and prizes from sponsors for 1st, 2nd, and 3rd place. The winners of the fourth place will receive a medal and prizes from sponsors. The Grand Prix is awarded to the Participant who takes part in any 5 nominations of the championship. Winning the Grand Prix would mean that person is an absolute champion or master of eye styling and can perfectly execute each of the 5 nominations. In addition, the person who won the Grand Prix will be invited to the college of judges during the third edition of the Global lash & brow Action.
2. Prizes received from the sponsors and organizers of the Championship cannot be exchanged for others, nor can they be converted into a cash equivalent.
3. All won prizes will be awarded during the gala ceremony. In case of non-appearance of the prize winner, the prize is sent at the organizer's expense to the address specified by the participant. Prizes will be shipped once. If the Participant does not take the parcel with prizes, the Participant has the right to take the prize personally or at his own expense to resend the parcel with prizes

within 1 month from the moment of returning the parcel. After the expiration of this period, the prize not received by the Participant will be forfeited.

4. The gala ceremony includes seating with gala refreshments, drinks and entertainment. Additional places (for invited guests) are paid additional 350 zlotys per person.

5. The place must be reserved before 01.08.2025.

CANCELLATION §10

1. Cancellation of participation with reimbursement of incurred expenses is possible only within 14 days from the moment of payment.

2. The participant can resell his place, which he is obliged to inform organizer

FINAL TERMS §11

1. Participation in championships, conferences and awards, as well as sending an application through the form means full agreement with the regulations by the person applying for participation in the Championship.

2. A Participant will be disqualified if:

- submitted an application for the wrong category (overestimation of the category is allowed, but underestimation of the age category is unacceptable), or hid the fact of conducting courses.
- did a work on a model that does not meet the requirements set forth in the Regulations
- did a work on a model who has permanent makeup in nominations in which it is prohibited
- uses a model who had eyelash extensions before participating in the nominations, and their remains are visible on the photos
- the model of Participant provided the judges with personal or image data or the Participant in any form.

3. The organizer reserves the right to publish in the form of a photo a fragment of the model's photo indicating the reason for the disqualification of the work for the purpose of familiarizing other participants, without providing personal data of disqualified the participant of the championship.

4. In case of disqualification, all monetary contributions paid by the Participant are non-refundable.

5. Event participants' data will be processed in accordance with the provisions of the Personal Data Protection Law. (Journal of Laws, 1997, No. 133, Article 883 as amended). The administrator of the personal data of the Event Participants in the sense of the above-mentioned act is the organizer. The data may be entrusted to third parties on the basis of the contract only for the purpose of fulfilling the obligations arising from the Event towards its Participants, in particular regarding awarding and prizes. Participants have the right to review and correct their data.

6. The organizer informs that the provision of data is voluntary, but necessary to receive a prize in the event. If the Participant does not consent to the processing of personal data, he will not be able to participate in the Championship.

7. Filling out and sending the application form constitutes consent to the processing of personal and contact data by the Organizer.

8. By sending the application form, the participant consent to the free use of the image in the form of a publication on the Organizer's websites and in social networks, in accordance with Art. 81 sec. 1 of the Law of February 4, 1994 on copyright and related rights (Journal of Laws, 1994, No. 24, Article 83, as amended). The organizer has the right to use any photos and videos taken during the Championship for advertising and editorial purposes. Participants agree to publish their image and personal data for the Organizer's promotional purposes. The participant waives any claims related to the publication of his image. The Participant allows the submitted photos to be used by the Organizer.
9. The organizer of the event will be able to contact the participants of the event by phone, e-mail or letter.
10. The participant is responsible for any damage caused by them during the championship and while staying at the hotel.
11. The Participant agrees that the Participant's personal data may be used by the Organizer after the end of the event, also through third parties entrusted by the Organizer with the processing of personal data for marketing purposes.
12. The organizer reserves the right to change the content of the Regulations, if this does not worsen the conditions of participation in the Championship. Participants will be notified of any changes to the event's terms and conditions, i.e. the Regulations, on the event's website and social networks.
13. The rights and obligations of the Organizer and Participants of the event are determined only by these Regulations of the program and mandatory provisions of the law.
14. These Event Regulations are available to Participants throughout the duration of the event, as well as at the Organizer's head office. The regulation can also be received after sending a request for re-submission to the Organizer.
15. All content, materials and graphic elements on this site are the property of the Organizer. The entire presented website is the property of the Organizer and is a work within the meaning of the Law of February 4, 1994 on copyright and related rights (Journal of Laws, No. 90, Article 631). No part of it may be distributed or copied by any means (electronic, mechanical or otherwise) without the written consent of the Organizer.

REGULATIONS OF THE CONFERENCE

GLOBAL LASH & BROW ACTION

TERMS §1

1. Anyone can become a participant. To participate in the conference, it is necessary to make a prepayment in the amount of 65% of the amount of the selected package or the conference itself (prepayment guarantees the reservation of a place). The rest of the amount for participation in the conference can be transferred to the organizer's bank account before the start of the event, but no later than 01.08.2025 or there is an option to pay in cash on the day of the championship.
2. Applications are accepted on the website: <https://platoprofessional.com/global-lashbrow-action-eng/>. The deadline for submitting applications is 01..08.2025, or if seats are sold out before the scheduled date.
3. Participation in the conference means the participant's agreement with the regulations.

GENERAL TERMS §2

1. The cost of participation in the conference is 1350 PLN. The participant can take advantage of special offers (purchase of participation at a lower price) prepared by the organizer for the presale period. The price of the conference includes lunch for the participant.
2. It is possible to leave the conference during the lecture. In case of leaving the hall, the participant does not claim a refund.
3. City and place: Warsaw, the exact location will be MCC Mazurkas Conference Centrum and Hotel

FUNDS RETURN §3

1. In case of a participant's absence at the conference, the previously paid fees are non-refundable.
2. If a participant wishes to withdraw and transfer their spot to another person, they do so at their own risk. The organizer must be informed of any changes.
3. A refund is only possible if the participant cancels their participation within **14 days** of making the payment.
4. The organizer reserves the right to cancel the event. If the event is canceled by the organizer, all payments will be refunded to the participants. However, if the event is canceled due to **force majeure** (e.g., war), the organizer is not obligated to refund the payments.

FINAL TERMS

1. Event participants' data will be processed in accordance with the provisions of the Personal Data Protection Law. (Journal of Laws, 1997, No. 133, Article 883 as amended). The administrator of the personal data of the Event Participants in the sense of the

above-mentioned act is the organizer. The data may be entrusted to third parties on the basis of the contract only for the purpose of fulfilling the obligations arising from the Event towards its Participants, in particular regarding awarding and prizes. Participants have the right to review and correct their data.

2. The organizer informs that the provision of data is voluntary, but necessary to receive a certificate and awards in the event.
3. The organizer of the event, as well as the subjects specified in point 1, will be able to contact the Program Participants by phone, e-mail or letter.
4. The Participant agrees that the Participant's personal data may be used by the Organizer after the end of the event, also through third parties entrusted by the Organizer with the processing of personal data for marketing purposes.
5. The organizer reserves the right to change the content of the Regulations, if this does not worsen the conditions of participation in the Championship. Participants will be notified of any changes to the event's terms and conditions, i.e. the Regulations, on the event's website and social networks.
6. The participant is responsible for any damage caused by them during the conference and while staying at the hotel.
7. The rights and obligations of the Organizer and Participants of the event are determined only by these Regulations of the program and mandatory provisions of the law.
8. These Event Regulations are available to Participants throughout the duration of the event, as well as at the Organizer's head office. The regulation can also be received after sending a request for re-submission to the Organizer.

REGULATIONS OF THE EXHIBITION GLOBAL LASH & BROW ACTION

TERMS §1

Anyone can participate. To take part in the Trade Fair, a payment of 40 PLN is required.

Registrations are made through the website:

<https://platoprofessional.com/global-lashbrow-action-pl/>

The registration deadline is 15.08.2025.

Participation in the Trade Fair means acceptance of the regulations by the participant.

GENERAL TERMS §2

City and event location: Warsaw, exact location: MCC Mazurkas Conference Center and Hotel.

Event schedule:

FRIDAY 29.08.2025 9:00 AM - 7:00 PM

SATURDAY 30.08.2025 9:00 AM - 6:00 PM

FUNDS RETURN §3

In case of a participant's absence from the Trade Fair, the previously paid amount is non-refundable.

If a participant wishes to withdraw and transfer their spot to someone else, they do so at their own risk. The participant must inform the organizer of any changes.

A refund is only possible if the participant cancels their participation within 14 days of the payment.

The organizer reserves the right to cancel the event. If the event is canceled by the organizer, the organizer will refund the payments made by the participants. If the event is canceled due to force majeure (e.g., war), the organizer is not obligated to refund the participants.

FINAL TERMS

The participants' data will be processed in accordance with the provisions of the Personal Data Protection Act (Journal of Laws 1997, No. 133, item 883, as amended). The data controller for the participants' personal data, within the meaning of the aforementioned act, is the event organizer. The data may be entrusted to third parties based on an agreement solely for the purpose of fulfilling the obligations related to the event, particularly concerning the granting and issuing of awards. Participants have the right to access and correct their data.

The organizer informs that providing personal data is voluntary.

The participant is responsible for any damage caused by them during the event and while staying at the hotel.

The event organizer, as well as the entities mentioned in item 1, may contact the participants via phone, email, or by mail.

The participant agrees that their personal data may be used by the organizer after the event, including through third parties entrusted with the processing of personal data for the organizer's marketing purposes.

The organizer reserves the right to change the content of the Regulations, provided that it does not worsen the participant's conditions. Participants will be informed of any changes to the event's conditions and regulations via the Program's website and the event's social media channels.

The rights and obligations of the Organizer and Participants are defined solely in these Regulations and the applicable laws.

These Regulations are available to participants during the event, as well as at the organizer's headquarters. Participants may also request a copy by sending a request to the organizer's address.