



# Book Title

**Book Sub-title**

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- Explain the book and how it's unique, such as it's "Trackable" and then "sharable".
- Explain that tracking the book allows them to join a small community of other people who will get this EXACT book after they pass it along
- Explain that they can connect with other readers of this copy of the book via the app
- Explain what additional tracking numbers in the book offer them as far as content related to that part of the book
- Give them a clear "call to action" or "challenge," such as pass this book along to 10 more people, etc.
- At the end of the book are there any things you want to promote with a color ad or image and text?
- Will there be journal lessons or content after each chapter or section of this book. If yes, decide how many codes you need to make those connections to that book.

- Throughout the book make connections to the app, mention the app and the content in the app that relates to this book.

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A typical Tracka'Book, digital and physical, is about 48 interior pages, including the starting pages. That equates to about 7 or 8 full word document pages of 12 point font, for reference. However, having this template will allow you to know exactly how many pages your book is going to be.

## Chapter Title

Start writing here. Start writing here. Start writing here.  
Start writing here. Start writing here. Start writing here.  
Start writing here.

