

Grow with Google

We're excited to announce the expansion of our Grow with Google Digital Coaches program to help train Indigenous-owned small businesses in digital skills and unlock new opportunities for growth. We're honored to have Jake Foreman help us do this as our new Indigenous Community Digital Coach,

Jake is an Absentee Shawnee citizen who has been a long time practitioner of this work. As a former trainer with [NCAI](#) and current Program Director at [New Mexico Community Capital](#), he has helped hundreds of Indigenous entrepreneurs in New Mexico develop new skills to build their businesses. Now, as a Digital Coach, he will empower Indigenous-owned small businesses across Indian Country through digital skills workshops, hands-on coaching and unique events for businesses to come together.

We thank you for your partnership and helping get the word out to your communities. **Please see below for social media suggestions and language for social posts.**

Timeline: We encourage you to share on your social channels **November 3rd** to coincide with the external Grow with Google [announcement](#).

Guidelines for posting:

Include #GrowWithGoogle. This will help our social media team find posts and engage from Google-owned social channels. Consider posting on LinkedIn, Twitter, Facebook, Instagram, and/or email newsletters. If you're posting on Instagram, you can also tag [@digitalcoachesprogram](#).

Drive your community to sign-up for workshops. Encourage your community to work with our Indigenous Community Digital Coach, Jake Foreman. They can **register for free workshops and coaching** at [g.co/grow/digitalcoachIC](#).

Promotional assets/visuals:

You can use this [announcement asset](#) to share across social media and email to help promote the announcement.

Sample social copy:

Indigenous entrepreneurs: #GrowWithGoogle is expanding resources to help support you in your endeavors and thrive online. Register for free workshops led by Google's new Indigenous Community #DigitalCoach, Jake Foreman → [g.co/grow/digitalcoachIC](#).

This #NAHM, the #GrowWithGoogle Digital Coaches program is expanding to support Indigenous-owned businesses with free digital skills training and hands-on coaching year-round. Register here → [g.co/grow/digitalcoachIC](#).

We're honored to introduce Jake Foreman as #GrowWithGoogle Indigenous Community Digital Coach! Jake will lead free digital skills training and coaching for businesses across Indian Country. Register here → [g.co/grow/digitalcoachIC](#).

Questions? Reach out to gwgpartners@google.com.