

# Simple Scripts to Bring Back Past & Warm Leads into Your World

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## For current clients:

"I know you've been working hard on [current goal/project]. I've developed a new offer that I think could be a perfect fit to help you achieve [desired outcome]. I'd love to discuss how we can build on your progress and reach your goals faster. Would you be open to discussing this next Monday on Voxer at 9am? I also attached a loom video of exactly how this would work specifically for you."

## For past clients:

"It's been a while since we last worked together, and I've been thinking about the progress we made. I've created a new offer that I believe can take you even further in [specific area]. I would love to catch up and show you why this would seriously help you so much."

I'd love to discuss this opportunity further with you. If you're open to working together again, I attached a loom to break down exactly what I was thinking for you.

## Sales Script for Engaging New Prospective Clients

*Remember to use your DISCERNMENT here, do not message someone you have not had personal interactions with, NO COLD DMs, remain authentic and do not be the sales car man - that's icky.*

Hi [Client Name],

I know this might be a stretch, and we've only had a few interactions, but I was working on an offer and thought of you—it seems perfect for your needs.

[Insert details of your offer very casually and not salesy at all - I would VN this part]

If you'd like to discuss how this offer could specifically impact you, I'd love to set up a Voxer chat. We can answer any questions, gain clarity on your goals, and help you make an empowered decision if this is the right program for you.

Looking forward to hearing back from you!



NOTES: