

Subject Line: More Yoga App Members

(app name) is very well structured and put together. It makes it easy and accessible for people who are just starting.

We could get more members if we implement things other top players have to your page.

Creating a section informing them about what the app/program contains and how it will benefit them will make them more eager and excited to check it out.

Another area to make would be a section that gives them comfort. This section creates trust between you and the consumer, making it more likely they'll become a new member.

If you're interested in implementing either, I'd be happy to create them for you.

Let me know, and we can discuss this further so I can do this as soon as possible.

Best Regards.

Eric