



Building profitable processes

...for EVERYTHING you do in your business

INSTRUCTIONS:

Once you've completed the questions below (take your time), please post your 'Blueprint' document in the #blueprints channel in Slack for feedback from your peers. Also, feel free to post your responses, 'aha' moments, and ideas from this challenge in the same Slack channel, so the group can benefit from your takeaways. **INSTRUCTIONS: FILE >>> SHARE >>> GET SHAREABLE LINK >>> ANYONE WITH THE LINK CAN COMMENT >>> COPY LINK >>> PASTE**

{ADD YOUR NAME HERE}

SELECT YOUR PROCESS

Now that you've seen the examples, let's create your process. This could be the process for accomplishing the work you do with a specific service like a VIP day, email sequence, content auditor, whatever service you want to focus on (we'll talk more about your packages next module). Or it could be a general process that follows the work you do, step by step.

We challenge you to build one complete process, step-by-step, by the deadline above. You're welcome and encouraged to build more than one, of course. We won't stop ya.

- **WHAT IS YOUR PROCESS? SUGGESTIONS: SALES, ONBOARDING, ACQUISITION, OFFBOARDING, OR YOUR OVERALL WORK PROCESS.**

PROCESS NAME: _____

DELIVERABLES (AKA WHAT'S INCLUDED): _____

WHAT'S THE PROMISE TO YOUR CLIENT: _____

#1 BENEFIT OF SERVICE: [Redacted]

OUTLINE YOUR PROCESS: **STEP-BY-STEP**

ALRIGHT, LET'S DO THIS...

Use the space below to create a list of steps included in your new process. What does each step look like? What needs to happen to make it a success? What is the key benefit associated with each step? Be descriptive. The more detail, the better. Don't leave any holes.

OUTLINE YOUR PROCESS BELOW, STEP-BY-STEP:

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____

ADD MORE LINES IF NECESSARY—REMEMBER TO INCLUDE TASKS THAT ARE AUTOMATED OR DELEGATED TO YOUR TEAM AS WELL AS PLANS FOR WHAT HAPPENS WHEN SOMETHING GOES OFF THE RAILS.



BONUS POINTS

(...for all the overachievers in da house!)

Now that you've built your first process from scratch, why not turn create a process framework? It could be for the process you just outlined (whether this will work depends on the process you outlined above). Or, if you have an idea that might work as a framework, you could try that. Feel free to share what you create with us in the #blueprints channel in Circle.

CONGRATS—YOU MADE IT!

HERE'S WHAT YOU DO NEXT...

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